

2019

Program Structure		Master of Sport Management (Professional)		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13129	13	Commencing January 2019 (191 Semester)	92 weeks	12 Required Subjects
Version	1	Commencing May 2019 (192 Semester)	full-time	1 General Elective
Total Credit Points	165	Commencing September 2019 (193 Semester)		
CRICOS	096696B			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.				
Available	Code	Title	Assumed Knowledge	Requisite
Students must complete the following Required Subjects				
J/M/S	FINC71-600	Managerial Finance		
J/S	LAWS77-521	Global Sports Law and Governance		
J/M	MGMT71-600	Behaviour in Organisations		
J	MKTG71-312	Internet and Social Media Marketing	MKTG71-104 MKTG71-600	
M/S	MKTG71-600	Marketing Fundamentals		
S	SPMT71-115	International Sport Business		
J	SPMT71-120	Managing Sustainable Sport Events and Venues		
S	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-102	Analysis and Application		
ALTERNATIVE PROF = Plus Professional subject (students must complete one (1) of the following subjects)				
J/M/S	BUSN71-701	Professional Portfolio		
M/S	BUSN71-705	Professional Development		
Please note that the Professional Portfolio or Professional Development subject is a 20-week, 45-credit point subject and is taken in the last semester of the program once all other coursework subjects have been completed. The Career Development Centre will provide assistance in choosing the relevant professional subject prior to your last semester.				
J/M/S	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
M/S	ENFB71-600	Entrepreneurship		
M/S	IBUS71-301	Strategy		
J/M/S	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
M	SPMT71-119	Sport Management Professional Preparation		
M	SPMT71-201	Evidence Based Project in Sport Management		
Electives: Students may choose one (1) general elective subject				

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Sequence Plan For students Commencing January 2019

Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	LAWS77-521	Global Sports Law and Governance		
	SPMT71-120	Managing Sustainable Sport Events and Venues		
191	STAT71-102	Analysis and Application		
2nd Semester May	MKTG71-600	Marketing Fundamentals		
	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
192	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and any other faculty requirements have been met.		
3rd Semester September	SPMT71-115	International Sport Business		
	SPMT71-125	Managing High Performance Sport		
193	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
4th Semester January	FINC71-600	Managerial Finance		
	MGMT71-600	Behaviour in Organisations		
201	MKTG71-312	Internet and Social Media Marketing	MKTG71-104 MKTG71-600	
5th Semester May	BUSN71-701	Professional Portfolio		
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Sequence Plan For students Commencing May 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester May	MGMT71-600	Behaviour in Organisations		
	MKTG71-600	Marketing Fundamentals		
192	ALTERNATIVE MBUS			
2nd Semester September	SPMT71-115	International Sport Business		
	SPMT71-125	Managing High Performance Sport		
193	STAT71-102	Analysis and Application		
3rd Semester January	LAWS77-521	Global Sports Law and Governance	MKTG71-104 MKTG71-600	
	MKTG71-312	Internet and Social Media Marketing		
201	SPMT71-120	Managing Sustainable Sport Events and Venues		
4th Semester May	FINC71-600	Managerial Finance		
	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
202	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and any other faculty requirements have been met.		
5th Semester September	ALTERNATIVE Prof	Choose either BUSN71-701 OR BUSN71-705		
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Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	MKTG71-600	Marketing Fundamentals		
September	SPMT71-115	International Sport Business		
193	STAT71-102	Analysis and Application		
2nd Semester	LAWS77-521	Global Sports Law and Governance		
January	MKTG71-312	Internet and Social Media Marketing	MKTG71-104 MKTG71-600	
201	SPMT71-120	Managing Sustainable Sport Events and Venues		
3rd Semester	MGMT71-600	Behaviour in Organisations		
May	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
202	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and any other faculty requirements have been met.		
4th Semester	FINC71-600	Managerial Finance		
September	SPMT71-125	Managing High Performance Sport		
203	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
5th Semester	ALTERNATIVE Prof	Choose either BUSN71-701 OR BUSN71-705		
January	211			