

Program Structure		Bachelor of Business		ENTI	
Program Code	Total Subjects	Intakes	Duration	Structure	
BN-10014	<b>24</b>	Commencing January 2019 (191 Semester)	6 semesters (2 years)	<b>12 Required Subjects</b>	
Version	4	Commencing May 2019 (192 Semester)	full-time	<b>1 x 6 Subject Major</b>	
Total Credit Points	240	Commencing September 2019 (193 Semester)		<b>6 General Electives</b>	
CRICOS	063055G				
<b>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</b>					
Available	Code	Title	Assumed Knowledge	Requisite	
<b>Students must complete the following twelve (120CP) required subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters</b>					
J/M/S	<a href="#">ACCT11-100</a>	Accounting for Decision Making			
J/M/S	<a href="#">BUSN13-331</a>	Business Model Generation			
J/M/S	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331	
J/M/S	<a href="#">CORE11-001</a>	Critical Thinking and Communication			
J/M/S	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101		
J/M/S	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102		
J/M/S	<a href="#">ECON11-100</a>	Principles of Economics			
J/M/S	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112		
J/M/S	<a href="#">INFT11-120</a>	Digital Transformation of Business			
J/M/S	<a href="#">LAWS10-100</a>	Business Law			
J/M/S	<a href="#">MKTG11-100</a>	Marketing			
J/M/S	Alternative STAT	Choose either STAT11-111 OR STAT11-112			
J/M/S	<a href="#">STAT11-111</a>	Business Statistics			
J/M/S	<a href="#">STAT11-112</a>	Quantitative Methods			

ENTI	60CP	ENTREPRENEURSHIP AND INNOVATION MAJOR FOR STUDENTS STARTING IN 191 or 192 SEMESTERS	
<p><i>This major will appeal to those enterprising individuals with an eye towards their own start-up business, or who are keen to work as an “intrepreneur” inside an organisation. Students will gain skills in ideation, creativity and innovation in planning a business and developing a viable business model. Through experiential learning and support from industry experts, students will graduate with contemporary and best practice knowledge, insights, and strategies with which to implement effective management practices and bring a business idea into fruition.</i></p>			
<p><b>Students must complete the following three (30CP) subjects</b></p>			
J	<a href="#">ENFB12-205</a>	Enabling Creativity and Innovation in Business	
J/S	<a href="#">ENFB13-300</a>	Entrepreneurial Growth	
M	<a href="#">ENFB13-302</a>	Creativity and Innovation	
<p><b>Plus three subjects from the following options:</b></p>			
S	<a href="#">ENFB13-301</a>	Understanding Family Enterprise	
M/S	<a href="#">ENFB13-305</a>	Entrepreneurial Finance	
M	<a href="#">ENFB13-306</a>	Bond Business Accelerator	
<p><b>The Majors below can only be taken as a second Major</b></p>			
<p><a href="#">Bond Business School Majors</a></p>			
	ACSC	<a href="#">MAJOR - ACTUARIAL SCIENCE</a>	COMMERCE
	BIGD	<a href="#">MAJOR - BIG DATA</a>	COMMERCE
	ECON	<a href="#">MAJOR - ECONOMICS</a>	COMMERCE
	FINC	<a href="#">MAJOR - FINANCE</a>	COMMERCE
	IBUS	<a href="#">MAJOR - INTERNATIONAL BUSINESS</a>	BUSINESS
	MGMT	<a href="#">MAJOR - MANAGEMENT</a>	BUSINESS
	MKCM	<a href="#">MAJOR - MARKETING COMMUNICATION</a>	BUSINESS
	MKTG	<a href="#">MAJOR - MARKETING</a>	BUSINESS
	TOUM	<a href="#">MAJOR - TOURISM MANAGEMENT</a>	BUSINESS
<p><b>Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.</b></p>			
<a href="#">2nd Majors</a>	choose any six subject major from the Bond Business School		
<a href="#">Minors</a>	choose any four subject minor from the Bond Business School and two elective subjects from the university		
<a href="#">General Elective UG</a>	General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.		
<p><b>Notes</b></p>			
<p><b>Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business model Execution Must be taken in the Final Smester</b></p>			
<p><a href="#">You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.</a></p>			
<p>You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email <a href="mailto:businessmentoring@bond.edu.au">businessmentoring@bond.edu.au</a> .</p>			

Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
191	<a href="#">ECON11-100</a>	Principles of Economics		
	<a href="#">ENFB12-205</a>	Enabling Creativity and Innovation in Business		
2nd Semester May	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	<a href="#">ENFB13-302</a>	Creativity and Innovation		
192	<a href="#">MKTG11-100</a>	Marketing		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester September	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
193	<a href="#">INFT11-120</a>	Digital Transformation of Business		
	<a href="#">ENFB13-300</a>	Entrepreneurial Growth		
4th Semester January	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
201	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
5th Semester May	<a href="#">BUSN13-331</a>	Business Model Generation		
	<a href="#">LAWS10-100</a>	Business Law		
202	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
6th Semester September	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
203	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		

Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester May	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
192	<a href="#">ECON11-100</a>	Principles of Economics		
	<a href="#">ENFB13-302</a>	Creativity and Innovation		
2nd Semester September	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	<a href="#">MKTG11-100</a>	Marketing		
193	<a href="#">ENFB13-300</a>	Entrepreneurial Growth		
	<a href="#">Alternative STAT</a>	Choose either STAT11-111 OR STAT11-112		
3rd Semester January	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
201	<a href="#">INFT11-120</a>	Digital Transformation of Business		
	<a href="#">ENFB12-205</a>	Enabling Creativity and Innovation in Business		
4th Semester May	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
202	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
5th Semester September	<a href="#">BUSN13-331</a>	Business Model Generation		
	<a href="#">LAWS10-100</a>	Business Law		
203	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
6th Semester January	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
211	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		

ENTI	60CP	ENTREPRENEURSHIP AND INNOVATION MAJOR FOR STUDENTS STARTING 193 Semester		
<b>Students must complete the following four (40CP) subjects</b>				
J/S	<a href="#">ENFB13-300</a>	Entrepreneurial Growth		
M	<a href="#">ENFB13-302</a>	Creativity and Innovation		
J/S	<a href="#">ENFB13-304</a>	New Venture Planning		
M/S	<a href="#">ENFB13-305</a>	Entrepreneurial Finance		
<b>Plus two subjects from the following options:</b>				
M	<a href="#">ENFB13-306</a>	Bond Business Accelerator		
M/S	<a href="#">IBUS12-251</a>	Concepts of Strategy		
J/S	<a href="#">MGMT13-321</a>	Negotiation	CORE11-002 or MGMT11-101	
M/S	<a href="#">MKTG13-303</a>	Market Research and Analysis	MKTG11-100	
<b>Sequence Plan For students Commencing September 2019</b>				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester September	<a href="#">ACCT11-100</a>	Accounting for Decision Making		
	<a href="#">CORE11-001</a>	Critical Thinking and Communication		
193	<a href="#">ECON11-100</a>	Principles of Economics		
	<a href="#">MKTG11-100</a>	Marketing		
2nd Semester January	<a href="#">CORE11-002</a>	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	<a href="#">LAWS10-100</a>	Business Law		
201	<a href="#">ENFB13-304</a>	New Venture Planning		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester May	<a href="#">CORE11-003</a>	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	<a href="#">ENFB13-302</a>	Creativity and Innovation		
202	<a href="#">FINC12-200</a>	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
	<a href="#">INFT11-120</a>	Digital Transformation of Business		
4th Semester September	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
203	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
	<a href="#">Major/Elective/Exchange</a>	Optional Major subject, Elective or Exchange Semester		
5th Semester January	<a href="#">BUSN13-331</a>	Business Model Generation		
	<a href="#">ENFB13-300</a>	Entrepreneurial Growth		
211	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
6th Semester May	<a href="#">BUSN13-332</a>	Business Model Execution		BUSN13-331
	<a href="#">ENFB13-305</a>	Entrepreneurial Finance		
212	<a href="#">Major/Elective</a>	Optional Major subject or Elective		
	<a href="#">Major/Elective</a>	Optional Major subject or Elective		