

2018

Program Structure		Master of Sport Management (Professional)		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13129	13	Commencing January 2018 (181 Semester)	92 Weeks	12 Required
Version	1	Commencing May 2018 (182 Semester)	full-time	1 Elective
Cricos Code	096696B	Commencing September 2018 (183 Semester)		
Active	01-January-2018		Total Credit Points	165
Available	Code	Title	Requisites	
Jan/May/Sep	BUSN71-701	<a href="#">Professional Portfolio</a>		
Jan/May/Sep	FINC71-600	<a href="#">Managerial Finance</a>		
Jan	LAWS77-521	<a href="#">Global Sports Law and Governance</a>		
Jan/May	MGMT71-600	<a href="#">Behaviour in Organisations</a>		
Jan	MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600 or MKTG71-104	
May/Sep	MKTG71-600	<a href="#">Marketing Fundamentals</a>		
Sep	SPMT71-115	<a href="#">International Sport Business</a>		
Jan	SPMT71-120	<a href="#">Managing Sustainable Sport Events and Venues</a>		
Sep	SPMT71-121	<a href="#">Managing High Performance Sport</a>		
Jan/Sep	STAT71-102	<a href="#">Analysis and Application</a>		
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119		
May	SPMT71-119	<a href="#">Sport Management Professional Preparation</a>		
May	SPMT71-201	<a href="#">Evidence-Based Research Project in Sports Management #</a>		
Sep	ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301		
Sep	ENFB71-600	<a href="#">Entrepreneurship</a>		
May/Sep	IBUS71-301	<a href="#">Strategy</a>		
Notes				
BUSN71-701 Professional Portfolio (WIL) is a 20-week, 45-credit point subject and is taken in the last semester of the program.				
Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)				
The elective may be used for an Internship, Study Tour or Individual Study in Business. The Internship requires a GPA credit average and approval from the Program Director.				
The Study Tour requires approval from the Program Director. The Individual Study in Business is only available in exceptional circumstances and requires the Program Directors approval.				
Also the Subject LING71-108 is available for students who may require help in developing English Skills.				
Sequence Plan For students Commencing January 2018				
Semester	Code	Title	Requisites	
1st Semester	LAWS77-521	<a href="#">Global Sports Law and Governance</a>		
January	SPMT71-120	<a href="#">Managing Sustainable Sport Events and Venues</a>		
	181 STAT71-102	<a href="#">Analysis and Application</a>		
2nd Semester	MKTG71-600	<a href="#">Marketing Fundamentals</a>		
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119		
	182 Elective			
3rd Semester	SPMT71-115	<a href="#">International Sport Business</a>		
September	SPMT71-121	<a href="#">Managing High Performance Sport</a>		
	183 ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301		
1st Semester	FINC71-600	<a href="#">Managerial Finance</a>		
January	MGMT71-600	<a href="#">Behaviour in Organisations</a>		
	191 MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600 or MKTG71-104	
5th Semester	BUSN71-701	<a href="#">Professional Portfolio</a>		
May	192			

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Sequence Plan For students Commencing May 2018			
1st Semester	ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301	
May	MGMT71-600	<a href="#">Behaviour in Organisations</a>	
	182 MKTG71-600	<a href="#">Marketing Fundamentals</a>	
2nd Semester	SPMT71-115	<a href="#">International Sport Business</a>	
September	SPMT71-121	<a href="#">Managing High Performance Sport</a>	
	183 STAT71-102	<a href="#">Analysis and Application</a>	
3rd Semester	MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600 or MKTG71-104
January	SPMT71-120	<a href="#">Managing Sustainable Sport Events and Venues</a>	
	191 LAWS77-521	<a href="#">Global Sports Law and Governance</a>	
4th Semester	FINC71-600	<a href="#">Managerial Finance</a>	
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119	
	192 Elective		
5th Semester	BUSN71-701	<a href="#">Professional Portfolio</a>	
September	193		
Sequence Plan For students Commencing September 2018			
1st Semester	MKTG71-600	<a href="#">Marketing Fundamentals</a>	
September	SPMT71-115	<a href="#">International Sport Business</a>	
	183 STAT71-102	<a href="#">Analysis and Application</a>	
2nd Semester	LAWS77-521	<a href="#">Global Sports Law and Governance</a>	
January	MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600 or MKTG71-104
	191 SPMT71-120	<a href="#">Managing Sustainable Sport Events and Venues</a>	
3rd Semester	MGMT71-600	<a href="#">Behaviour in Organisations</a>	
May	ALTERNATIVE SPP2	SPMT71-201 OR SPMT71-119	
	192 Elective		
1st Semester	FINC71-600	<a href="#">Managerial Finance</a>	
September	SPMT71-121	<a href="#">Managing High Performance Sport</a>	
	193 ALTERNATIVE SPP1	ENFB71-600 OR IBUS71-301	
5th Semester	BUSN71-701	<a href="#">Professional Portfolio</a>	
January	201		