

Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **211**

| Program Code | Total Subjects | Intakes | Duration | | Program Structure |
|--------------|----------------|---------|-------------------|--|---|
| TC-80002, v1 | 21-22 | Jan | 2 years full-time | | 3 Core University subjects 17 Compulsory subjects + Two options (total 40cps) |

| Core University Subjects (3) | |
|---|---|
| CORE11-001 | Critical Thinking & Communication |
| CORE11-002 | Collaboration, Teams and Leadership |
| CORE11-003 | Responsibility, Integrity and Civic Discourse |
| Beyond Bond: Professional Development & Community Engagement* | |

| Required Subjects (18 or 19 depending on option) | |
|--|---|
| COLB11-100 | Global Citizenship |
| COLB12-110 | Trust, Privacy, Law and Ethics in the Digital Age |
| COLB12-120 | Design: Process, Methods and Mindsets |
| COLB12-100 | Immersion 1: Work-Based Experience |
| COLB13-200 | Immersion 2: Work Placement |
| BUSN11-200 | Foundations of Enterprise |
| LAWS10-210 | Enterprise Law |
| COMN12-302 | Digital Media and Society |
| STAT11-112 | Quantitative Methods |
| INFT12-216 | Data Science |
| DTSC13-300 | Big Data Infrastructure |
| ENFB13-302 | Creativity and Innovation |
| ENFB13-300 | Entrepreneurial Growth |
| DIGM 11-100 | Graphic Design and Content Creation |
| DTSC13-308 | Emerging Issues in Health Analytics |
| MKTG13-312 | Internet and Social Media Marketing |
| MGMT13-311 | Managing Strategic Change |
| Choose between: | |
| OPTION 1 | |
| COLB12-400 | Design Studio (40cps) |
| OPTION 2 | |
| COLB12-200 | Global Challenges 1 (20cps) |
| COLB13-200 | Global Challenges 2 (20cps) |

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **JANUARY** semester

YEAR 1

| January (semester 1) | |
|----------------------|-------------------------------------|
| CORE11-001 | Critical Thinking and Communication |
| COLB11-100 | Global Citizenship |
| DTSC12-200 | Data Science |
| BUSN11-200 | Foundations of Enterprise |

| May (semester 2) | |
|------------------|---|
| CORE11-002 | Collaboration, Teams and Leadership |
| CORE11-003 | Responsibility, Integrity and Civic Discourse |
| LAWS10-210 | Enterprise Law |
| COLB12-110 | Trust, Privacy, Law and Ethics in the Digital Age |

| September (semester 3) | |
|------------------------|---------------------------------------|
| DIGM11-100 | Graphic Design and Content Creation |
| COLB12-120 | Design: Process, Methods and Mindsets |
| COLB12-100 | Immersion One: Work-Based Experience |
| COMN12-302 | Digital Media and Society |

YEAR 2

| January (semester 4) | |
|----------------------|-------------------------------------|
| Choose from: | |
| OPTION 1 | |
| COLB12-400 | Design Studio (40cps) |
| OPTION 2 | |
| COLB12-200 | Global Challenges 1 (20cp) |
| STAT11-112 | Quantitative Methods |
| MKTG13-312 | Internet and Social Media Marketing |

| May (semester 5) | |
|---|-------------------------------------|
| If Choose Option 1 in Semester 4, choose these 4 subjects: | |
| STAT11-112 | Quantitative Methods |
| MKTG13-312 | Internet and Social Media Marketing |
| ENFB13-302 | Creativity and Innovation |
| COLB13-110 | Immersion Two: Work Placement |
| If Choose Option 2 in Semester 4, choose these 3 subjects: | |
| COLB13-200 | Global Challenges 2 (20cp) |
| ENFB13-302 | Creativity and Innovation |
| COLB13-110 | Immersion Two: Work Placement |

| September (semester 6) | |
|------------------------|-------------------------------------|
| ENFB13-300 | Entrepreneurial Growth |
| MGMT13-311 | Managing Strategic Change |
| DTSC13-300 | Big Data Infrastructure |
| DTSC13-308 | Emerging Issues in Health Analytics |

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.

24/11/2020