

# Bachelor of Entrepreneurial Transformation

Program Structure

For students commencing from **201**

Program Code	Total Subjects	Intakes	Duration	Program Structure
TC-80002, v1	21-22	Jan	2 years full-time	3 Core University subjects 17 Compulsory subjects + Two options (total 40cps)

## Core University Subjects (3)

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

## Required Subjects (18 or 19 depending on option)

COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
BUSN11-200	Foundations of Enterprise
LAWS10-210	Enterprise Law
COMN12-302	Digital Media and Society
STAT11-112	Quantitative Methods
INFT12-216	Data Science
DTSC13-300	Big Data Infrastructure
ENFB13-302	Creativity and Innovation
ENFB13-300	Entrepreneurial Growth
DIGM 11-100	Graphic Design and Content Creation
DTSC13-308	Emerging Issues in Health Analytics
MKTG13-312	Internet and Social Media Marketing
MGMT13-311	Managing Strategic Change

## Choose between:

### OPTION 1

COLB12-400	Design Studio (40cps)
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### OPTION 2

COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

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Program Sequencing

Commencing in the **JANUARY** semester

## YEAR 1

January (semester 1)	
CORE11-001	Critical Thinking and Communication
COLB11-100	Global Citizenship
COMN12-302	Digital Media and Society
BUSN11-200	Foundations of Enterprise

May (semester 2)	
CORE11-002	Leadership and Team Dynamics
CORE11-003	Ethical Thought and Action
LAWS10-210	Enterprise Law
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age

September (semester 3)	
DIGM11-100	Graphic Design and Content Creation
COLB12-120	Design: Process, Methods and Mindsets
DTSC12-200	Data Science
COLB12-100	Immersion One: Work-Based Experience

## YEAR 2

January (semester 4)	
<b>Choose from:</b>	
<b>OPTION 1</b>	
COLB12-400	Design Studio (40cps)
<b>OPTION 2</b>	
COLB12-200	Global Challenges 1 (20cp)
STAT11-112	Quantitative Methods
MKTG13-312	Internet and Social Media Marketing

May (semester 5)	
<b>If Choose Option 1 in Semester 4, choose these 4 subjects:</b>	
STAT11-112	Quantitative Methods
MKTG13-312	Internet and Social Media Marketing
ENFB13-302	Creativity and Innovation
COLB13-110	Immersion Two: Work Placement
<b>If Choose Option 2 in Semester 4, choose these 3 subjects:</b>	
COLB13-200	Global Challenges 2 (20cp)
ENFB13-302	Creativity and Innovation
COLB13-110	Immersion Two: Work Placement

September (semester 6)	
ENFB13-300	Entrepreneurial Growth
MGMT13-311	Managing Strategic Change
DTSC13-300	Big Data Infrastructure
DTSC13-308	Emerging Issues in Health Analytics

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.