

2018

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13033	12	Commencing January 2018 (181 Semester)	4 Semesters	7 Core
Version	2	Commencing May 2018 (182 Semester)	full-time	1 Specialisations (4)
Cricos Code	063119G	Commencing September 2018 (183 Semester)		1 Elective
Active	1 January 2008		Total Credit Points	120
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT71-600	<a href="#">Accounting Principles</a>		
Jan/May	ECON71-600	<a href="#">Economics for Business</a>		
Jan/May/Sep	FINC71-600	<a href="#">Managerial Finance</a>		
Jan/May	MGMT71-600	<a href="#">Behaviour in Organisations</a>		
May/Sep	MKTG71-600	<a href="#">Marketing Fundamentals</a>		
Jan/Sep	STAT71-102	<a href="#">Analysis and Application</a>	Anti Req BUSN71-600	
Jan/May/Sep	<b>ALTERNATIVE</b>	<b>ENFB71-600 OR IBUS71-301</b>		
Sep	ENFB71-600	<a href="#">Entrepreneurship</a>		
May/Sep	IBUS71-301	<a href="#">Strategy</a>		
Notes				
<p>Students can take a discipline directed specialisation (4 Subjects) from the list below and 1 Elective or take any 5 Elective subjects 4 of which must be from the Bond Business School Post Graduate subjects*</p> <p>Electives; Select any subjects from the Faculty of Business selections (excluding MBA, EMBA or BBT related subjects)</p> <p>Students may select a specialisation as part of their electives.</p> <p>The elective may be used for an Internship, Study Tour or Special Topics. The Internship requires a GPA credit average and approval from the Program Director.</p> <p>The Study Tour requires approval from the Program Director. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.</p> <p>Also the Subject LING71-108 is available for students who may require help in developing English Skills.</p>				
<b>Bond Business School Specialisations</b>				
40 CP		<b>For Students Who Wish to Choose A Business Specialisation option</b>		
	SRC-467	Big Data Specialisation		
	SRC-468	Digital Business Specialisation		
	SRC-470	Finance Specialisation		
	SRC-471	Marketing Specialisation		
	SRC-472	International Business Specialisation		

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<b>Sequence Plan For students Commencing January 2018</b>			
Semester	Code	Title	Requisites
1st Semester January	ACCT71-600 MGMT71-600 181 Specialisation	<a href="#">Accounting Principles</a> <a href="#">Behaviour in Organisations</a>	
2nd Semester May	ECON71-600 FINC71-600 182 Elective	<a href="#">Economics for Business</a> <a href="#">Managerial Finance</a>	
3rd Semester September	MKTG71-600 <b>ALTERNATIVE</b> 183 Specialisation	<a href="#">Marketing Fundamentals</a> <b>ENFB71-600 OR IBUS71-301</b>	
4th Semester January	STAT71-102 Specialisation 191 Specialisation	<a href="#">Analysis and Application</a>	Anti Req BUSN71-600
<b>Sequence Plan For students Commencing May 2018</b>			
1st Semester May	ACCT71-600 MKTG71-600 182 Specialisation	<a href="#">Accounting Principles</a> <a href="#">Marketing Fundamentals</a>	
2nd Semester September	STAT71-102 <b>ALTERNATIVE</b> 183 Specialisation	<a href="#">Analysis and Application</a> <b>ENFB71-600 OR IBUS71-301</b>	Anti Req BUSN71-600
3rd Semester January	ECON71-600 Specialisation 191 Specialisation	<a href="#">Economics for Business</a>	
4th Semester May	FINC71-600 MGMT71-600 192 Elective	<a href="#">Managerial Finance</a> <a href="#">Behaviour in Organisations</a>	
<b>Sequence Plan For students Commencing September 2018</b>			
1st Semester September	ACCT71-600 MKTG71-600 183 STAT71-102	<a href="#">Accounting Principles</a> <a href="#">Marketing Fundamentals</a> <a href="#">Analysis and Application</a>	Anti Req BUSN71-600
2nd Semester January	ECON71-600 FINC71-600 191 Specialisation	<a href="#">Economics for Business</a> <a href="#">Managerial Finance</a>	
3rd Semester May	MGMT71-600 Specialisation 192 Elective	<a href="#">Behaviour in Organisations</a>	
4th Semester September	<b>ALTERNATIVE</b> Specialisation 193 Specialisation	<b>ENFB71-600 OR IBUS71-301</b>	