

2019

Program Structure		Master of Business		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13033	12	Commencing January 2019 (191 Semester)	4 semesters (1 year 4 months)	7 Required Subjects
Version	2	Commencing May 2019 (192 Semester)	full-time	1 x 4 Subject Specialisation
Total Credit Points	120	Commencing September 2019 (193 Semester)		1 General Elective
CRICOS	063119G			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.				
Available	Code	Title	Assumed Knowledge	Requisite
Students must complete the following Required Subjects				
J/M/S	ACCT71-600	Accounting Principles		
J/M	ECON71-600	Economics for Business		
J/M/S	FINC71-600	Managerial Finance		
J/M	MGMT71-600	Behaviour in Organisations		
M/S	MKTG71-600	Marketing Fundamentals		
J/S	STAT71-102	Analysis and Application		
J/M/S	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
M/S	ENFB71-600	Entrepreneurship		
M/S	IBUS71-301	Strategy		
Notes				
<p>Students can take a discipline directed specialisation (4 Subjects) from the list below and 1 Elective or take any 5 Elective subjects 3 of which must be from the Bond Business School Post Graduate subjects* Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects) Students may select a specialisation as part of their electives. The elective may be used for an Internship, Study Tour or Individual Study in Business. The Internship requires a GPA credit average and approval from the Program Director. The Study Tour requires approval from the Program Director. The Individual Study in Business is only available in exceptional circumstances and requires the Program Directors approval.</p>				

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Bond Business School Specialisations				
40 CP For Students Who Wish to Choose A Business Specialisation option				
	SRC-467	Big Data Specialisation		
	SRC-468	Digital Business Specialisation		
	SRC-470	Finance Specialisation		
	SRC-471	Marketing Specialisation		
	SRC-472	International Business Specialisation		
	SRC-479	Tourism & Hotel Management Specialisation		
Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
January	MGMT71-600	Behaviour in Organisations		
	191 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
2nd Semester	ECON71-600	Economics for Business		
May	FINC71-600	Managerial Finance		
	192 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
3rd Semester	MKTG71-600	Marketing Fundamentals		
September	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
	193 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
4th Semester	STAT71-102	Analysis and Application		
January	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
	201 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
May	MGMT71-600	Behaviour in Organisations		
	192 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
2nd Semester	STAT71-102	Analysis and Application		
September	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
	193 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
3rd Semester	ECON71-600	Economics for Business		
January	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
	201 Elective/Specialisation	Choose either General Elective or Specialisation Subject		
4th Semester	FINC71-600	Managerial Finance		
May	MKTG71-600	Marketing Fundamentals		
	202 Elective/Specialisation	Choose either General Elective or Specialisation Subject		

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Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
September	MKTG71-600	Marketing Fundamentals		
193	STAT71-102	Analysis and Application		
2nd Semester	ECON71-600	Economics for Business		
January	FINC71-600	Managerial Finance		
201	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
3rd Semester	MGMT71-600	Behaviour in Organisations		
May	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
202	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
4th Semester	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
September	Elective/Specialisation	Choose either General Elective or Specialisation Subject		
203	Elective/Specialisation	Choose either General Elective or Specialisation Subject		