Program structure and sequence plans



BN-10037		Bachelor of Busin	ness Data Analytics	3	
Version	1	Minor - Entrepreneurship and Innovation			Jan Intake
January	2020 Semester 1	ACCT11-100 Accounting for Decision Making	CORE11-001 Critical Thinking and Communication	DTSC11-100 Business Analytics Coding	STAT11-112 Quantitative Methods
May	2020 Semester 2	ACSC12-200 Mathematical Statistics	CORE11-002 Collaboration, Teams and Leadership	ECON11-100 Principles of Economics	MKTG11-100 Marketing
September	2020 Semester 3	CORE11-003 Responsibility, Integrity and Civic Discourse	DTSC12-200 Data Science	ECON12-200 Econometrics	FINC12-200 Fundamentals of Finance
		Subject Catalogue	Major Catalogue	Program Catalogue	
January	2021 Semester 1	DTSC13-300 Big Data Infrastructure	ENFB13-300 Entrepreneurial Growth	ENFB13-304 New Venture Planning	Minor/General Elective Choose either a Minor subject or General Elective
May	2021 Semester 2	DTSC13-301 Machine Learning in Business	DTSC13-302 Statistical Learning and Regression Models	ENFB13-302 Creativity and Innovation	ENFB13-305 Entrepreneurial Finance
September	2021 Semester 3	Alt. DTSC Choose either DTSC13-303 or DTSC13-304	Alt. Data Choose two subjects from the following options.	Alt. Data Choose two subjects from the following options.	Minor/General Elective Choose either a Minor subject or General Elective
		Subject Catalogue	Major Catalogue	Program Catalogue	
BN-10037 Bachelor of Business Data Analytics					
Version	Minor - Entrepreneurship and Innovation May Intake				
May	2020 Semester 1	ACCT11-100 Accounting for Decision Making	CORE11-001 Critical Thinking and Communication	MKTG11-100 Marketing	STAT11-112 Quantitative Methods
September	2020 Semester 2	ACSC12-200 Mathematical Statistics	CORE11-002 Collaboration, Teams and Leadership	DTSC11-100 Business Analytics Coding	ECON11-100 Principles of Economics
	2021 Semester 3	CORE11-003 Responsibility, Integrity and Civic	DTSC12-200 Data Science	ECON12-200 Econometrics	FINC12-200 Fundamentals of Finance
January	Semester 5	Discourse			
January	Jeniester J	Discourse <u>Subject Catalogue</u>	Major Catalogue	Program Catalogue	
January	2021 Semester 1		Major Catalogue DTSC13-302 Statistical Learning and Regression Models	Program Catalogue ENFB13-302 Creativity and Innovation	ENFB13-305 Entrepreneurial Finance
	2021	Subject Catalogue DTSC13-301	DTSC13-302 Statistical Learning and Regression	ENFB13-302	
May	2021 Semester 1 2021	Subject Catalogue DTSC13-301 Machine Learning in Business Alt. Data Choose two subjects from the	DTSC13-302 Statistical Learning and Regression Models Alt. Data Choose two subjects from the	ENFB13-302 Creativity and Innovation Minor/General Elective Choose either a Minor subject or	Entrepreneurial Finance Minor/General Elective Choose either a Minor subject or

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Program structure and sequence plans



BN-10037	N-10037 Bachelor of Business Data Analytics					
Version	1	Minor - Entrepreneurship and Innovation			Sep Intake	
	2020	ACCT11-100	CORE11-001	DTSC11-100	STAT11-112	
September	Semester 1	Accounting for Decision Making	Critical Thinking and Communication	Business Analytics Coding	Quantitative Methods	
	2021	CORE11-002	DTSC12-200	ECON11-100	ECON12-200	
January	Semester 2	Collaboration, Teams and Leadership	Data Science	Principles of Economics	Econometrics	
	2021	ACSC12-200	CORE11-003	DTSC13-301	FINC12-200	
May	Semester 3	Mathematical Statistics	Responsibility, Integrity and Civic Discourse	Machine Learning in Business	Fundamentals of Finance	
	Subject Catalogue Major Catalogue Program Catalogue					
	2021	Alt. Data	Alt. Data	Minor/General Elective	Minor/General Elective	
September	Semester 1	Choose two subjects from the following options.	Choose two subjects from the following options.	Choose either a Minor subject or General Elective	Choose either a Minor subject or General Elective	
	2022	DTSC13-300	Alt. DTSC	ENFB13-300	ENFB13-304	
January	Semester 2	Big Data Infrastructure	Choose either DTSC13-303 or DTSC13-304	Entrepreneurial Growth	New Venture Planning	
	2022	DTSC13-302	MKTG11-100	ENFB13-302	ENFB13-305	
May	Semester 3	Statistical Learning and Regression Models	Marketing	Creativity and Innovation	Entrepreneurial Finance	
		Subject Catalogue	Major Catalogue	Program Catalogue		

PROGRAM INFORMATION

You have selected the Minor - Entrepreneurship and Innovation.

Accounting; Business Economics; Entrepreneurship and Innovation; Finance; Management; Marketing; Tourism Mangement

SUBJECT INFORMATION

Alternative DTSC = Choose either DTSC13-303 Big Data Case Study or DTSC13-304 Advanced Big Data Projects (Please first discuss with Subject Coordinator before making a selection)

Alternate Data = Choose

2 subjects from of the following options: ECON13-300 Advanced Econometrics, DTSC13-305 Financial Trading Systems, DTSC13-306 Advanced Machine Learning in Business or DTSC13-307 Advanced Statistical Learning Models

GENERAL INFORMATION

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

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Program structure and sequence plans



BN-10037 Bachelor of Business Data Analytics

 Version
 1
 Minor - Entrepreneurship and Innovation
 Bachelors Degree

 Total Subjects
 24
 Total Credit Points
 240
 Cricos Code
 0101005

Structure 18 Required Subjects 1 x 4 Subject Minor 2 General Electives

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite				
You must complete the following required subjects:								
J/M/S	ACCT11-100	Accounting for Decision Making						
M/S	ACSC12-200	Mathematical Statistics	STAT11-112 & Further requisites in subject outline					
J/M/S	CORE11-001	Critical Thinking and Communication						
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001					
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001 & BCDP02- 102 or CORE11-002					
J/S	DTSC11-100	Business Analytics Coding						
J/S	DTSC12-200	Data Science						
J/S	DTSC13-300	Big Data Infrastructure	DTSC12-200 & STAT11-112					
М	DTSC13-301	Machine Learning in Business	DTSC12-200 & Further requisites in subject outline					
M/S	DTSC13-302	Statistical Learning and Regression Models	ECON12-200 & DTSC12-200 & Further requisites in subject outline					
J/M/S	ECON11-100	Principles of Economics						
J/M/S	ECON12-200	Econometrics	STAT11-100 or STAT11-111 or STAT11-112	2				
J/M/S	FINC12-200	Fundamentals of Finance						
J/M/S	MKTG11-100	Marketing						
J/M/S	STAT11-112	Quantitative Methods						
J/M/S	Alt. DTSC	Choose either DTSC13-303 or DTSC13-304						
J/S	DTSC13-303	Big Data Analytics Case Studies		DTSC13-301 & DTSC13-302				
s	DTSC13-304	Advanced Big Data Projects		DTSC13-301 & DTSC13-302				
J/M/S	Alt. Data	Choose two subjects from the following options.						
s	DTSC13-305	Financial Trading Systems						
S	DTSC13-306	Advanced Machine Learning in Business						
S	DTSC13-307	Advanced Statistical Learning Models		DTSC13-302				
S	ECON13-300	Advanced Econometrics						
J/M/S	ZENTI	Minor - Entrepreneurship and Innovation						
J/S	ENFB13-300	Entrepreneurial Growth						
M	ENFB13-302	Creativity and Innovation						
J/S	ENFB13-304	New Venture Planning		Further requisites in subject outline				
М	ENFB13-305	Entrepreneurial Finance						

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