Bachelor of Digital Transformation

Program Structure

For students commencing from **221**

Program Code	Total Subjects	Intake	Duration	Program Structure
TC-80001, v4	22 (240CP)	Jan	2 years full-time	3 (30CP) Core University subjects 16 (180CP) Required subjects 3 (30CP) Electives

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (16)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)
BUSN11-200	Foundations of Enterprise
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences
DIXN11-100	Digital Transformation: Stages and Capabilities
DIXN11-200	Building Digital Literacy and Fluency
DIXN12-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law
MKTG11-100	Marketing
PUBR12-100	Social Media Tactics

Electives (3)
Students select 3 (30CP) University electives. Electives must be approved by an academic advisor from the Transformation CoLab.

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **JANUARY** semester

YEAR 1

January (semester 1)	
COLB11-100	Global Citizenship
CORE11-001	Critical Thinking and Communication
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG11-100	Marketing

May (semester 2)	
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
CORE11-002	Collaboration, Teams and Leadership
DIXN11-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law

September (semester 3)	
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion One: Work-Based Experience
CORE11-003	Responsibility, Integrity and Civic Discourse
DIXN11-200	Building Digital Literacy and Fluency

YEAR 2

January (semester 4)	
BUSN11-200	Foundations of Enterprise
COLB12-200	Global Challenges 1 (20cp)
	University Undergraduate Elective

May (semester 5)	
COLB13-110	Immersion Two: Work Placement
COLB13-200	Global Challenges 2 (20cp)
PUBR12-100	Social Media Tactics

September (semester 6)	
COMN12-302	Digital Media and Society
DIGM13-100	Designing User Experiences
	University Undergraduate Elective
	University Undergraduate Elective

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