

Program Structure		Bachelor of International Hotel and Tourism Management		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10019	24	Commencing January 2019 (191 Semester)	6 semesters (2 years)	18 Required Subjects
Version	12	Commencing May 2019 (192 Semester)	full-time	6 General Electives
Total Credit Points	240	Commencing September 2019 (193 Semester)		
CRICOS	063584E			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.				
Available	Code	Title	Assumed Knowledge	Requisite
Students must complete the following fifteen (150CP) subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
J/M/S	ACCT11-100	Accounting for Decision Making		
J/M/S	CORE11-001	Critical Thinking and Communication		
J/M/S	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
J/M/S	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
S	HRTM12-203	Rooms Division Management		
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
M	HRTM12-205	Strategic Pricing and Revenue Management	ACCT11-100 & MKTG11-100	
M	HRTM12-206	Tourism Analysis and Evaluation		
M	HRTM12-212	WHS Risk Management		
J	HRTM12-220	Sustainable Tourism and Indigenous Culture		
M/S	IBUS12-251	Concepts of Strategy		
J/M/S	INFT11-120	Digital Transformation of Business		
J/M/S	LAWS10-100	Business Law		
J/S	MGMT13-305	Human Resource Management		
J/M/S	MKTG11-100	Marketing		
Alternative	Choose 3 subjects from of the following options:			
J/M/S	HRTM11-100	Wine Studies		
S	HRTM12-201	International Food and Beverage Management		
J	HRTM12-209	Event Management		
J/S	HRTM12-214	Adventure Tourism		

NOTES

Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.

Majors choose any six subject major from the Bond Business School

Minors choose any four subject minor from the Bond Business School and two elective subjects from the university

General Elective UG General elective – A subject that may be chosen from any subject on offer across the University provided prerequisites, enrolment restrictions and any other faculty requirements have been met.

Bond Business School Majors

ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS
IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS
MGMT	MAJOR - MANAGEMENT	BUSINESS
MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS
MKTG	MAJOR - MARKETING	BUSINESS

MINORS in the BOND BUSINESS SCHOOL

ZENTI	Minor - Entrepreneurship and Innovation	Assumed Knowledge
ZIBUS	Minor - International Business	ALL
ZMCOM	Minor - Marketing Communication	ALL
ZMGMT	Minor - Management	ALL
ZMKTG	Minor - Marketing	ALL

Sequence Plan For students Commencing January 2019

Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	CORE11-001	Critical Thinking and Communication		
	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
191	HRTM12-220	Sustainable Tourism and Indigenous Culture		
	MKTG11-100	Marketing		
2nd Semester May	ACCT11-100	Accounting for Decision Making		
	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
192	HRTM12-206	Tourism Analysis and Evaluation		
	HRTM12-212	WHS Risk Management		
3rd Semester September	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	HRTM12-203	Rooms Division Management		
193	IBUS12-251	Concepts of Strategy		
	INFT11-120	Digital Transformation of Business		
4th Semester January	LAWS10-100	Business Law		
	MGMT13-305	Human Resource Management		
201	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
5th Semester May	HRTM12-205	Strategic Pricing and Revenue Management	ACCT11-100 & MKTG11-100	
	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
202	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
6th Semester September	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
203	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		

Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	CORE11-001	Critical Thinking and Communication		
May	HRTM12-206	Tourism Analysis and Evaluation		
192	HRTM12-212	WHS Risk Management		
	MKTG11-100	Marketing		
2nd Semester	ACCT11-100	Accounting for Decision Making		
September	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
193	HRTM12-203	Rooms Division Management		
	IBUS12-251	Concepts of Strategy		
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
January	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
201	HRTM12-220	Sustainable Tourism and Indigenous Culture		
	INFT11-120	Digital Transformation of Business		
4th Semester	HRTM12-205	Strategic Pricing and Revenue Management	ACCT11-100 & MKTG11-100	
May	LAWS10-100	Business Law		
202	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
5th Semester	MGMT13-305	Human Resource Management		
September	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
203	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
6th Semester	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
January	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
211	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		

Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester September	CORE11-001	Critical Thinking and Communication		
	HRTM12-203	Rooms Division Management		
193	IBUS12-251	Concepts of Strategy		
	MKTG11-100	Marketing		
2nd Semester January	ACCT11-100	Accounting for Decision Making		
	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
201	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
	HRTM12-220	Sustainable Tourism and Indigenous Culture		
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	HRTM12-206	Tourism Analysis and Evaluation		
202	HRTM12-212	WHS Risk Management		
	INFT11-120	Digital Transformation of Business		
4th Semester September	LAWS10-100	Business Law		
	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
203	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
5th Semester January	MGMT13-305	Human Resource Management		
	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
211	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
6th Semester May	HRTM12-205	Strategic Pricing and Revenue Management	ACCT11-100 & MKTG11-100	
	Alternative HRTM	Choose either HRTM11-100, HRTM12-201, HRTM12-209 or HRTM12-2		
212	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
	Major/Minor/Elective	Choose either General Elective, Major or Minor Subject		
Important Note				
You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.				
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au .				