

For student commencing from **193+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20044	24	January and September	2 years full-time	3 CORE University 3 Majors (6 subjects each): <ul style="list-style-type: none"> o Creative Writing Major o Creative Major Option o Humanities OR Business Major Option 3 Electives

Core University Subjects (3) All three CORE University subjects must be completed by the end of your first year	
CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

Creative Writing Major (6) These subjects are a foundation part of your program and therefore must be taken.		Prerequisites	Assumed Knowledge*	Availability
JOUR13-300	Creative Writing: Fiction and Non-Fiction			Jan, Sep
FITV11-110	Screenwriting 1			May, Sep
FITV12-210	Screenwriting 2			Jan, May
JOUR11-110	Plot and Genre			Sept
JOUR11-111	Creative Writing Project 1		JOUR11-110	Jan
And 1 Chosen from:				
JOUR11-112	Creative Writing Project 2	Faculty Approval Required		May
AUST11-100	Major Australian Writing			Jan, Sept
ENGL12-106	Great Narrative Literature			Jan, Sept
JOUR13-318	Freelance Writing and Reporting Specialities			May, Sept

*Assumed Knowledge

This is the minimum level of knowledge needed to successfully complete this subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Creative Major Option (6) Choose one major option from the below list.

Advertising	Communication
Film and Television	Journalism
Media Studies	Digital Media
Social Media	Public Relations

Humanities OR Business Major Option (6) Choose one major option from either the Humanities Major OR Business Major, as below listed below.

Humanities Major options:	
Advertising	International Diplomacy
Australian Studies	International Relations

Behaviour Management	Japanese Language
Chinese Language (Mandarin)	Japanese Studies
Chinese Studies	Journalism
Communication	Media Studies
Corporate Communication	Digital Design
Counselling	Philosophy
Criminology	Psychology
Film and Television	Public Relations
French Language	Social Media
French Studies	Spanish Language
Global Governance	Spanish Studies
<i>Business Major options:</i>	
Entrepreneurship and Innovation	Marketing (student is required to take MKTG11-100 Marketing as an elective if choosing this major)
Marketing Communication (student is required to take MKTG11-100 Marketing as an elective if choosing this major)	

Electives (3)

Choice of three (3) electives from the list of available undergraduate subject from across the University. Students are recommended to consider taking an Internship as an elective option.

If students choose either the Marketing or Marketing Communication majors, they are required to take MKTG11-100 Marketing as a general elective prior to taking the major.

Notes:

- Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.
- Double major options are not available in this program



Bachelor of Creative Arts

Program Sequencing

Due to the structure of this program a full sequence of subject cannot be provided as it is dependant of which Major option is selected.

It is however recommended that all students commencing this program take the below subjects in their 1st semester

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
PLUS	One subject from Creative Writing Major
PLUS	One subject from your second or third Major option