

Program Structure		Bachelor of Business (3 Year Program)		IBUS	
Program Code	Total Subjects	Intakes		Duration	Structure
BN-10027	<b>24</b>	Commencing January 2019 (191 Semester)		6 semesters (3 years)	<b>12 Required Subjects</b>
Version	3			full-time	<b>1 x 6 Subject Major</b>
Total Credit Points	240	Commencing September 2019 (193 Semester)			<b>6 General Electives</b>
CRICOS	077409E				
<b>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</b>					
Available	Code	Title	Assumed Knowledge	Requisite	
<b>Students must complete the following twelve (120CP) required subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters</b>					
J/M/S	<a href="#">ACCT11-100</a>	Accounting for Decision Making			
J/M/S	<a href="#">BUSN13-331</a>	Business Model Generation			
J/M/S	<a href="#">BUSN13-332</a>	Business Model Execution			BUSN13-331
J/M/S	<a href="#">CORE11-001</a>	Critical Thinking and Communication			
J/M/S	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101		
J/M/S	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102		
J/M/S	<a href="#">ECON11-100</a>	Principles of Economics			
J/M/S	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112		
J/M/S	<a href="#">INFT11-120</a>	Digital Transformation of Business			
J/M/S	<a href="#">LAWS10-100</a>	Business Law			
J/M/S	<a href="#">MKTG11-100</a>	Marketing			
J/M/S	Alternative STAT	Choose either STAT11-111 OR STAT11-112			
J/M/S	<a href="#">STAT11-111</a>	Business Statistics			
J/M/S	<a href="#">STAT11-112</a>	Quantitative Methods			

IBUS	60CP	INTERNATIONAL BUSINESS MAJOR FOR STUDENTS STARTING IN 191 or 192 SEMESTERS	
<p><i>The International Business major prepares students for a variety of roles in today's fast-changing and ever more competitive international business environment. The subjects offered in this major develop theoretical and practical knowledge, and analytical and entrepreneurial skills, that underpin success in international trade.</i></p>			
<p><b>You must complete the following two subjects:</b></p>			
J/M/S	<a href="#">IBUS12-250</a>	International Business	
M/S	<a href="#">IBUS12-251</a>	Concepts of Strategy	
<p><b>Plus four subjects from the following options:</b></p>			
J/M	<a href="#">ECON13-303</a>	International Trade	ECON11-100
J/S	<a href="#">FINC13-307</a>	International Finance	FINC12-200
S	<a href="#">IBUS11-310</a>	Doing Business Globally	IBUS12-250
J/M	<a href="#">MGMT13-324</a>	Cross Cultural Management	CORE11-002 or MGMT11-101
J/S	<a href="#">MKTG13-301</a>	International Marketing	MKTG11-100
<p><b>The Majors below can only be taken as a second Major</b></p>			
<p><u><a href="#">Bond Business School Majors</a></u></p>			
	ACSC	<a href="#">MAJOR - ACTUARIAL SCIENCE</a>	COMMERCE
	BIGD	<a href="#">MAJOR - BIG DATA</a>	COMMERCE
	ECON	<a href="#">MAJOR - ECONOMICS</a>	COMMERCE
	FINC	<a href="#">MAJOR - FINANCE</a>	COMMERCE
	ENTI	<a href="#">MAJOR - ENTREPRENEURSHIP AND INNOVATION</a>	BUSINESS
	MGMT	<a href="#">MAJOR - MANAGEMENT</a>	BUSINESS
	MKCM	<a href="#">MAJOR - MARKETING COMMUNICATION</a>	BUSINESS
	MKTG	<a href="#">MAJOR - MARKETING</a>	BUSINESS
	TOUM	<a href="#">MAJOR - TOURISM MANAGEMENT</a>	BUSINESS
<p><b>Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.</b></p>			
2nd Majors	<a href="#">choose any six subject major from the Bond Business School</a>		
Minors	<a href="#">choose any four subject minor from the Bond Business School and two elective subjects from the university</a>		
Electives	<a href="#">Six (6) general elective subjects</a>		
<p>General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.</p>			
<p><b>Notes</b></p>			
<p><b>Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business model Execution Must be taken in the Final Semester</b></p>			
<p><a href="#">You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.</a></p>			
<p>You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email <a href="mailto:businessmentoring@bond.edu.au">businessmentoring@bond.edu.au</a> .</p>			

Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
191	<a href="#">ECON11-100</a>	Principles of Economics		
	<a href="#">MKTG11-100</a>	Marketing		
2nd Semester September	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	<a href="#">LAWS10-100</a>	Business Law		
193	<a href="#">IBUS12-251</a>	Concepts of Strategy		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester January	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
201	<a href="#">IBUS12-250</a>	International Business		
	<a href="#">INFT11-120</a>	Digital Transformation of Business		
4th Semester September	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
203	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
5th Semester January	<a href="#">BUSN13-331</a>	Business Model Generation		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
211	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
6th Semester September	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
213	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		

IBUS	60CP	INTERNATIONAL BUSINESS MAJOR FOR STUDENTS STARTING 193 Semester		
<b>You must complete the following four subjects:</b>				
J/M	ECON13-303	International Trade	ECON11-100	
J/S	FINC13-307	International Finance	FINC12-200	
S	IBUS11-310	Doing Business Globally	IBUS12-250	
J/M/S	IBUS12-250	International Business		
<b>Plus two subjects from the following options:</b>				
M/S	IBUS12-251	Concepts of Strategy		
J/M	MGMT13-324	Cross Cultural Management	CORE11-002 or MGMT11-101	
J/S	MKTG13-301	International Marketing	MKTG11-100	
<b>Sequence Plan For students Commencing September 2019</b>				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
September	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
193	<a href="#">ECON11-100</a>	Principles of Economics		
	<a href="#">MKTG11-100</a>	Marketing		
2nd Semester	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
January	<a href="#">LAWS10-100</a>	Business Law		
201	IBUS12-250	International Business		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
September	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
203	<a href="#">INFT11-120</a>	Digital Transformation of Business		
	IBUS11-310	Doing Business Globally	IBUS12-250	
4th Semester	ECON13-303	International Trade	ECON11-100	
January	Major/Elective	Optional Major subject or Elective		
211	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
5th Semester	<a href="#">BUSN13-331</a>	Business Model Generation		
September	FINC13-307	International Finance	FINC12-200	
213	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
6th Semester	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
January	Major/Elective	Optional Major subject or Elective		
221	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		