

BN-13141		Master of International Hotel and Tourism Management (Professional)			Jan Intake	
Version		1				
January	2023 Semester 1	HRTM71-204 Contemporary Issues in Hospitality and Tourism Management	HRTM71-220 Sustainable Tourism and Indigenous Cultures	MGMT71-104 Managing People		
May	2023 Semester 2	HRTM71-205 Strategic Pricing and Revenue Management	HRTM71-206 Tourism Analysis and Evaluation	HRTM71-212 WHS Risk Management		
September	2023 Semester 3	MKTG71-600 Marketing Fundamentals	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.		
		<a href="#">Subject Catalogue</a>	<a href="#">Major Catalogue</a>	<a href="#">Program Catalogue</a>		
January	2024 Semester 1	STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.		
May	2024 Semester 2	Alt. PROF Choose either BUSN71-701 OR BUSN71-705				

## GENERAL INFORMATION

The Master of International Hotel and Tourism Management is designed to prepare you for professional and managerial roles in the global tourism and hotel industries. Emphasis is placed on asset, revenue and human resource management within tourism and hotel businesses.

## PROGRAM INFORMATION

## SUBJECT INFORMATION

### BN-13141 Master of International Hotel and Tourism Management (Professional)

Version 1

Total Subjects	13	Total Credit Points	Masters Coursework	Cricos Code
Structure	8 Required Subjects	1 Directed Elective	4 General Elective	

**Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.**

Available	Code	Title	Assumed Knowledge	Requisite
<b>You must complete the following required subjects:</b>				
J	HRTM71-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM71-205	Strategic Pricing and Revenue Management	MKTG/1-104 OR MKTG/1-600, ACCT71-100	
M	HRTM71-206	Tourism Analysis and Evaluation		
M	HRTM71-212	WHS Risk Management		
J	HRTM71-220	Sustainable Tourism and Indigenous Cultures		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
J/S	STAT71-102	Analysis and Application		
J/M/S	Alt. PROF	Choose either BUSN71-701 OR BUSN71-705		
J/M/S	BUSN71-701	Professional Portfolio		
J/M/S	BUSN71-705	Professional Development		
J/M/S	Optional	Students may choose to complete an optional Business Specialisation (40cp)		
J/M/S	Specialisation BBS	in one of the following areas.		
J/M/S	SRC-467	Structure - Data Analytics Specialisation		
J/M/S	SRC-470	Structure - Finance Specialisation		
J/M/S	SRC-471	Structure - Marketing Specialisation		
J/M/S	SRC-472	Structure - International Business Specialisation		
J/M/S	SRC-512	Structure - Health Management Specialisation		