

2016

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13033	12	<a href="#">Commencing January 2016 (161 Semester)</a>	4 Semesters	7 Core
Version 2	Credit Points	<a href="#">Commencing May 2016 (162 Semester)</a>	full-time	5 Specialisations
	120	<a href="#">Commencing September 2016 (163 Semester)</a>		
Active Sep 2007				

7 Business Core Subjects (70CP)				
Available	Code	Title	Requisites	
Jan/May	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required	
Jan/May	ECON71-600	<a href="#">Economics for Business</a>	No Prior Knowledge Required	
Jan/May/Sep	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required	
Jan/May	MGMT71-600	<a href="#">Behaviour in Organisations</a>	No Prior Knowledge Required	
May/Sep	MKTG71-600	<a href="#">Marketing Fundamentals</a>	No Prior Knowledge Required	
Jan/Sep	STAT71-102	<a href="#">Analysis and Application</a>	No Prior Knowledge Required	
Jan/May/Sep	ALTERNATIVE	ENFB71-600 OR IBUS71-301	Please check individual Subjects	
Sep	ENFB71-600	<a href="#">Entrepreneurship</a>	No Prior Knowledge Required	
May/Sep	IBUS71-301	<a href="#">Strategy</a>	completion of 40 CP	

Notes				

2016

50 CP <b>Students Must Choose A Master of Business Specialisation option below</b>			
	SRC-287	Structure - Master of Business options	
	SRC-288	Structure - Master of Business (Finance) stream	
	SRC-289	Structure - Master of Business (Marketing) stream	
	SRC-290	Structure - Master of Business (International Business) stream	
Students who do not choose one of the three specialisations must choose SRC-287			
SRC-287 is a General Master of Business Option where a student chooses 5 subjects from any of the Finance, Marketing or International Business disciplines.			
SRC-288 50 CP <b>Master of Business (Finance) Specialisation</b>			
STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
Sep	FINC71-305	<a href="#">Derivative Products</a>	FINC71-600
Jan/Sep	FINC71-318	<a href="#">Personal Investment</a>	No Prior Knowledge Required
Jan/Sep	FINC71-601	<a href="#">Corporate Finance</a>	FINC71-600
Jan/May	FINC71-603	<a href="#">Investments</a>	FINC71-600
May	FINC71-604	<a href="#">Capital Markets</a>	FINC71-600
Jan/Sep	FINC71-607	<a href="#">International Financial Management</a>	FINC71-600
TBA	FINC71-610	<a href="#">Special Topic in Finance</a>	PD Approv FINC71-600
TBA	FINC71-614	<a href="#">Mergers &amp; Acquisitions</a>	FINC71-600
SRC-290 50 CP <b>Master of Business (International Business) Specialisation</b>			
STUDENTS MUST TAKE THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
Jan/Sep	FINC71-607	<a href="#">International Financial Management</a>	FINC71-600
Jan	IBUS71-602	<a href="#">Global Business</a>	No Prior Knowledge Required
Jan/Sep	ECON71-303	<a href="#">International Trade</a>	Co-req ECON71-600
Sep	MGMT71-301	<a href="#">International Human Resource Management</a>	No Prior Knowledge Required
STUDENTS NEED TO CHOOSE ONE OF THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
Jan	IBUS71-314	<a href="#">China Study Tour (OR)</a>	PD Approv
Sep	IBUS71-610	<a href="#">Regional Study</a>	No Prior Knowledge Required
SRC-289 50 CP <b>Master of Business (Marketing) Specialisation</b>			
STUDENTS MUST TAKE THE FOLLOWING SUBJECTS			
Semester	Code	Title	Requisites
Sep	MKTG71-601	<a href="#">Customer Analysis</a>	MKTG71-600
May	MKTG71-602	<a href="#">Market Research</a>	MKTG71-600
Sep	MKTG71-603	<a href="#">Building Customer Relationships</a>	MKTG71-600
Jan	MKTG71-604	<a href="#">Communication Strategies</a>	MKTG71-600
TBA	MKTG71-610	<a href="#">Marketing Practicum</a>	MKTG71-600
Approved alternatives – SBC approval required for an enrolment modification			
Jan	MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600
Sep	MKTG71-204	<a href="#">Marketing Strategy: Cases &amp; Applications</a>	MKTG71-600

2016

Sequence Plan For students Commencing January 2016			
Semester	Code	Title	Requisites
1st Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
January	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
161	Specialisation	<input type="text"/>	
2nd Semester	ECON71-600	<a href="#">Economics for Business</a>	No Prior Knowledge Required
May	MKTG71-600	<a href="#">Marketing Fundamentals</a>	No Prior Knowledge Required
162	Specialisation	<input type="text"/>	
3rd Semester	<b>ALTERNATIVE</b>	<b>ENFB71-600 OR IBUS71-301</b>	Please check individual Subjects
September	Specialisation	<input type="text"/>	
163	Specialisation	<input type="text"/>	
4th Semester	STAT71-102	<a href="#">Analysis and Application</a>	No Prior Knowledge Required
January	MGMT71-600	<a href="#">Behaviour in Organisations</a>	No Prior Knowledge Required
171	Specialisation	<input type="text"/>	

Notes			

2016

## Sequence Plan For students Commencing May 2016

Semester	Code	Title	Requisites
1st Semester	ECON71-600	<a href="#">Economics for Business</a>	No Prior Knowledge Required
May	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
162	MKTG71-600	<a href="#">Marketing Fundamentals</a>	No Prior Knowledge Required
2nd Semester	STAT71-102	<a href="#">Analysis and Application</a>	No Prior Knowledge Required
September	<b>ALTERNATIVE</b>	<b>ENFB71-600 OR IBUS71-301</b>	Please check individual Subjects
163	Specialisation		
3rd Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
January	Specialisation		
171	Specialisation		
4th Semester	MGMT71-600	<a href="#">Behaviour in Organisations</a>	No Prior Knowledge Required
May	Specialisation		
172	Specialisation		

## Notes

2016

Sequence Plan For students Commencing September 2016			
Semester	Code	Title	Requisites
1st Semester	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
September	MKTG71-600	<a href="#">Marketing Fundamentals</a>	No Prior Knowledge Required
163	STAT71-102	<a href="#">Analysis and Application</a>	No Prior Knowledge Required
2nd Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
January	ECON71-600	<a href="#">Economics for Business</a>	No Prior Knowledge Required
171	Specialisation		
3rd Semester	MGMT71-600	<a href="#">Behaviour in Organisations</a>	No Prior Knowledge Required
May	Specialisation		
172	Specialisation		
4th Semester	<b>ALTERNATIVE</b>	<b>ENFB71-600 OR IBUS71-301</b>	Please check individual Subjects
September	Specialisation		
173	Specialisation		

Notes			