

BN-10014		Bachelor of Business			
Version		6	Jan Intake		
January	2023 Semester 1	ACCT11-100 Accounting Principles	CORE11-001 Critical Thinking and Communication	ECON11-100 Principles of Economics	MKTG11-100 Marketing
May	2023 Semester 2	CORE11-002 Collaboration, Teams and Leadership	LAWS10-100 Business Law	Alt. STAT Choose either STAT11-111 OR STAT11-112	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester
September	2023 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	FINC11-101 Fundamentals of Finance	MGMT13-305 Human Resource Management	Major/Elective Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2024 Semester 1	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester	Major/Elective/Exchange Optional Major subject, Elective or Exchange Semester
May	2024 Semester 2	BUSN13-331 Business Model Generation	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
September	2024 Semester 3	BUSN13-332 Business Model Execution	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective	Major/Elective Choose from Major, Optional Major or Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	

SUBJECT INFORMATION

Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business Model Execution Must be taken in the Final Semester

GENERAL INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

PROGRAM INFORMATION

2nd Majors choose any six subject major from the Bond Business School

Minors choose any four subject minor from the Bond Business School and two elective subjects from the university

Electives Six (6) general elective subjects

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Version	6	Total Credit Points	Bachelors Degree	Cricos Code
Total Subjects	24	12 Required Subjects	1 x 6 Subject Major	6 General Electives
Structure				
<p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge. Please check for all requirements on your subject outline prior to enrolment.</p>				
Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J/M/S	CORE11-001	Critical Thinking and Communication		
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001	
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001, BCDP02-102 or CORE11-002	
J/M/S	ACCT11-100	Accounting Principles		
J/M/S	BUSN13-331	Business Model Generation		
J/M/S	BUSN13-332	Business Model Execution		BUSN13-331
J/M/S	ECON11-100	Principles of Economics		
J/M/S	FINC11-101	Fundamentals of Finance	ACCT11-100	
J/M/S	LAWS10-100	Business Law		
J/S	MGMT13-305	Human Resource Management		
J/M/S	MKTG11-100	Marketing		
J/M/S	Alt. STAT	Choose either STAT11-111 OR STAT11-112		
J/M/S	STAT11-111	Business Statistics		
J/M/S	STAT11-112	Quantitative Methods		
	Required Major			
J/M/S	ENTI	Major - Entrepreneurship and Innovation		
J/M/S	IBUS	Major - International Business		
J/M/S	MGMT	Major - Management		
J/M/S	MKCM	Major - Marketing Communication		
J/M/S	MKTG	Major - Marketing		
J/M/S	TOUM	Major - Tourism Management		

LINK TO MAJORS / MINORS INFORMATION

<https://bond.edu.au/major-minor-and-specialisation>