

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10019	24	Commencing January 2017 (171 Semester)	2 years	3 Uni Core
Version	11	Commencing May 2017 (172 Semester)	full-time	14 IHTM Core
Cricos Code	063584E	Commencing September 2017 (173 Semester)		1 Major & 1 Electives
Active	1 September 2015		Total Credit Points	240
3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
Available	Code	Title	Requisites	
Jan/May/Sep	CORE11-001	<a href="#">Critical Thinking and Communication</a>	NIL	
Jan/May/Sep	CORE11-002	<a href="#">Leadership and Team Dynamics</a>	CORE11-001	
Jan/May/Sep	CORE11-003	<a href="#">Ethical Thought and Action</a>	CORE11-002	
Jan/May/Sep	CORE11-004*	<a href="#">Beyond Bond</a>	NIL	
Notes				
*CORE11-004 Beyond Bond Professional Development & Community Engagement. This is a non-traditional compulsory subject for all commencing from semester 1 and extending over the entire degree. It works on a points system and students must earn 100 points prior to graduation.				
Important Note				
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email <a href="mailto:businessmentoring@bond.edu.au">businessmentoring@bond.edu.au</a> .				
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT11-100	<a href="#">Accounting for Decision Making</a>	Equiv BCDP02-008	
Jan/May/Sep	LAWS10-100	<a href="#">Business Law</a>	Not available to students admitted to a Law program	
Jan/Sep	MGMT13-305	<a href="#">Human Resource Management</a>	CORE11-002 MGMT11-101	
Jan/May/Sep	MKTG11-100	<a href="#">Marketing</a>	Equiv BCDP02-005	
Sep	HRTM12-200	<a href="#">Hotel and Tourism Strategic Management</a>	completion of 120 CP	
Sep	HRTM12-201	<a href="#">International Food and Beverage Management</a>	Equiv BCDP02-046	
Sep	HRTM12-203	<a href="#">Rooms Division Management</a>	Equiv BCDP02-047	
Jan	HRTM12-204	<a href="#">Contemporary Issues in Hospitality and Tourism Management</a>	Equiv BCDP02-042	
May	HRTM12-205	<a href="#">Strategic Pricing and Revenue Management</a>	HRTM12-203	
May	HRTM12-206	<a href="#">Tourism and Hospitality Economics</a>	Equiv BCDP02-045	
May	HRTM12-212	<a href="#">WHS Risk Management</a>	Equiv BCDP02-049	
Jan/Sep	HRTM12-214	<a href="#">Adventure Tourism</a>	Equiv BCDP02-041	
Jan	HRTM12-220	<a href="#">Sustainable Tourism and Indigenous Culture</a>	Equiv BCDP02-048	
Jan	HRTM12-310	<a href="#">Tourism Research Methods</a>	Nil	

Students must choose one of the six subject IHTM majors below as their 1st Major.			
EVTM	60CP	Event Management Major (6)	
<b>STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS</b>			
Available	Code	Title	Requisites
Jan/May/Sep	HRTM11-100	<a href="#">Wine Studies</a>	No Prior Knowledge Required
Jan	HRTM12-209	<a href="#">Event Operations</a>	No Prior Knowledge Required
May	HRTM12-211	<a href="#">Business Events Management</a>	No Prior Knowledge Required
Sep	MKTG13-319	<a href="#">Digital and Direct Marketing</a>	MKTG11-100
May	SPMT13-112	<a href="#">Sport Marketing</a>	No Prior Knowledge Required
Sep	ENFB13-306	<a href="#">Bond Business Accelerator</a>	No Prior Knowledge Required
Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major. The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.			
As required	BUSN13-300	<a href="#">International Study Tour</a>	Faculty Approval + Additional Costs
As required	BUSN13-700	<a href="#">Business Internship</a>	GPA 2.0 PD Approv
As required	HRTM12-600	<a href="#">Special Topic in Hotel, Resort and Tourism Management</a>	PD Approv
REVM	60CP	Digital Revenue Management Major (6)	
<b>STUDENTS MUST TAKE THE FOLLOWING SUBJECT</b>			
Available	Code	Title	Requisites
Jan/May/Sep	INFT11-120	<a href="#">Digital Transformation of Business</a>	Equiv BCDP02-040
<b>STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS</b>			
Available	Code	Title	Requisites
Jan/May/Sep	ACCT12-200	<a href="#">Cost Management Systems</a>	ACCT11-100
Jan/May/Sep	FINC12-200	<a href="#">Fundamentals of Finance</a>	ACCT11-100 OR ECON11-100 OR HRTM12-206 Anti FINC
Jan/Sep	INFT12-216	<a href="#">Data Science</a>	No Prior Knowledge Required
Jan/Sep	INFT12-221	<a href="#">Developing Business in the Cloud</a>	No Prior Knowledge Required
Sep	INFT12-223	<a href="#">Business Analytics and Big Data</a>	No Prior Knowledge Required
Jan/May	MKTG13-312	<a href="#">Internet and Social Media Marketing</a>	MKTG11-100
Sep	MKTG13-319	<a href="#">Digital and Direct Marketing</a>	MKTG11-100
Jan/May/Sep	STAT11-111	<a href="#">Business Statistics</a>	No Prior Knowledge Required
Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major. The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.			
As required	BUSN13-300	<a href="#">International Study Tour</a>	Faculty Approval + Additional Costs
As required	BUSN13-700	<a href="#">Business Internship</a>	GPA 2.0 PD Approv
As required	HRTM12-600	<a href="#">Special Topic in Hotel, Resort and Tourism Management</a>	PD Approv

Sequence Plan For students Commencing January 2017			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	<a href="#">Critical Thinking and Communication</a>	NIL
January	HRTM12-204	<a href="#">Contemporary Issues in Hospitality and Tourism Management</a>	Equiv BCDP02-042
	171 HRTM12-220	<a href="#">Sustainable Tourism and Indigenous Culture</a>	Equiv BCDP02-048
	MKTG11-100	<a href="#">Marketing</a>	Equiv BCDP02-005
	CORE11-004	<a href="#">Beyond Bond</a>	NIL
2nd Semester	CORE11-002	<a href="#">Leadership and Team Dynamics</a>	CORE11-001
May	ACCT11-100	<a href="#">Accounting for Decision Making</a>	Equiv BCDP02-008
	172 HRTM12-206	<a href="#">Tourism and Hospitality Economics</a>	Equiv BCDP02-045
	HRTM12-212	<a href="#">WHS Risk Management</a>	Equiv BCDP02-049
3rd Semester	CORE11-003	<a href="#">Ethical Thought and Action</a>	CORE11-002
September	HRTM12-201	<a href="#">International Food and Beverage Management</a>	Equiv BCDP02-046
	173 HRTM12-203	<a href="#">Rooms Division Management</a>	Equiv BCDP02-047
	HRTM12-214	<a href="#">Adventure Tourism</a>	Equiv BCDP02-041
4th Semester	HRTM12-310	<a href="#">Tourism Research Methods</a>	
January	LAWS10-100	<a href="#">Business Law</a>	Nil
	181 MGMT13-305	<a href="#">Human Resource Management</a>	Not available to students admitted to a Law program
	IHTM Major	Subject	CORE11-002 MGMT11-101
5th Semester	HRTM12-205	<a href="#">Strategic Pricing and Revenue Management</a>	HRTM12-203
May	IHTM Major	Subject	As Required
	182 IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
6th Semester	HRTM12-200	<a href="#">Hotel and Tourism Strategic Management</a>	completion of 120 CP
September	IHTM Major	Subject	As Required
	183 IHTM Major	Subject	As Required
	Electives	Subject	Nil
Sequence Plan For students Commencing May 2017			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	<a href="#">Critical Thinking and Communication</a>	NIL
May	HRTM12-206	<a href="#">Tourism and Hospitality Economics</a>	Equiv BCDP02-045
	172 HRTM12-212	<a href="#">WHS Risk Management</a>	Equiv BCDP02-049
	MKTG11-100	<a href="#">Marketing</a>	Equiv BCDP02-005
	CORE11-004	<a href="#">Beyond Bond</a>	NIL
2nd Semester	CORE11-002	<a href="#">Leadership and Team Dynamics</a>	CORE11-001
September	ACCT11-100	<a href="#">Accounting for Decision Making</a>	Equiv BCDP02-008
	173 HRTM12-201	<a href="#">International Food and Beverage Management</a>	Equiv BCDP02-046
	HRTM12-203	<a href="#">Rooms Division Management</a>	Equiv BCDP02-047
3rd Semester	CORE11-003	<a href="#">Ethical Thought and Action</a>	CORE11-002
January	HRTM12-204	<a href="#">Contemporary Issues in Hospitality and Tourism Management</a>	Equiv BCDP02-042
	181 HRTM12-220	<a href="#">Sustainable Tourism and Indigenous Culture</a>	Equiv BCDP02-048
	HRTM12-214	<a href="#">Adventure Tourism</a>	Equiv BCDP02-041
4th Semester	HRTM12-205	<a href="#">Strategic Pricing and Revenue Management</a>	HRTM12-203
May	LAWS10-100	<a href="#">Business Law</a>	Not available to students admitted to a Law program
	182 IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
5th Semester	HRTM12-200	<a href="#">Hotel and Tourism Strategic Management</a>	completion of 120 CP
September	MGMT13-305	<a href="#">Human Resource Management</a>	CORE11-002 MGMT11-101
	183 IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
6th Semester	HRTM12-310	<a href="#">Tourism Research Methods</a>	Nil
January	IHTM Major	Subject	As Required
	191 IHTM Major	Subject	As Required
	Electives	Subject	Nil

<b>Sequence Plan For students Commencing September 2017</b>			
<b>Semester</b>	<b>Code</b>	<b>Title</b>	<b>Requisites</b>
1st Semester September	CORE11-001	<a href="#">Critical Thinking and Communication</a>	NIL
	HRTM12-201	<a href="#">International Food and Beverage Management</a>	Equiv BCDP02-046
	173 HRTM12-203	<a href="#">Rooms Division Management</a>	Equiv BCDP02-047
	MKTG11-100	<a href="#">Marketing</a>	Equiv BCDP02-005
	CORE11-004	<a href="#">Beyond Bond</a>	NIL
2nd Semester January	CORE11-002	<a href="#">Leadership and Team Dynamics</a>	CORE11-001
	ACCT11-100	<a href="#">Accounting for Decision Making</a>	Equiv BCDP02-008
	181 HRTM12-204	<a href="#">Contemporary Issues in Hospitality and Tourism Management</a>	Equiv BCDP02-042
	HRTM12-220	<a href="#">Sustainable Tourism and Indigenous Culture</a>	Equiv BCDP02-048
3rd Semester May	CORE11-003	<a href="#">Ethical Thought and Action</a>	CORE11-002
	HRTM12-206	<a href="#">Tourism and Hospitality Economics</a>	Equiv BCDP02-045
	182 HRTM12-212	<a href="#">WHS Risk Management</a>	Equiv BCDP02-049
	LAWS10-100	<a href="#">Business Law</a>	Not available to students admitted to a Law program
4th Semester September	HRTM12-200	<a href="#">Hotel and Tourism Strategic Management</a>	completion of 120 CP
	MGMT13-305	<a href="#">Human Resource Management</a>	CORE11-002 MGMT11-101
	183 IHTM Major	Subject	
	IHTM Major	Subject	As Required
5th Semester January	HRTM12-214	<a href="#">Adventure Tourism</a>	As Required
	HRTM12-310	<a href="#">Tourism Research Methods</a>	Nil
	191 IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
6th Semester May	HRTM12-205	<a href="#">Strategic Pricing and Revenue Management</a>	HRTM12-203
	IHTM Major	Subject	As Required
	192 IHTM Major	Subject	As Required
	Electives	Subject	Nil