

2019

Program Structure		Graduate Diploma in Sport Management		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13126	8		2 semesters (8 months)	7 Required Subjects
Version	1		full-time	1 Directed Elective Subjects
Total Credit Points	80	Commencing September 2019 (193 Semester)		
CRICOS	096561F			
<b>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</b>				
Available	Code	Title	Assumed Knowledge	Requisite
<b>Students must complete the following Required Subjects</b>				
J/M/S	<a href="#">FINC71-600</a>	Managerial Finance		
J	<a href="#">LAWS77-521</a>	Global Sports Law and Governance		
J	<a href="#">MKTG71-312</a>	Internet and Social Media Marketing	MKTG71-104 or MKTG71-600	
M/S	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
S	<a href="#">SPMT71-115</a>	International Sport Business		
J	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		
S	<a href="#">SPMT71-125</a>	Managing High Performance Sport		
<b>Students must choose one directed elective subject from the list below</b>				
J/M	<a href="#">MGMT71-600</a>	Behaviour in Organisations		
J/S	<a href="#">STAT71-102</a>	Analysis and Application		
J/M/S	<b>ALTERNATIVE SPP1</b>	Choose either SPMT71-201 OR SPMT71-119		
M	<a href="#">SPMT71-119</a>	Sport Management Professional Preparation		
M	<a href="#">SPMT71-201</a>	Evidence Based Project in Sport Management		
J/M/S	<b>ALTERNATIVE MBUS</b>	Choose either ENFB71-600 OR IBUS71-301		
M/S	<a href="#">ENFB71-600</a>	Entrepreneurship		
M/S	<a href="#">IBUS71-301</a>	Strategy		
<b>Sequence Plan For students Commencing September 2019</b>				
1st Semester	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
September	<a href="#">SPMT71-115</a>	International Sport Business		
	193 <a href="#">SPMT71-125</a>	Managing High Performance Sport		
	<b>Directed Elective</b>	Choose a subject from the directed options.		
2nd Semester	<a href="#">FINC71-600</a>	Managerial Finance		
January	<a href="#">LAWS77-521</a>	Global Sports Law and Governance		
	201 <a href="#">MKTG71-312</a>	Internet and Social Media Marketing	MKTG71-104 or MKTG71-600	
	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		