

2016

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13071	13	Commencing January 2016 (161 Semester)	92 Weeks	8 Core
Version 1	Credit Points	Commencing May 2016 (162 Semester)	full-time	5 Specialisations
	165	Commencing September 2016 (163 Semester)		
Active Sep 2007				
8 Business Core Subjects (115CP)				
Available	Code	Title	Requisites	
Jan/May	ACCT71-600	Accounting Principles	No Prior Knowledge Required	
Jan/May/Sep	BUSN71-701	Work Integrated Learning	Completed 120 CP	
Jan/May	ECON71-600	Economics for Business	No Prior Knowledge Required	
Jan/May/Sep	FINC71-600	Managerial Finance	No Prior Knowledge Required	
Jan/May	MGMT71-600	Behaviour in Organisations	No Prior Knowledge Required	
May/Sep	MKTG71-600	Marketing Fundamentals	No Prior Knowledge Required	
Sep/Jan/May	STAT71-102	Analysis and Application	No Prior Knowledge Required	
Jan/May/Sep	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
Sep	ENFB71-600	Entrepreneurship	No Prior Knowledge Required	
May/Sep	IBUS71-301	Strategy	completion of 40 CP	

Students must choose one of the specialisations

SRC-407	Structure - Master of Business (Non Specialisation)
SRC-288	Structure - Master of Business (Finance)
SRC-289	Structure - Master of Business (Marketing)
SRC-290	Structure - Master of Business (International Business)

Notes

BUSN71-701 Work Integrated Learning (WIL) is a 20-week, 45-credit point subject and is taken in the last semester of the program.

[*The Master of Business is registered with ASIC for RG146 compliance.](#)

Students must complete FINC71-600 Managerial Finance and FINC71-318 Personal Investments if they wish to meet the RG146 compliance.

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Students must choose one of the following specialisations (50)			
	SRC-288	Structure - Master of Business (Finance) stream	
	SRC-290	Structure - Master of Business (International Business) stream	
	SRC-289	Structure - Master of Business (Marketing) stream	
	SRC-407	Structure - Master of Business (Non-Specialisation)	
SRC-288	50 CP	Master of Business (Finance) Specialisation	
STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
SEP	FINC71-305	Derivative Products	FINC71-600
JAN/SEP	FINC71-318	Personal Investment	No Prior Knowledge Required
JAN/SEP	FINC71-601	Corporate Finance	FINC71-600
JAN/MAY	FINC71-603	Investments	FINC71-600
MAY	FINC71-604	Capital Markets	FINC71-600
JAN/SEP	FINC71-607	International Financial Management	FINC71-600
As Required	FINC71-610	Special Topic in Finance	PD Approv FINC71-600
SEP	FINC71-614	Mergers & Acquisitions	FINC71-600
SRC-290	50 CP	Master of Business (International Business) Specialisation	
STUDENTS MUST TAKE THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
JAN/SEP	FINC71-607	International Financial Management	FINC71-600
JAN	IBUS71-602	Global Business	No Prior Knowledge Required
SEP	ECON71-303	International Trade	Co-req ECON71-600
SEP	MGMT71-301	International Human Resource Management	No Prior Knowledge Required
STUDENTS NEED TO CHOOSE ONE OF THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
JAN	IBUS71-314	China Study Tour (OR)	PD Approv
SEP	IBUS71-610	Regional Study	No Prior Knowledge Required
SRC-289	50 CP	Master of Business (Marketing) Specialisation	
STUDENTS MUST TAKE THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
Sep	MKTG71-601	Customer Analysis	MKTG71-600
May	MKTG71-602	Market Research	MKTG71-600
Sep	MKTG71-603	Building Customer Relationships	MKTG71-600
Jan	MKTG71-604	Communication Strategies	MKTG71-600
TBA	MKTG71-610	Marketing Practicum	MKTG71-600
Approved alternatives – SBC approval required for an enrolment modification			
Jan	MKTG71-312	Internet and Social Media Marketing	MKTG71-600
Sep	MKTG71-204	Marketing Strategy: Cases & Applications	MKTG71-600
Notes			
Students choosing a Non-Specialisation can choose a combination of any 5 subjects from the Finance, Marketing or International Business disciplines.			

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Sequence Plan For students Commencing January 2016

Semester	Code	Title	Requisites
1st Semester	ACCT71-600	Accounting Principles	No Prior Knowledge Required
January	MGMT71-600	Behaviour in Organisations	No Prior Knowledge Required
161	Specialisation		
2nd Semester	ECON71-600	Economics for Business	No Prior Knowledge Required
May	FINC71-600	Managerial Finance	No Prior Knowledge Required
162	Specialisation		
3rd Semester	MKTG71-600	Marketing Fundamentals	No Prior Knowledge Required
September	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
163	Specialisation		
4th Semester	STAT71-102	Analysis and Application	No Prior Knowledge Required
January	Specialisation		
171	Specialisation		
5th Semester	BUSN71-701	Work Integrated Learning	Completed 120 CP
May			
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Sequence Plan For students Commencing May 2016			
Semester	Code	Title	Requisites
1st Semester May 162	ACCT71-600 MKTG71-600 Specialisation	Accounting Principles Marketing Fundamentals <input type="text"/>	No Prior Knowledge Required No Prior Knowledge Required
2nd Semester September 163	STAT71-102 ALTERNATIVE Specialisation	Analysis and Application ENFB71-600 OR IBUS71-301 <input type="text"/>	No Prior Knowledge Required Please check individual Subjects
3rd Semester January 171	ECON71-600 Specialisation Specialisation	Economics for Business <input type="text"/> <input type="text"/>	No Prior Knowledge Required
4th Semester May 172	FINC71-600 MGMT71-600 Specialisation	Managerial Finance Behaviour in Organisations <input type="text"/>	No Prior Knowledge Required No Prior Knowledge Required
5th Semester September 173	BUSN71-701	Work Integrated Learning	Completed 120 CP

Notes

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Sequence Plan For students Commencing September 2016			
Semester	Code	Title	Requisites
1st Semester	ACCT71-600	Accounting Principles	No Prior Knowledge Required
September	MKTG71-600	Marketing Fundamentals	No Prior Knowledge Required
163	STAT71-102	Analysis and Application	No Prior Knowledge Required
2nd Semester	ECON71-600	Economics for Business	No Prior Knowledge Required
January	FINC71-600	Managerial Finance	No Prior Knowledge Required
171	Specialisation		
3rd Semester	MGMT71-600	Behaviour in Organisations	No Prior Knowledge Required
May	Specialisation		
172	Specialisation		
4th Semester	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects
September	Specialisation		
173	Specialisation		
5th Semester	BUSN71-701	Work Integrated Learning	Completed 120 CP
January			
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