

Program Structure		Bachelor of Sport Management		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10033	24	Commencing January 2019 (191 Semester)	6 semesters (2 years)	21 Required Subjects
Version	1	Commencing May 2019 (192 Semester)	full-time	3 General Electives
Total Credit Points	240	Commencing September 2019 (193 Semester)		
CRICOS	096558A			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.				
Available	Code	Title	Assumed Knowledge	Requisite
Students must complete the following twenty One (210CP) subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
J/M/S	ACCT11-100	Accounting for Decision Making		
J/M/S	CORE11-001	Critical Thinking and Communication		
J/M/S	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
J/M/S	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
J/S	ENFB13-304	New Venture Planning		
J	HRTM12-209	Event Management		
M	HRTM12-212	WHS Risk Management		
J/M/S	LAWS10-100	Business Law		
S	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
J/S	MGMT13-305	Human Resource Management		
J/S	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
J/M/S	MKTG11-100	Marketing		
M/S	MKTG13-303	Market Research and Analysis	MKTG11-100	
J/M	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
S	PUBR13-314	Sport Public Relations		
J	SPMT11-115	Sport Organisation, Governance and Policy		
S	SPMT12-103	Sport Information		
J	SPMT12-121	Sport Development		
S	SPMT12-124	International Sport Business		
J	SPMT13-125	High Performance Sport Management		
J/M/S	SPMT13-700	Professional Experience Sport Management		

Notes				
SPMT13-700 - The Professional Experience Sport Management requires: completion of 120 CP, a GPA credit average and Faculty approval An application must also be made to the Career Development Centre. Please Note that if you do not meet the requirements for the Professional Experience you will need to choose an elective in it's place.				
Electives: Students may choose three (3) general elective subjects				
Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	CORE11-001 LAWS10-100 191 SPMT11-115 SPMT12-121	Critical Thinking and Communication Business Law Sport Organisation, Governance and Policy Sport Development		
2nd Semester May	ACCT11-100 CORE11-002 192 MKTG11-100 General Elective UG	Accounting for Decision Making Leadership and Team Dynamics Marketing Choose any UG subject on offer across the University	CORE11-001 or BCDP02-101	
3rd Semester September	ENFB13-304 LAWS13-543 193 MGMT13-305 SPMT12-103	New Venture Planning Sports Law Human Resource Management Sport Information	LAWS10-100 & LAWS11-105 & LAWS11-110	
4th Semester January	HRTM12-209 MGMT13-321 201 MKTG13-312 SPMT13-125	Event Management Negotiation Internet and Social Media Marketing High Performance Sport Management	CORE11-002 or MGMT11-101 MKTG11-100	
5th Semester May	CORE11-003 HRTM12-212 202 SPMT13-700 General Elective UG	Ethical Thought and Action WHS Risk Management Professional Experience Sport Management Choose any UG subject on offer across the University	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
6th Semester September	MKTG13-303 PUBR13-314 203 SPMT12-124 General Elective UG	Market Research and Analysis Sport Public Relations International Sport Business Choose any UG subject on offer across the University	MKTG11-100	

Sequence Plan For students Commencing May 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	CORE11-001	Critical Thinking and Communication		
May	HRTM12-212	WHS Risk Management		
192	LAWS10-100	Business Law		
	MKTG11-100	Marketing		
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
September	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
193	MGMT13-305	Human Resource Management		
	SPMT12-103	Sport Information		
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
January	SPMT11-115	Sport Organisation, Governance and Policy		
201	SPMT12-121	Sport Development		
	General Elective UG	Choose any UG subject on offer across the University		
4th Semester	ACCT11-100	Accounting for Decision Making		
May	MKTG13-303	Market Research and Analysis	MKTG11-100	
202	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
	General Elective UG	Choose any UG subject on offer across the University		
5th Semester	PUBR13-314	Sport Public Relations		
September	ENFB13-304	New Venture Planning		
203	SPMT12-124	International Sport Business		
	SPMT13-700	Professional Experience Sport Management		
6th Semester	HRTM12-209	Event Management		
January	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
211	SPMT13-125	High Performance Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		

Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester September	ACCT11-100	Accounting for Decision Making		
	CORE11-001	Critical Thinking and Communication		
193	PUBR13-314	Sport Public Relations		
	SPMT12-103	Sport Information		
2nd Semester January	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	SPMT11-115	Sport Organisation, Governance and Policy		
201	SPMT12-121	Sport Development		
	General Elective UG	Choose any UG subject on offer across the University		
3rd Semester May	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	LAWS10-100	Business Law		
202	MKTG11-100	Marketing		
	General Elective UG	Choose any UG subject on offer across the University		
4th Semester September	ENFB13-304	New Venture Planning		
	LAWS13-543	Sports Law	LAWS10-100 & LAWS11-105 & LAWS11-110	
203	MKTG13-303	Market Research and Analysis	MKTG11-100	
	SPMT12-124	International Sport Business		
5th Semester January	HRTM12-209	Event Management		
	MGMT13-305	Human Resource Management		
211	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101	
	SPMT13-125	High Performance Sport Management		
6th Semester May	HRTM12-212	WHS Risk Management		
	MKTG13-312	Internet and Social Media Marketing	MKTG11-100	
212	SPMT13-700	Professional Experience Sport Management		
	General Elective UG	Choose any UG subject on offer across the University		
Important Note				
You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.				
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au .				