

2017

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13033	12	Commencing January 2017 (171 Semester)	4 Semesters	7 Core
Version	2	Commencing May 2017 (172 Semester)	full-time	1 Specialisations (4)
Cricos Code	063119G	Commencing September 2017 (173 Semester)		1 Elective
Active	1 January 2008		Total Credit Points	120
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT71-600	Accounting Principles	Nil	
Jan/May	ECON71-600	Economics for Business	Nil	
Jan/May/Sep	FINC71-600	Managerial Finance	Nil	
Jan/May	MGMT71-600	Behaviour in Organisations	Nil	
May/Sep	MKTG71-600	Marketing Fundamentals	Nil	
Jan/Sep	STAT71-102	Analysis and Application	Anti Req BUSN71-600	
Jan/May/Sep	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
Sep	ENFB71-600	Entrepreneurship	Nil	
May/Sep	IBUS71-301	Strategy	Anti Req MGMT71-601 successful completion of 40 CP of program	
Notes				
Students can take a discipline directed specialisation (4 Subjects) from the list below and 1 Elective				
or take any 5 Elective subjects 4 of which must be from the Bond Business School Post Graduate subjects*				
Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)				
Students may select a specialisation as part of their electives.				
The elective may be used for an Internship, Study Tour or Special Topics. The Internship requires a GPA credit average and approval from the Program Director.				
The Study Tour requires approval from the Program Director. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.				
Also the Subject LING71-108 is available for students who may require help in developing English Skills.				
Bond Business School Specialisations				
40 CP For Students Who Wish to Choose A Business Specialisation option				
	SRC-467	Big Data Specialisation		
	SRC-468	Digital Business Specialisation		
	SRC-470	Finance Specialisation		
	SRC-471	Marketing Specialisation		
	SRC-472	International Business Specialisation		
Sequence Plan For students Commencing January 2017				
Semester	Code	Title	Requisites	
1st Semester	ACCT71-600	Accounting Principles	Nil	
January	MGMT71-600	Behaviour in Organisations	Nil	
	171 Specialisation		As Required	
2nd Semester	ECON71-600	Economics for Business	Nil	
May	FINC71-600	Managerial Finance	Nil	
	172 Elective		As Required	
3rd Semester	MKTG71-600	Marketing Fundamentals	Nil	
September	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
	173 Specialisation		As Required	
4th Semester	STAT71-102	Analysis and Application	Anti Req BUSN71-600	
January	Specialisation		As Required	
	181 Specialisation		As Required	

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Sequence Plan For students Commencing May 2017			
1st Semester	ACCT71-600	Accounting Principles	Nil
May	MKTG71-600	Marketing Fundamentals	Nil
	172 Specialisation		As Required
2nd Semester	STAT71-102	Analysis and Application	Anti Req BUSN71-600
September	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
	173 Specialisation		As Required
3rd Semester	ECON71-600	Economics for Business	Nil
January	Specialisation		As Required
	181 Specialisation		As Required
4th Semester	FINC71-600	Managerial Finance	Nil
May	MGMT71-600	Behaviour in Organisations	Nil
	182 Elective		As Required
Sequence Plan For students Commencing September 2017			
1st Semester	ACCT71-600	Accounting Principles	Nil
September	MKTG71-600	Marketing Fundamentals	Nil
	173 STAT71-102	Analysis and Application	Anti Req BUSN71-600
2nd Semester	ECON71-600	Economics for Business	Nil
January	FINC71-600	Managerial Finance	Nil
	181 Specialisation		As Required
3rd Semester	MGMT71-600	Behaviour in Organisations	Nil
May	Specialisation		As Required
	182 Elective		As Required
4th Semester	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
September	Specialisation		As Required
	183 Specialisation		As Required