

STUDENT LOYALTY DISCOUNT POLICY

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Policy name	Student Loyalty Discount Policy (Issue Three)
Applicability	Students
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Contact person	Director, Student and Academic Services
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Related policies	Staff Assistance to Study at Bond Policy (HRP 6.01) <i>Replaces the Alumni Loyalty Discount Policy and Family Loyalty Discount Policy</i>

1. OVERVIEW

This Policy details the circumstances under which students become eligible for a loyalty discount due to their status as [Alumni Graduates](#) or Direct Family Members of Alumni Graduates or as Direct Family Members of current students.

2. THE POLICY

2.1. Eligible Prior Study

To become eligible for a loyalty discount, a student or their Direct Family Member must, amongst other criteria, have completed Eligible Prior Study. This requires that they:

- 2.1.1. be enrolled in, or have graduated from, a Bond program that leads to an academic award at an [AQF](#) level of 7 or above, i.e. a bachelor's degree or higher; and
- 2.1.2. have successfully completed 120 credit points or more, at Bond, towards that program; or
- 2.1.3. where the program is a Higher Degree by Research program, have passed Confirmation of Candidature.

For Guidance:

- Any enrolment undertaken with the benefit of the Staff Assistance to Study at Bond Policy (i.e. recipients of staff study assistance, or staff dependant or spouse study assistance) does not count towards Eligible Prior Study;
- The 120-credit point criterion will generally exclude students and graduates of graduate certificates and graduate diplomas.
- The 120-credit point criterion may also exclude students who complete a master's program if they have received advanced standing or credit for prior learning.
- Enrolment in or graduation from a Bond University College pathway program does not qualify a student or their Direct Family Member for a loyalty discount. However, after the student has transitioned into an eligible program, any credit obtained from the pathway program is counted towards their Eligible Prior Study as successfully completed study at Bond.

2.2. Discounted Program Criteria

2.2.1. The loyalty discount can be applied to any Bond program that leads to an academic award at AQF Level 7 or above, i.e. a bachelor's or bachelor honours degree; graduate certificate, graduate diploma, master's, or doctoral program.

2.2.2. Further criteria around combinations of programs also apply in some circumstances (see below).

2.3. Student Eligibility Criteria

2.3.1. Discount for Alumni Graduates

2.3.1.1. Any Alumni Graduates who have completed Eligible Prior Study (refer above) are eligible for the loyalty discount.

- However, a student who is enrolled in a combined degree program will *not be eligible* for a loyalty discount until they have completed both qualifications within the combined degree program, i.e. they will not become eligible for a loyalty discount when they are awarded one of the degrees prior to completing the full combined degree program.

For Guidance:

- A bachelor's, master's or doctoral graduate will be eligible for the loyalty discount on a subsequent bachelor's, master's or doctoral program.
- A bachelor's graduate will be eligible for the loyalty discount on a graduate certificate or graduate diploma program.
- A student in the Medical Program will *not be eligible* for the loyalty discount in a subsequent bachelor's, master's or doctoral program until they have completed the entire Medical Program. However, students who exit the Medical Program with a Bachelor of Medical Studies will be eligible for the loyalty discount as an Alumni Graduate if they choose to enrol in another program.
- Eligibility for the loyalty discount does not take into account whether the Alumni Graduate has been a recipient of a scholarship or bursary.
- A student who is benefiting from the Staff Assistance to Study at Bond Policy (i.e. recipients of staff study assistance, or staff dependant or partner study assistance) is not eligible for any further discount.

2.3.1.2. Students who are in their final semester of a Bond Law degree, who enrol concurrently in the Graduate Diploma in Legal Practice (PLT program) will be eligible for the loyalty discount on the PLT program.

2.3.1.3. A student who is benefiting from a Bond University Alumni Postgraduate Scholarship is not eligible for the loyalty discount.

2.3.2. Discount for Direct Family Member of Alumni Graduates

2.3.2.1. A Direct Family Member of an Alumni Graduate who has completed Eligible Prior Study will be eligible for the loyalty discount.

2.3.2.2. For this purpose, Direct Family Members of Alumni Graduates include parents, [Partners](#), siblings, children, stepchildren and grandchildren.

2.3.3. Discount for Siblings of Enrolled Students

When two or more siblings are enrolled concurrently, and one sibling is enrolled in an Eligible Prior Study program, then any other sibling is immediately eligible to receive the loyalty discount, i.e. the Eligible Prior Study criterion requiring the first student to have completed 120 credit points or more at Bond is waived in this circumstance only.

2.3.4. Discount for Direct Family Member of Enrolled Students (other than siblings)

2.3.4.1. When two or more Direct Family Members are enrolled concurrently, and the first Direct Family Member has completed 120 credit points of Eligible Prior Study, the second and subsequent Direct Family Members are eligible to receive the loyalty discount.

2.3.4.2. For this purpose, Direct Family Members include parents, [Partners](#), children, stepchildren, and grandchildren.

Note: Eligibility for the loyalty discount does not take into account whether the student has been or is currently a recipient of a scholarship or bursary.

2.4. Discount Applied

2.4.1. Eligible students will receive a 10% discount on tuition fees payable, up to a maximum of \$20,000, per program. Where the loyalty discount is for a program with fees in excess of \$200,000, the discount will be applied in equal amounts across the life of the program.

2.4.2. There will be no lifetime limit on the discount awarded, i.e. a student may receive loyalty discounts totalling more than \$20,000 if they enrol in multiple programs, but they cannot receive more than \$20,000 for any single program enrolment.

2.4.3. The \$20,000 limit is not re-set when students change programs without graduating.

2.4.4. The same discount will apply regardless of how many eligibility criteria the student meets. For example, a student who is both an Alumni Graduate and a Direct Family Member of an Enrolled Student will only receive a 10% discount up to a maximum of \$20,000 per program.

2.4.5. A student who is benefiting from the Staff Assistance to Study at Bond Policy (i.e. recipients of staff study assistance, or staff dependant or partner study assistance) is not eligible for any further discount.

3. FUNDING SOURCE

The discount will be borne by the Faculty offering the degree program in which the student has enrolled.

4. APPLICATION PROCESS

Students intending to apply for the loyalty discount as a Direct Family Member of an Enrolled Student or Direct Family Member of an Alumni Graduate must complete the application form and submit with the relevant evidence to the Head, Student Business Centre before the end of Week 4 of the relevant starting semester. Applicants will need to provide evidence (e.g. birth certificates, marriage certificate) of the Direct Family relationship.

The loyalty discount for Alumni Graduates will be offered at the time of offer for the next program, subject to the student meeting the Eligible Prior Study requirement. The discount will be applied when the student commences the program. Where the loyalty discount has not been applied at the time of offer, the Alumni Graduate must lodge an application with the General Manager – Admissions before the end of week 4 of the relevant starting semester.

This Policy will become effective for students enrolling in the September Semester 2018. Loyalty discounts cannot be applied retrospectively in line with Government regulations.

5. DEFINITIONS

Alumni Graduates For the purposes of this Policy, refers to individuals who have successfully graduated from an eligible degree at Bond University.

AQF Australian Qualification Framework is the national policy for regulated qualifications in Australian education and training.

Eligible Prior Study As defined in Clause 2.1

Partner For the purposes of this Policy, an adult person who is residing with an eligible Student or Alumni Graduate on a genuine domestic basis in a relationship as a couple.

6. RELATED PROCEDURES, GUIDELINES AND FORMS

[Student Loyalty Discount Application Form](#)