

BN-13138		Master of Business Administration			
Version		1		Jan Intake	
January	2021 Semester 1	Session 1 BMBA70-810 & BMBA70-820	Session 2 BMBA70-830 & BMBA70-840	Session 3 BMBA70-850 & BMBA70-860	Session 4 BMBA70-870 & BMBA70-880
May	2021 Semester 2	BMBA71-301 Data Analytics for Decision Making	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.
September	2021 Semester 3	BMBA71-302 Strategic Insight	MGMT71-326 Project Innovation and Change	General Elective PG Choose any PG subject provided requirements are met.	BMBA71-303 MBA Capstone
		Subject Catalogue	Major Catalogue	Program Catalogue	

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GENERAL INFORMATION

The Bond MBA is a generalist management program of 16 subjects. Designed to blend industry-relevant research with practical applications and challenges, the intended learning outcomes are centred on the three pillars of leadership, global business and entrepreneurship, developing graduates who can think critically and strategically in this context. The program is designed to provide graduates with the core underlying technical skills that inform effective decision making, framed around the development of the interpersonal, cross cultural and communication skills that are required to lead in the implementation of these decisions.

PROGRAM INFORMATION

Students will attend team sessions in the first semester. This is a 13 week program containing eight 5 cp Subjects

SUBJECT INFORMATION

Students can choose 4 General Electives or 1 Specialisation

General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.

Students are encouraged to undertake an optional specialisation (40CP). This will replace four (4) of their general electives. All specialisations in the Bond Business School are available to this program.

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Total Subjects	Total Credit Points	120	Cricos Code	0101410
Structure	8x5cp 4x10cp required Subjects	4 General Elective		
<p>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</p>				
Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J/S	BMBA70-810	Individuals, Teams and Leadership		
J/S	BMBA70-820	Interpersonal Dynamics		
J/S	BMBA70-830	Effective Decision Making		
J/S	BMBA70-840	Motivation and Organisation		
J/S	BMBA70-850	Managerial Economics		
J/S	BMBA70-860	Marketing for Managers		
J/S	BMBA70-870	Accounting for Managers		
J/S	BMBA70-880	Financial Decision Making		
M	BMBA71-301	Data Analytics for Decision Making		
M/S	BMBA71-302	Strategic Insight		
M/S	BMBA71-303	MBA Capstone		
J/S	MGMT71-326	Project Innovation and Change		
	General Elective PG 4	Choose any four PG subject provided requirements are met.		
J/M/S	Optional Specialisation BBS	Students may choose to complete an optional Business Specialisation (40cp) in one of the following areas.		
J/M/S	SRC-467	Structure - Big Data Specialisation		
J/M/S	SRC-470	Structure - Finance Specialisation		
J/M/S	SRC-471	Structure - Marketing Specialisation		
J/M/S	SRC-472	Structure - International Business Specialisation		
J/M/S	SRC-479	Structure - Tourism and Hotel Management Specialisation		
J/M/S	SRC-512	Structure - Health Management Specialisation		