

BN-10040		Bachelor of International Hotel and Tourism Management (3 Year Program)			
Version		1		Jan Intake	
January	2023 Semester 1	CORE11-001 Critical Thinking and Communication	HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	HRTM12-220 Sustainable Tourism and Indigenous Culture	MKTG11-100 Marketing
May	2023 Semester 2	ACCT11-100 Accounting Principles	CORE11-002 Collaboration, Teams and Leadership	HRTM12-206 Tourism Analysis and Evaluation	HRTM12-212 WHS Risk Management
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2024 Semester 1	CORE11-003 Responsibility, Integrity and Civic Discourse	MGMT13-305 Human Resource Management	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1
May	2024 Semester 2	HRTM12-205 Strategic Pricing and Revenue Management	IBUS12-251 Concepts of Strategy	HRTM12-203 Rooms Division Management	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2025 Semester 1	LAWS10-100 Business Law	Directed Electives IHTM1 choose 3 subject from Directed Electives IHTM1	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject
May	2025 Semester 2	Directed Electives IHTM2 choose 1 subject from Directed Electives IHTM2	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject	Major/Minor/Elective Choose either General Elective, Major or Minor Subject

GENERAL INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

PROGRAM INFORMATION

Hotel and Tourism Students must undertake at least one Industry Experience Placement (IEP) or Employment Activity towards the Beyond Bond program.

A maximum of 2 Industry Experience Placements can be arranged by CDC during a single degree.

Students not doing IEP should complete at least one Employment Activity.

All students must ensure they complete enough activities during Semesters 4 - 6 to meet the minimum requirement of 100 points by the end of their degree.

SUBJECT INFORMATION

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Total Subjects	24	Total Credit Points	Bachelors Degree	Cricos Code	
Structure	14 Required Subjects	4 Directed Electives	6 General Electives		
<p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p>					
Available	Code	Title	Assumed Knowledge	Requisite	
You must complete the following required subjects:					
J/M/S	CORE11-001	Critical Thinking and Communication			
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001		
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001, BCDP02-102 or CORE11-002		
J/M/S	ACCT11-100	Accounting Principles			
M	HRTM12-203	Rooms Division Management			
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management			
M	HRTM12-205	Strategic Pricing and Revenue Management	MKTG11-100, ACCT11-100		
M	HRTM12-206	Tourism Analysis and Evaluation			
M	HRTM12-212	WHS Risk Management			
J	HRTM12-220	Sustainable Tourism and Indigenous Culture			
M/S	IBUS12-251	Concepts of Strategy			
J/M/S	LAWS10-100	Business Law			
J/S	MGMT13-305	Human Resource Management			
J/M/S	MKTG11-100	Marketing			
J/M/S	Directed Electives	choose 3 subject from Directed Electives IHTM1			
J/S	HRTM11-100	Wine Studies			
S	HRTM12-201	International Food and Beverage Management			
J	HRTM12-209	Event Management			
J/S	HRTM12-214	Adventure Tourism			
J/M/S	Directed Electives	choose 1 subject from Directed Electives IHTM2			
J/M/S	IBUS12-250	International Business			
J/S	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101		
J/M	MGMT13-324	Cross Cultural Management	CORE11-002 or MGMT11-101		