

2018

Program Structure					Master of Sport Management				
Program Code		Total Subjects		Intakes		Duration		Structure	
BN-13127		12		Commencing January 2018 (181 Semester)		4 Semesters		11 Required	
Version		1		Commencing May 2018 (182 Semester)		full-time		1 Elective	
Cricos Code		096559M		Commencing September 2018 (183 Semester)					
Active		1 January 2018				Total Credit Points		120	
Available	Code	Title		Requisites					
Jan/May/Sep	FINC71-600	Managerial Finance							
Jan	LAWS77-521	Global Sports Law and Governance							
Jan/May	MGMT71-600	Behaviour in Organisations							
Jan	MKTG71-312	Internet and Social Media Marketing				MKTG71-600 or MKTG71-104			
May/Sep	MKTG71-600	Marketing Fundamentals							
Sep	SPMT71-115	International Sport Business							
Jan	SPMT71-120	Managing Sustainable Sport Events and Venues							
Sep	SPMT71-121	Managing High Performance Sport							
Jan/Sep	STAT71-102	Analysis and Application							
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119							
May	SPMT71-119	Sport Management Professional Preparation							
May	SPMT71-201	Evidence-Based Research Project in Sports Management #							
Sep	ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301							
Sep	ENFB71-600	Entrepreneurship							
May/Sep	IBUS71-301	Strategy							
Notes									
Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)									
The elective may be used for an Internship, Study Tour or Individual Study in Business. The Internship requires a GPA credit average and approval from the Program Director.									
The Study Tour requires approval from the Program Director. The Individual Study in Business is only available in exceptional circumstances and requires the Program Directors approval.									
Also the Subject LING71-108 is available for students who may require help in developing English Skills.									
Sequence Plan For students Commencing January 2018									
Semester	Code	Title		Requisites					
1st Semester	LAWS77-521	Global Sports Law and Governance							
January	SPMT71-120	Managing Sustainable Sport Events and Venues							
	181 STAT71-102	Analysis and Application							
2nd Semester	MKTG71-600	Marketing Fundamentals							
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119							
	182 Elective								
3rd Semester	SPMT71-115	International Sport Business							
September	SPMT71-121	Managing High Performance Sport							
	183 ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301							
1st Semester	FINC71-600	Managerial Finance							
January	MGMT71-600	Behaviour in Organisations							
	191 MKTG71-312	Internet and Social Media Marketing				MKTG71-600 or MKTG71-104			
Sequence Plan For students Commencing May 2018									
1st Semester	ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301							
May	MGMT71-600	Behaviour in Organisations							
	182 MKTG71-600	Marketing Fundamentals							
2nd Semester	SPMT71-115	International Sport Business							
September	SPMT71-121	Managing High Performance Sport							
	183 STAT71-102	Analysis and Application							
3rd Semester	MKTG71-312	Internet and Social Media Marketing				MKTG71-600 or MKTG71-104			
January	SPMT71-120	Managing Sustainable Sport Events and Venues							
	191 LAWS77-521	Global Sports Law and Governance							
4th Semester	FINC71-600	Managerial Finance							
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119							
	192 Elective								

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Sequence Plan For students Commencing September 2018		
1st Semester September	MKTG71-600 SPMT71-115 183 STAT71-102	Marketing Fundamentals International Sport Business Analysis and Application
2nd Semester January	LAWS77-521 MKTG71-312 191 SPMT71-120	Global Sports Law and Governance Internet and Social Media Marketing Managing Sustainable Sport Events and Venues
3rd Semester May	MGMT71-600 ALTERNATIVE SPP2 192 Elective	Behaviour in Organisations SPMT71-201 OR SPMT71-119
1st Semester September	FINC71-600 SPMT71-121 193 ALTERNATIVE SPP1	Managerial Finance Managing High Performance Sport ENFB71-600 OR IBUS71-301

MKTG71-600 or MKTG71-104