

For students commencing from **222**

| Program Code | Total Subjects | Intake | Duration | Program Structure |
|--------------|----------------|--------|-------------------|---|
| TC-80001, v4 | 22 (240CP) | May | 2 years full-time | 3 (30CP) Core University subjects 16 (180CP) Required subjects 3 (30CP) Electives |

Core University Subjects (3)

| | |
|---|---|
| CORE11-001 | Critical Thinking & Communication |
| CORE11-002 | Collaboration, Teams and Leadership |
| CORE11-003 | Responsibility, Integrity and Civic Discourse |
| Beyond Bond: Professional Development & Community Engagement* | |

Required Subjects (16)

| | |
|------------|---|
| COLB11-100 | Global Citizenship |
| COLB12-110 | Trust, Privacy, Law and Ethics in the Digital Age |
| COLB12-120 | Design: Process, Methods and Mindsets |
| COLB12-100 | Immersion 1: Work-Based Experience |
| COLB13-200 | Immersion 2: Work Placement |
| COLB12-200 | Global Challenges 1 (20cps) |
| COLB13-200 | Global Challenges 2 (20cps) |
| BUSN11-200 | Foundations of Enterprise |
| COMN12-302 | Digital Media and Society |
| DIGM13-100 | Designing User Experiences |
| DIXN11-100 | Digital Transformation: Stages and Capabilities |
| DIXN11-200 | Building Digital Literacy and Fluency |
| DIXN12-300 | Aligning Digital Capacity and Culture |
| LAWS10-210 | Enterprise Law |
| MKTG11-100 | Marketing |
| PUBR12-100 | Social Media Tactics |

Electives (3)

Students select 3 (30CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Bachelor of Digital Transformation

Program Sequencing

Commencing in the **MAY** semester

YEAR 1

| May (semester 1) | |
|------------------|---|
| COLB12-110 | Trust, Privacy, Law and Ethics in the Digital Age |
| CORE11-001 | Critical Thinking and Communication |
| DIXN11-100 | Digital Transformation: Stages and Capabilities |
| LAWS10-210 | Enterprise Law |

| September (semester 2) | |
|------------------------|---------------------------------------|
| COLB12-100 | Immersion One: Work-Based Experience |
| COLB12-120 | Design: Process, Methods and Mindsets |
| CORE11-002 | Collaboration, Teams and Leadership |
| MKTG11-100 | Marketing |

| January (semester 3) | |
|----------------------|---|
| COLB11-100 | Global Citizenship |
| COLB12-200 | Global Challenges 1 (20cp) |
| CORE11-003 | Responsibility, Integrity and Civic Discourse |

YEAR 2

| May (semester 4) | |
|------------------|-------------------------------|
| COLB13-200 | Global Challenges 2 (20cp) |
| PUBR12-100 | Social Media Tactics |
| COLB13-110 | Immersion Two: Work Placement |

| September (semester 5) | |
|------------------------|---------------------------------------|
| DIGM13-100 | Designing User Experiences |
| DIXN11-200 | Building Digital Literacy and Fluency |
| DIXN11-300 | Aligning Digital Capacity and Culture |
| | University Undergraduate Elective |

| January (semester 6) | |
|----------------------|-----------------------------------|
| BUSN11-200 | Foundations of Enterprise |
| COMN12-302 | Digital Media and Society |
| | University Undergraduate Elective |
| | University Undergraduate Elective |