

For students commencing from **221+**

Program Code	Total Subject	Intakes	Duration	Degree Structure
HS-23095, v3	12	Jan, May, Sep	3 semesters full time	70cp Foundation subjects 40cp Research Project: Option 1 or 2 10cp General Elective

Foundation Subjects (7)		Requisites	Availability	
HUMR71-100	Research Methods and Data Visualisation	Anti-requisite HUMR71-111	Jan / May / Sep	
PUBR71-102	Public Relations Masterclass		Jan	
COMN71-102	Social Media: Risks and Opportunities		Jan	
COMN71-103	Human Communication Theory		May	
ADVT71-102	Advertising Masterclass		May	
COMN71-104	Relational Communication		Sep	
COMN71-105	Strategic Organisational Communication & Leadership		Sep	
General Elective (1)				
Choice of one subject from the list of available postgraduate subjects from across the University				
Research Option (40cp) Students must choose one of the below options on commencement of their program.		Assumed Knowledge*	Requisites	Availability
Option 1				
HUMR72-701	Major Research Project (Part A) (20cp)	HUMR71-100		Jan / May / Sep
HUMR72-702	Major Research Project (Part B) (20cp)		HUMR72-701	Jan / May / Sep
Option 2				
HUMR71-705	Research Project	HUMR71-100		Jan / May / Sep
Plus Option 2 provides students with an additional 3 general elective options.				

Assumed Knowledge*

This is the minimum level of knowledge needed to successfully complete this subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Commencing in the **JANUARY** semester

January (semester 1)		May (semester 2)		September (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	COMN71-103	Human Communication Theory	COMN71-104	Relational Communication
PUBR71-102	Public Relations Masterclass	ADVT71-102	Advertising Masterclass	COMN71-105	Strategic Organisational Communication & Leadership
COMN71-102	Social Media: Risks and Opportunities	HUMR72-701	Major Research Project (Part A)	HUMR72-702	Major Research Project (Part B)
	General Elective				

Commencing in the **MAY** semester

May (semester 1)		September (semester 2)		January (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	COMN71-104	Relational Communication	PUBR71-102	Public Relations Masterclass
COMN71-103	Human Communication Theory	COMN71-105	Strategic Organisational Communication & Leadership	COMN71-102	Social Media: Risks and Opportunities
ADVT71-102	Advertising Masterclass	HUMR72-701	Major Research Project (Part A)	HUMR72-702	Major Research Project (Part B)
	General Elective				

Commencing in the **SEPTEMBER** semester

September (semester 1)		January (semester 2)		May (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	PUBR71-102	Public Relations Masterclass	COMN71-103	Human Communication Theory
COMN71-104	Relational Communication	COMN71-102	Social Media: Risks and Opportunities	ADVT71-102	Advertising Masterclass
COMN71-105	Strategic Organisational Communication & Leadership	HUMR72-701	Major Research Project (Part A)	HUMR72-702	Major Research Project (Part B)
	General Elective				

Commencing in the **JANUARY** semester

January (semester 1)		May (semester 2)		September (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	COMN71-103	Human Communication Theory	COMN71-104	Relational Communication
PUBR71-102	Public Relations Masterclass	ADVT71-102	Advertising Masterclass	COMN71-105	Strategic Organisational Communication & Leadership
COMN71-102	Social Media: Risks and Opportunities	General Elective		HUMR71-705	Research Project
General Elective		General Elective		General Elective	

Commencing in the **MAY** semester

May (semester 1)		September (semester 2)		January (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	COMN71-104	Relational Communication	PUBR71-102	Public Relations Masterclass
COMN71-103	Human Communication Theory	COMN71-105	Strategic Organisational Communication & Leadership	COMN71-102	Social Media: Risks and Opportunities
ADVT71-102	Advertising Masterclass	General Elective		HUMR71-705	Research Project
General Elective		General Elective		General Elective	

Commencing in the **SEPTEMBER** semester

September (semester 1)		January (semester 2)		May (semester 3)	
HUMR71-100	Research Methods and Data Visualisation	PUBR71-102	Public Relations Masterclass	COMN71-103	Human Communication Theory
COMN71-104	Relational Communication	COMN71-102	Social Media: Risks and Opportunities	ADVT71-102	Advertising Masterclass
COMN71-105	Strategic Organisational Communication & Leadership	General Elective		HUMR71-705	Research Project
General Elective		General Elective		General Elective	

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.