# Program structure and sequence plans



BN-13033		Master of Business						
Version	4				Jan Intake			
	2023	ACCT71-100	FINC71-101	Elective/Specialisation				
January	Semester 1	Accounting Principles	Fundamentals of Finance	Choose either General Elective or Specialisation Subject				
	2023	ECON71-100	MGMT71-311	Elective/Specialisation				
May	Semester 2	Principles of Economics	Managing Strategic Change	Choose either General Elective or Specialisation Subject				
	2023	MGMT71-301	MKTG71-600	Elective/Specialisation				
September	Semester 3	International Human Resource Management	Marketing Fundamentals	Choose either General Elective or Specialisation Subject				
Subject Catalogue Major Catalogue Program Catalogue								
	2024	MGMT71-104	STAT71-102	Elective/Specialisation				
January	Semester 1	Managing People	Analysis and Application	Choose either General Elective or Specialisation Subject				

Updated 28/09/2022

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## **GENERAL INFORMATION**

Master of Business students are provided with an opportunity to develop their planning, analytical and interpersonal skills that will enable them to professionally advance their career prospects in business. The program provides students with a foundation in a variety of business practices, plus the ability to gain a new specialisation. The program provides a degree of flexibility to specialise in Data Analytics, Finance, Health Management, International Business, Marketing and Hotel, Resort and Tourism Management.

### PROGRAM INFORMATION

### SUBJECT INFORMATION

Students can choose 4 General Elective Subjects (40CP). General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.

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Version	4						
Total Subjects	12	Total Credit Points	Masters Coursework	Cricos Code			
Structure		8 Required Subjects	4 General Electives				

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolement.

Available	Code	Title	Assumed Knowledge	Requisite				
You must complete the following required subjects:								
J/M/S	ACCT71-100	Accounting Principles						
J/M	ECON71-100	Principles of Economics						
J/M/S	FINC71-101	Fundamentals of Finance	ACCT71-100					
J/M/S	MGMT71-104	Managing People						
S	MGMT71-301	International Human Resource Management						
M/S	MGMT71-311	Managing Strategic Change						
M/S	MKTG71-600	Marketing Fundamentals						
J/S	STAT71-102	Analysis and Application						
J/M/S J/M/S	General Elective PG 4 Optional Specialisation RRS SRC-467	Choose any four PG subject provided requirements are met.  Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.  Structure - Data Analytics Specialisation						
J/M/S	SRC-470	Structure - Finance Specialisation						
J/M/S	SRC-471	Structure - Marketing Specialisation						
J/M/S	SRC-472	Structure - International Business Specialisation						
J/M/S	SRC-479	Structure - Tourism and Hotel Management Specialisation						
J/M/S	SRC-512	Structure - Health Management Specialisation						

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