Bachelor of Digital Transformation

Program Structure

For students commencing from 211

Program Code	Total Subjects	Intakes	Duration	Program Structure
TC-80001, v1	21-22	Jan	2 years full-time	3 Core University subjects 17 Compulsory subjects + Two options (total 40cps)

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (18 or 19 depending on option)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
BUSN11-200	Foundations of Enterprise
LAWS10-210	Enterprise Law
COMN12-302	Digital Media and Society
MKTG13-312	Internet and Social Media Marketing
MGMT13-311	Managing Strategic Change
DIXN12-300	Aligning Digital Capacity and Culture
DIXN11-200	Building Digital Literacy and Fluency
DIGM13-100	Designing User Experiences
SSUD12-103	Managing Projects
PUBR12-100	Social Media Tactics
LAWS13-581	Coding, Cybersecurity & Cryptoliteracy for Lawyers
DIXN11-100	Digital Transformation: Stages and Capabilities
Choose between:	
OPTION 1	
COLB12-400	Design Studio (40cps)
OPTION 2	
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

YEAR 1

January (semester 1)	
CORE11-001	Critical Thinking and Communication
COLB11-100	Global Citizenship
CORE11-002	Collaboration, Teams and Leadership
BUSN11-200	Foundations of Enterprise

May (semester 2)	
CORE11-003	Responsibility, Integrity and Civic Discourse
DIXN11-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age

September (semester 3)	
DIXN11-200	Building Digital Literacy and Fluency
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion One: Work-Based Experience
COMN12-302	Digital Media and Society

YEAR 2

January (semester 4)	
Choose from:	
OPTION 1	
COLB12-400	Design Studio (40cps)
OPTION 2	
COLB12-200	Global Challenges 1 (20cp)
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG13-312	Internet and Social Media Marketing

May (semester 5)	
If Choose Option 1 in Semester 4, choose these 4 subjects:	
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG13-312	Internet and Social Media Marketing
PUBR12-100	Social Media Tactics
COLB13-110	Immersion Two: Work Placement
If Choose Option 2 in Semester 4, choose these 3 subjects:	
COLB13-200	Global Challenges 2 (20cp)
PUBR12-100	Social Media Tactics
COLB13-110	Immersion Two: Work Placement

September (semester 6)	
SSUD12-103	Managing Projects
DIGM13-100	Designing User Experiences
LAWS13-581	Coding, Cybersecurity & Cryptoliteracy for Lawyers
MGMT13-311	Managing Strategic Change