

Program Structure		Bachelor of Business/Bachelor of Social Science		
Program Code	Total Subjects	Intakes	Duration	Structure
HB-21079	<b>32</b>	Commencing January 2019 (191 Semester)	8 semesters (2 years 8 months)	<b>12 Required Subjects</b>
Version	3	Commencing May 2019 (192 Semester)	full-time	<b>3 x 6 Subject Major</b>
Total Credit Points	320	Commencing September 2019 (193 Semester)		<b>2 General Electives</b>
CRICOS	088309G			
<b>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</b>				
Available	Code	Title	Assumed Knowledge	Requisite
<b>Students must complete the following twelve (120CP) subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters</b>				
J/M/S	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
J/M/S	<a href="#">BUSN13-331</a>	Business Model Generation		
J/M/S	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
J/M/S	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
J/M/S	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
J/M/S	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
J/M/S	<a href="#">ECON11-100</a>	Principles of Economics		
J/M/S	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
J/M/S	<a href="#">INFT11-120</a>	Digital Transformation of Business		
J/M/S	<a href="#">LAWS10-100</a>	Business Law		
J/M/S	<a href="#">MKTG11-100</a>	Marketing		
J/M/S	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
J/M/S	<a href="#">STAT11-111</a>	Business Statistics		
J/M/S	<a href="#">STAT11-112</a>	Quantitative Methods		

## Important Note

[You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.](#)

You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email [businessmentoring@bond.edu.au](mailto:businessmentoring@bond.edu.au) .

### BBS Major 6 Subjects (60CP)

Students must choose one of the six subject Business majors below.

ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION
IBUS	MAJOR - INTERNATIONAL BUSINESS
MGMT	MAJOR - MANAGEMENT
MKCM	MAJOR - MARKETING COMMUNICATION
MKTG	MAJOR - MARKETING
TOUM	MAJOR - TOURISM MANAGEMENT

### FSD Majors 12 Subjects (120CP)

[FSD MAJORS](#)

Students must choose a combination of the six subject Society and Design majors below.

PSYC & BVMT	Majors - Psychology & Behaviour Management
PSYC & COUN	Majors - Psychology & Counselling
PSYC & CRIM	Majors - Psychology & Criminology
CRIM & BVMT	Majors - Criminology & Behaviour Management
CRIM & COUN	Majors - Criminology & Counselling
CRM2	Double Major - Criminology

Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	<a href="#">ACCT11-100</a> <a href="#">CORE11-001</a> 191 <a href="#">Alternative STAT</a> <a href="#">PSYC/CRIM Major FSD</a>	Accounting for Decision Making Critical Thinking and Communication Choose either STAT11-111 OR STAT11-112 Choose 1 Subjects from PSYC or CRIM Major		
2nd Semester May	<a href="#">CORE11-002</a> <a href="#">ECON11-100</a> 192 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Leadership and Team Dynamics Principles of Economics Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	CORE11-001 or BCDP02-101	
3rd Semester September	<a href="#">CORE11-003</a> <a href="#">Business Major BBS</a> 193 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Ethical Thought and Action choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
4th Semester January	<a href="#">INFT11-120</a> <a href="#">Business Major BBS</a> 201 <a href="#">Business Major BBS</a> <a href="#">PSYC/CRIM Major FSD</a>	Digital Transformation of Business choose 1 subject from a Business Major choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major		
5th Semester May	<a href="#">FINC12-200</a> <a href="#">MKTG11-100</a> 202 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Fundamentals of Finance Marketing Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
6th Semester September	<a href="#">LAWS10-100</a> <a href="#">Business Major BBS</a> 203 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Business Law choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major		
7th Semester January	<a href="#">BUSN13-331</a> <a href="#">Business Major BBS</a> 211 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Business Model Generation choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major		
8th Semester May	<a href="#">BUSN13-332</a> <a href="#">Business Major BBS</a> 212 <a href="#">General Elective UG</a> <a href="#">General Elective UG</a>	Business Model Execution choose 1 subject from a Business Major Choose any UG subject on offer across the University Choose any UG subject on offer across the University		BUSN13-331

Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester May	<a href="#">ACCT11-100</a> <a href="#">CORE11-001</a> 192 <a href="#">Alternative STAT</a> <a href="#">PSYC/CRIM Major FSD</a>	Accounting for Decision Making Critical Thinking and Communication Choose either STAT11-111 OR STAT11-112 Choose 1 Subjects from PSYC or CRIM Major		
2nd Semester September	<a href="#">CORE11-002</a> <a href="#">ECON11-100</a> 193 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Leadership and Team Dynamics Principles of Economics Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	CORE11-001 or BCDP02-101	
3rd Semester January	<a href="#">CORE11-003</a> <a href="#">Business Major BBS</a> 201 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Ethical Thought and Action choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
4th Semester May	<a href="#">INFT11-120</a> <a href="#">Business Major BBS</a> 202 <a href="#">Business Major BBS</a> <a href="#">PSYC/CRIM Major FSD</a>	Digital Transformation of Business choose 1 subject from a Business Major choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major		
5th Semester September	<a href="#">FINC12-200</a> <a href="#">MKTG11-100</a> 203 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Fundamentals of Finance Marketing Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
6th Semester January	<a href="#">LAWS10-100</a> <a href="#">Business Major BBS</a> 211 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Business Law choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major		
7th Semester May	<a href="#">BUSN13-331</a> <a href="#">Business Major BBS</a> 212 <a href="#">PSYC/CRIM Major FSD</a> <a href="#">PSYC/CRIM Major FSD</a>	Business Model Generation choose 1 subject from a Business Major Choose 1 Subjects from PSYC or CRIM Major Choose 1 Subjects from PSYC or CRIM Major		
8th Semester September	<a href="#">BUSN13-332</a> <a href="#">Business Major BBS</a> 213 <a href="#">General Elective UG</a> <a href="#">General Elective UG</a>	Business Model Execution choose 1 subject from a Business Major Choose any UG subject on offer across the University Choose any UG subject on offer across the University		BUSN13-331

Sequence Plan For students Commencing September 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester September	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
193	<a href="#">Alternative STAT</a>	Choose either STAT11-111 OR STAT11-112		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
2nd Semester January	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	<a href="#">ECON11-100</a>	Principles of Economics		
201	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
3rd Semester May	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
202	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
4th Semester September	<a href="#">INFT11-120</a>	Digital Transformation of Business		
	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
203	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
5th Semester January	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
	<a href="#">MKTG11-100</a>	Marketing		
211	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
6th Semester May	<a href="#">LAWS10-100</a>	Business Law		
	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
212	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
7th Semester September	<a href="#">BUSN13-331</a>	Business Model Generation		
	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
213	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
	<a href="#">PSYC/CRIM Major FSD</a>	Choose 1 Subjects from PSYC or CRIM Major		
8th Semester January	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
	<a href="#">Business Major BBS</a>	choose 1 subject from a Business Major		
221	<a href="#">General Elective UG</a>	Choose any UG subject on offer across the University		
	<a href="#">General Elective UG</a>	Choose any UG subject on offer across the University		