

2018

| Bond Business School Majors & Minors | | | |
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| MAJORS | | | |
| 1 | ENTI | MAJOR - ENTREPRENEURSHIP AND INNOVATION | BUSINESS |
| 2 | IBUS | MAJOR - INTERNATIONAL BUSINESS | BUSINESS |
| 3 | MGMT | MAJOR - MANAGEMENT | BUSINESS |
| 4 | MKCM | MAJOR - MARKETING COMMUNICATION | BUSINESS |
| 5 | MKTG | MAJOR - MARKETING | BUSINESS |
| 6 | TOUM | MAJOR - TOURISM MANAGEMENT | BUSINESS |
| 7 | ACCT | MAJOR - ACCOUNTING | COMMERCE |
| 8 | ACSC | MAJOR - ACTUARIAL SCIENCE | COMMERCE |
| 9 | BIGD | MAJOR - BIG DATA | COMMERCE |
| 10 | ECON | MAJOR - ECONOMICS | COMMERCE |
| 11 | FINC | MAJOR - FINANCE | COMMERCE |
| MAJORS in the BOND BUSINESS SCHOOL | | | |
| ENTI | 60CP | ENTREPRENEURSHIP AND INNOVATION MAJOR | |
| You must complete the following three subjects: | | | |
| Jan | ENFB12-205 | Enabling Creativity and Innovation in Business | |
| Jan/Sep | ENFB13-300 | Entrepreneurial Growth | |
| May | ENFB13-302 | Managing Innovation | |
| Plus three subjects from the following options: | | | |
| Sep | ENFB13-301 | Understanding Family Enterprise | |
| Sep | ENFB13-305 | Venture Capital and Private Equity | |
| May | ENFB13-306 | Bond Business Accelerator | |
| IBUS | 60CP | INTERNATIONAL BUSINESS MAJOR | |
| You must complete the following two subjects: | | | |
| Jan/May/Sep | IBUS12-250 | International Business | |
| May/Sep | IBUS12-251 | Concepts of Strategy | Anti Req MGMT13-307 |
| Plus four subjects from the following options: | | | |
| Jan/May | ECON13-303 | International Trade | ECON11-100 Anti Req IBUS13-351 |
| Jan/Sep | FINC13-307 | International Finance | FINC12-200 completion of 120 CP FINC11-100 |
| Sep | IBUS11-310 | Doing Business Globally | |
| Jan/May | MGMT13-324 | Cross Cultural Management | CORE11-002 or MGMT11-101 Anti Req IBUS13-354 |
| Jan/Sep | MKTG13-301 | International Marketing | MKTG11-100 |
| MGMT | 60CP | MANAGEMENT MAJOR | |
| You must complete the following three subjects: | | | |
| May/Sep | IBUS12-251 | Concepts of Strategy | Anti Req MGMT13-307 |
| Jan/Sep | MGMT13-305 | Human Resource Management | |
| May/Sep | MGMT13-311 | Change Management | CORE11-002 MGMT11-101 |
| Plus three subjects from the following options: | | | |
| May | INFT13-308 | Operations and Supply Chain Management | |
| Sep | MGMT11-201 | Responsible and Sustainable Business | |
| Jan | MGMT13-320 | Leadership | |
| Jan/Sep | MGMT13-321 | Negotiation | CORE11-002 or MGMT11-101 |
| Jan/May | MGMT13-324 | Cross Cultural Management | CORE11-002 or MGMT11-101 Anti Req IBUS13-354 |

2018

| MKCM | 60CP | MARKETING COMMUNICATION MAJOR | |
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| You must complete the following two subjects: | | | |
| Jan/May/Sep | COMN11-101 | Human Communication | |
| Jan/May | MKTG13-302 | Promotional Design and Planning | MKTG11-100 |
| Alternate Choice: You must also complete one of the following two subjects: | | | |
| Jan/May/Sep | ADVT11-100 | Advertising Principles and Practice OR | |
| Jan/May/Sep | PUBR11-100 | Public Relations Principles and Practice | |
| Plus three subjects from the following options: | | | |
| May | ADVT12-200 | Direct Response and Writing for Advertising | |
| Jan | ADVT12-241 | Advertising Communications and Channel Planning | |
| Sep | ADVT13-101 | Advertising, Brand Image and Cultural Space | |
| Jan/May | MKTG13-312 | Internet and Social Media Marketing | MKTG11-100 |
| TBA | PUBR12-235 | Media Relations | PUBR11-100 |
| Jan/Sep | PUBR12-250 | Public Relations Writing | PUBR11-100 |
| Jan | PUBR13-312 | Public Relations Campaigns and Strategies | PUBR11-100 |
| <p>Students taking the Marketing Communication major MUST Choose Advertising Principles and Practice (ADVT11-100) before taking either Advertising, Brand Image and Cultural Space (ADVT13-101) or Media Relations (PUBR12-235). Students wanting to take either Media Relations (PUBR12-235), Public Relations Writing (PUB12-250) or Public Relations Campaigns and Strategies (PUBR13-312) MUST first complete Public Relations Principles and Practice (PUBR11-100).</p> | | | |
| MKTG | 60CP | MARKETING MAJOR | |
| You must complete the following three subjects: | | | |
| Jan/May | MKTG12-301 | Consumer and Buyer Behaviour | MKTG11-100 |
| May/Sep | MKTG13-303 | Market Research and Analysis | MKTG11-100 |
| May/Sep | MKTG13-320 | Strategic Marketing | MKTG11-100 MKTG13-303 |
| Plus three subjects from the following options: | | | |
| Jan/Sep | MKTG13-301 | International Marketing | MKTG11-100 |
| Jan/May | MKTG13-302 | Promotional Design and Planning | MKTG11-100 |
| Jan/May | MKTG13-312 | Internet and Social Media Marketing | MKTG11-100 |
| Sep | MKTG13-319 | Digital and Direct Marketing | MKTG11-100 |
| TOUM | 60CP | TOURISM MANAGEMENT MAJOR | |
| You must complete the following four subjects: | | | |
| Jan | HRTM12-204 | Contemporary Issues in Hospitality and Tourism Management | Equiv BCDP02-042 |
| May | HRTM12-206 | Tourism Analysis and Evaluation | Equiv BCDP02-045 |
| Jan | HRTM12-209 | Event Operations | Equiv BCDP02-043 |
| May | HRTM12-212 | WHS Risk Management | Equiv BCDP02-049 |
| Plus two subjects from the following options: | | | |
| Jan/May/Sep | HRTM11-100 | Wine Studies | |
| Sep | HRTM12-203 | Rooms Division Management | Equiv BCDP02-047 |
| May | HRTM12-205 | Strategic Pricing and Revenue Management | HRTM12-203 |
| Jan/Sep | HRTM12-214 | Adventure Tourism | Equiv BCDP02-041 |
| Jan | HRTM12-220 | Sustainable Tourism and Indigenous Culture | Equiv BCDP02-048 |

2018

| ACCT | 60CP | ACCOUNTING MAJOR | |
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| You must complete the following six subjects: | | | |
| Available | Code | Title | Requisite |
| Jan/May | ACCT13-301 | Financial Accounting and Company Reporting | ACCT11-100 FINC12-200 |
| Jan/Sep | ACCT13-303 | Accounting Theory and Application | ACCT13-301 |
| Jan/May | ACCT13-304 | Managerial Planning and Control | ACCT12-200 |
| Jan/Sep | ACCT13-305 | Auditing | ACCT13-301 |
| May/Sep | ACCT13-308 | Taxation Practice for Accountants | ACCT11-100 LAWS10-100 |
| Jan/Sep | ACCT13-311 | Financial Analysis and Valuation | ACCT13-303 FINC12-200 |
| ACSC | 60CP | ACTUARIAL SCIENCE MAJOR | |
| You must complete the following six subjects: | | | |
| May/Sep | ACSC12-200 | Mathematical Statistics | STAT11-112 |
| Jan | ACSC12-201 | Financial Mathematics | STAT11-112 |
| Jan | ACSC13-300 | Insurance Models | ACSC13-302 |
| May | ACSC13-301 | Contingencies | ACSC12-201 completion of 120 CP |
| Jan/Sep | ACSC13-302 | Advanced Modelling | ACSC12-200 |
| Jan/May/Sep | ECON12-200 | Econometrics | STAT11-100 or STAT11-111 or STAT11-112 |
| BIGD | 60CP | BIG DATA MAJOR | |
| You must complete the following five subjects: | | | |
| May/Sep | ACSC12-200 | Mathematical Statistics | STAT11-112 |
| Jan/Sep | INFT12-216 | Data Science | |
| May/Sep | INFT12-223 | Business Analytics and Big Data | INFT12-216 |
| May/Sep | INFT13-326 | Advanced Regression | ECON12-200 INFT12-216 |
| Sep | INFT13-327 | Advanced Big Data Projects and Case Study | ACSC12-200 INFT12-223 INFT13-326 |
| Plus one subject from the following options: | | | |
| Sep | ECON13-300 | Advanced Econometrics | ECON12-200 |
| Sep | INFT13-361 | Financial Trading Systems | |
| ECON | 60CP | ECONOMICS MAJOR | |
| You must complete the following two subjects: | | | |
| Sep | ECON12-201 | Markets and Corporate Behaviour | ECON11-100 |
| May/Sep | ECON13-302 | Business Conditions Analysis | ECON12-202 |
| Plus four subjects from the following options: | | | |
| Jan/May/Sep | ECON12-202 | Contemporary Macroeconomics Issues | ECON11-100 |
| Sep | ECON13-300 | Advanced Econometrics | ECON12-200 |
| Jan/May | ECON13-301 | Game Theory and Strategic Decision Making | ECON12-201 |
| Jan/May | ECON13-303 | International Trade | ECON11-100 Anti Req IBUS13-351 |
| May/Sep | ECON13-305 | Money and Monetary Policy | ECON12-202 completion of 120 CP |
| FINC | 60CP | FINANCE MAJOR | |
| You must complete the following three subjects: | | | |
| Jan/Sep | FINC13-301 | Corporate Finance | FINC12-200 |
| Jan/May | FINC13-303 | Portfolio Analysis and Investment Management | FINC12-200 |
| Jan/Sep | FINC13-307 | International Finance | FINC12-200 completion of 120 CP FINC11-100 |
| Plus three subjects from the following options: | | | |
| Jan | ACSC12-201 | Financial Mathematics | STAT11-112 |
| Jan/May/Sep | FINC12-201 | Financial Applications and Quantitative Analysis | FINC12-200 |
| May/Sep | FINC13-304 | Financial Markets and Institutions | FINC12-200 |
| Jan/Sep | FINC13-305 | Options and Futures | FINC12-200 FINC13-303 |
| Jan/Sep | FINC13-308 | Personal Finance | Equip BCDP02-022 |
| Sep | INFT13-361 | Financial Trading Systems | |
| OTHER OPPORTUNITIES | | | |
| Students may also choose one of the following opportunities to use one or more of your elective subjects or part of a Major (Except Accounting or Actuarial Science) to have an international experience or an Internship opportunity provided you meet the requirements. Please discuss with the Enrolment and Student Engagement Officer in the Student Business Centre. | | | |
| Study Tour The Study Tour requires approval from the Faculty. (Please note that Additional Costs are associated with this subject). | | | |
| Business Internship The Internship requires a GPA credit average and requires approval from the Faculty with an application to the Career Development Centre. | | | |
| Special Topic The Special Topic is only available in exceptional circumstances and requires Program Director's approval. | | | |

2018

| MINORS in the BOND BUSINESS SCHOOL | | | |
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| 1 | ZENTI | Minor - Entrepreneurship and Innovation | ALL |
| 2 | ZIBUS | Minor - International Business | ALL |
| 3 | ZMGMT | Minor - Management | ALL |
| 4 | ZMCOM | Minor - Marketing Communication | ALL |
| 5 | ZMKTG | Minor - Marketing | ALL |
| 6 | ZTOUM | Minor - Tourism Management | ALL |
| 7 | ZACCT | Minor - Accounting | ALL |
| 8 | ZACSC | Minor - Actuarial Science | ALL |
| 10 | ZECON | Minor - Business Economics | ALL |
| 11 | ZFINC | Minor - Finance | ALL |
| ZENTI 40CP Minor - Entrepreneurship and Innovation | | | |
| You must complete the following three subjects: | | | |
| Jan | ENFB12-205 | Enabling Creativity and Innovation in Business | |
| Jan/Sep | ENFB13-300 | Entrepreneurial Growth | |
| May | ENFB13-302 | Managing Innovation | |
| Plus one subject from the following options: | | | |
| May | BUSN13-300 | International Study Tour | Faculty Approval + Additional Costs |
| May | ENFB13-306 | Bond Business Accelerator | |
| ZIBUS 40CP Minor - International Business | | | |
| You must complete the following two subjects: | | | |
| Jan/May/Sep | IBUS12-250 | International Business | |
| May/Sep | IBUS12-251 | Concepts of Strategy | Anti Req MGMT13-307 |
| Plus two subjects from the following options: | | | |
| Jan/Sep | FINC13-307 | International Finance | FINC12-200 completion of 120 CP FINC11-100 |
| Jan/May | MGMT13-324 | Cross Cultural Management | CORE11-002 or MGMT11-101 Anti Req IBUS13-354 |
| ZMGMT 40CP Minor - Management | | | |
| You must complete four subjects from the following options: | | | |
| May/Sep | IBUS12-251 | Concepts of Strategy | Anti Req MGMT13-307 |
| May | INFT13-308 | Operations and Supply Chain Management | |
| Jan | INFT13-321 | Business Systems and Processes | |
| Sep | MGMT11-201 | Responsible and Sustainable Business | |
| Jan/Sep | MGMT13-305 | Human Resource Management | |
| May/Sep | MGMT13-311 | Change Management | CORE11-002 MGMT11-101 |
| Jan | MGMT13-320 | Leadership | |
| Jan/Sep | MGMT13-321 | Negotiation | CORE11-002 or MGMT11-101 |
| Jan/May | MGMT13-324 | Cross Cultural Management | CORE11-002 or MGMT11-101 Anti Req IBUS13-354 |
| ZMCOM 40CP Minor - Marketing Communication | | | |
| You must complete the following two subjects: | | | |
| Jan/May/Sep | COMN11-101 | Human Communication | |
| Jan/May | MKTG13-302 | Promotional Design and Planning | MKTG11-100 |
| Plus two subjects from the following options: | | | |
| Jan/May/Sep | ADVT11-100 | Advertising Principles and Practice OR | |
| May | ADVT12-200 | Direct Response and Writing for Advertising | |
| Jan | ADVT12-241 | Advertising Communications and Channel Planning | |
| Sep | ADVT13-101 | Advertising, Brand Image and Cultural Space | |
| TBA | PUBR12-235 | Media Relations | PUBR11-100 |
| Jan/Sep | PUBR12-250 | Public Relations Writing | PUBR11-100 |
| Jan | PUBR13-312 | Public Relations Campaigns and Strategies | PUBR11-100 |
| ZMKTG 40CP Minor - Marketing | | | |
| You must complete four subjects from the following options: | | | |
| Jan/May | MKTG12-301 | Consumer and Buyer Behaviour | MKTG11-100 |
| Jan/May | MKTG13-302 | Promotional Design and Planning | MKTG11-100 |
| Jan/May | MKTG13-312 | Internet and Social Media Marketing | MKTG11-100 |
| Sep | MKTG13-319 | Digital and Direct Marketing | MKTG11-100 |
| May/Sep | MKTG13-320 | Strategic Marketing | MKTG11-100 MKTG13-303 |
| ZTOUM 40CP Minor - Tourism Management | | | |
| You must complete the following four subjects: | | | |
| Jan | HRTM12-204 | Contemporary Issues in Hospitality and Tourism Management | Equiv BCDP02-042 |
| May | HRTM12-206 | Tourism Analysis and Evaluation | Equiv BCDP02-045 |
| Jan | HRTM12-209 | Event Operations | Equiv BCDP02-043 |
| May | HRTM12-212 | WHS Risk Management | Equiv BCDP02-049 |

2018

| ZACCT | | 40CP | Minor - Accounting | |
|--|------------|--|--|--|
| You must complete the following four subjects: | | | | |
| Available | Code | Title | Requisite | |
| Jan/May | ACCT13-301 | Financial Accounting and Company Reporting | ACCT11-100 FINC12-200 | |
| Jan/Sep | ACCT13-303 | Accounting Theory and Application | ACCT13-301 | |
| Jan/May | ACCT13-304 | Managerial Planning and Control | ACCT12-200 | |
| Jan/Sep | ACCT13-311 | Financial Analysis and Valuation | ACCT13-303 FINC12-200 | |
| ZACSC | | 40CP | Minor - Actuarial Science | |
| You must complete the following two subjects: | | | | |
| May/Sep | ACSC12-200 | Mathematical Statistics | STAT11-112 | |
| Jan/May/Sep | ECON12-200 | Econometrics | STAT11-100 or STAT11-111 or STAT11-112 | |
| Alternate Choice: You must also complete one of the following two groups: | | | | |
| Jan | ACSC12-201 | Financial Mathematics | STAT11-112 | |
| May | ACSC13-301 | Contingencies | ACSC12-201 completion of 120 CP | |
| OR | | | | |
| Jan | ACSC13-300 | Insurance Models | ACSC13-302 | |
| Jan/Sep | ACSC13-302 | Advanced Modelling | ACSC12-200 | |
| ZECON | | 40CP | Minor - Business Economics | |
| You must complete four subjects from the following options: | | | | |
| Jan/May/Sep | ECON12-200 | Econometrics | STAT11-100 or STAT11-111 or STAT11-112 | |
| Sep | ECON12-201 | Markets and Corporate Behaviour | ECON11-100 | |
| Jan/May/Sep | ECON12-202 | Contemporary Macroeconomics Issues | ECON11-100 | |
| Jan/May | ECON13-301 | Game Theory and Strategic Decision Making | ECON12-201 | |
| May/Sep | ECON13-302 | Business Conditions Analysis | ECON12-202 | |
| Jan/May | ECON13-303 | International Trade | ECON11-100 Anti Req IBUS13-351 | |
| May/Sep | ECON13-305 | Money and Monetary Policy | ECON12-202 completion of 120 CP | |
| ZFINC | | 40CP | Minor - Finance | |
| You must complete the following three subjects: | | | | |
| Jan/Sep | FINC13-301 | Corporate Finance | FINC12-200 | |
| Jan/Sep | FINC13-307 | International Finance | FINC12-200 completion of 120 CP FINC11-100 | |
| Jan/Sep | FINC13-308 | Personal Finance | Equip BCDP02-022 | |
| Plus one subject from the following options: | | | | |
| Jan/May/Sep | FINC12-201 | Financial Applications and Quantitative Analysis | FINC12-200 | |
| Jan/May | FINC13-303 | Portfolio Analysis and Investment Management | FINC12-200 | |
| May/Sep | FINC13-304 | Financial Markets and Institutions | FINC12-200 | |
| Jan/Sep | FINC13-305 | Options and Futures | FINC12-200 FINC13-303 | |