

2017

Bachelor of Business

Program Structure and Sequence Plan Updated 16/11/2016

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Program Structure						
Program Code	Total Subjects	Intakes	Duration	Structure		
BN-10014	24	Commencing January 2017 (171 Semester)	2 years	3 Uni Core		
Version	4	Commencing May 2017 (172 Semester)	full-time	9 Core		
Cricos Code	063055G	Commencing September 2017 (173 Semester)		1 Major & 6 Electives		
Active	1 January 2016		Total Credit Points	240		

3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters

Available	Code	Title	Requisites
Jan/May/Sep	CORE11-001	Critical Thinking and Communication	NIL
Jan/May/Sep	CORE11-002	Leadership and Team Dynamics	CORE11-001
Jan/May/Sep	CORE11-003	Ethical Thought and Action	CORE11-002
Jan/May/Sep	CORE11-004*	Beyond Bond	NIL

Notes

*CORE11-004 Beyond Bond Professional Development & Community Engagement. This is a non-traditional compulsory subject for all

commencing from semester 1 and extending over the entire degree. It works on a points system and students must earn 100 points prior to graduation.

You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the

. Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

Available	Code	Title	Requisites
Jan/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
Jan/May/Sep	ECON11-100	Principles of Economics	Equiv BCDP02-006
Jan/May/Sep	ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP
Jan/May/Sep	FINC12-200	<u>Fundamentals of Finance</u>	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100
Jan/May/Sep	INFT11-120	<u>Digital Transformation of Business</u>	Equiv BCDP02-040
Jan/May/Sep	LAWS10-100	Business Law	Not available to students admitted to a Law program
Jan/May/Sep	MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP
Jan/May/Sep	MKTG11-100	<u>Marketing</u>	Equiv BCDP02-005
Jan/May/Sep	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects
Jan/May/Sep	STAT11-111	Business Statistics	Nil
Jan/May/Sep	STAT11-112	or Quantitative Methods	Nil

Students must choose one of the six subject (60CP) Business majors below as their 1st Major.

State its mast choose one of the six staylett (over / basiness majors below as their 1st major.							
Bond Business School Majors							
	ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS				
	IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS				
	TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS				
	MGMT	MAJOR - MANAGEMENT	BUSINESS				
	MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS				
	MKTG	MAJOR - MARKETING	BUSINESS				
	The Majors below can only be taken as a second Major						
	ACCT	MAJOR - ACCOUNTING	COMMERCE				
	ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE				
	ECON	MAJOR - ECONOMICS	COMMERCE				
	FINC	MAJOR - FINANCE	COMMERCE				
	BIGD	MAJOR - BIG DATA	COMMERCE				
Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.							

2nd Majors	choose a second six subject major from any of the Business or Commerce majors above
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Minors choose any four subject minor from the Bond Business School and two elective subjects from the university

Six (6) elective subjects of which at least three (3) must come from the Bond Business School

Notes

Electives

Please note That ENFB11-100 Business Model Generation Must be taken in the Penultimate Semester and

MGMT11-103 Business model Execution Must be taken in the Final Smester



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			Sequence Plan For students Commencing January 2017	
Semester		Code	Title	Requisites
1st Semester		CORE11-001	Critical Thinking and Communication	NIL
January		ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	171	ECON11-100	<u>Principles of Economics</u>	Equiv BCDP02-006
		MKTG11-100	Marketing	Equiv BCDP02-005
		CORE11-004	Beyond Bond	NIL
2nd Semester		CORE11-002	Leadership and Team Dynamics	CORE11-001
May		INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
,	172	LAWS10-100	Business Law	Not available to students admitted to a Law program
		Electives		Nil
3rd Semester		CORE11-003	Ethical Thought and Action	CORE11-002
September		FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100
'	173	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects
		1st Major		As Required
4th Semester		1st Major		As Required
January		1st Major		As Required
,	181	Electives		Nil
		Electives		Nil
5th Semester		ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP
May		1st Major	<u>Business Woder Generation</u>	As Required
livia y	182	Electives		Nil
	102	Electives		Nil
6th Semester		MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP
September		1st Major	Dusiness Model Execution	As Required
September	100	Electives		Nil
	103	Electives		Nil
		LIECTIVES		NII
			Sequence Plan For students Commencing May 2017	
Semester		Code	Sequence Plan For students Commencing May 2017 Title	Requisites
Semester 1st Semester		Code CORE11-001		Requisites
			Title	
1st Semester		CORE11-001	Title Critical Thinking and Communication	NIL
1st Semester		CORE11-001 ACCT11-100	Title Critical Thinking and Communication Accounting for Decision Making	NIL Equiv BCDP02-008
1st Semester		CORE11-001 ACCT11-100 ECON11-100	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics	NIL Equiv BCDP02-008 Equiv BCDP02-006
1st Semester		CORE11-001 ACCT11-100 ECON11-100 MKTG11-100	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005
1st Semester May 2nd Semester		CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL
1st Semester May	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001
1st Semester May 2nd Semester	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040
1st Semester May 2nd Semester September	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program
1st Semester May 2nd Semester September 3rd Semester	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002
1st Semester May 2nd Semester September	172 173	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil
1st Semester May 2nd Semester September 3rd Semester	172 173	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects
1st Semester May 2nd Semester September 3rd Semester January	172 173	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required
1st Semester May 2nd Semester September 3rd Semester January 4th Semester	172 173	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required
1st Semester May 2nd Semester September 3rd Semester January	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required
1st Semester May 2nd Semester September 3rd Semester January 4th Semester	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major Electives	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required Nil
1st Semester May 2nd Semester September 3rd Semester January 4th Semester May	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major 1st Major Electives Electives	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required Nil Nil
1st Semester May 2nd Semester September 3rd Semester January 4th Semester May 5th Semester	172	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major 1st Major Electives Electives ENFB11-100	Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required Nil Nil CORE11-002 completion of 120 CP
1st Semester May 2nd Semester September 3rd Semester January 4th Semester May	172 173 181	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major 1st Major Electives Electives ENFB11-100 1st Major	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required Nil Nil CORE11-002 completion of 120 CP As Required
1st Semester May 2nd Semester September 3rd Semester January 4th Semester May 5th Semester	172 173 181	CORE11-001 ACCT11-100 ECON11-100 MKTG11-100 CORE11-004 CORE11-002 INFT11-120 LAWS10-100 Electives CORE11-003 FINC12-200 ALTERNATIVE 1 1st Major 1st Major 1st Major Electives ENFB11-100 1st Major Electives	Title Critical Thinking and Communication Accounting for Decision Making Principles of Economics Marketing Beyond Bond Leadership and Team Dynamics Digital Transformation of Business Business Law Ethical Thought and Action Fundamentals of Finance STAT11-111 OR STAT11-112	NIL Equiv BCDP02-008 Equiv BCDP02-006 Equiv BCDP02-005 NIL CORE11-001 Equiv BCDP02-040 Not available to students admitted to a Law program Nil CORE11-002 ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100 Please check individual Subjects As Required As Required As Required Nil Nil CORE11-002 completion of 120 CP As Required Nil
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			Sequence Plan For students Commencing September 2017	
Semester		Code	Title	Requisites
1st Semester		CORE11-001	Critical Thinking and Communication	NIL
September		ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	173	ECON11-100	<u>Principles of Economics</u>	Equiv BCDP02-006
		MKTG11-100	Marketing	Equiv BCDP02-005
		CORE11-004	Beyond Bond	NIL
2nd Semester		CORE11-002	<u>Leadership and Team Dynamics</u>	CORE11-001
January		INFT11-120	<u>Digital Transformation of Business</u>	Equiv BCDP02-040
	181	LAWS10-100	Business Law	Not available to students admitted to a Law program
		Electives		Nil
3rd Semester		CORE11-003	Ethical Thought and Action	CORE11-002
May		FINC12-200	<u>Fundamentals of Finance</u>	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC11-100
	182	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects
		1st Major		As Required
4th Semester		1st Major		As Required
September		1st Major		As Required
	183	Electives		Nil
		Electives		Nil
5th Semester		ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP
January		1st Major		As Required
	191	Electives		Nil
		Electives		Nil
6th Semester		MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP
May		1st Major		As Required
	192	Electives		Nil
		Electives		Nil
			Bond Business School Majors	
		ACCT	MAJOR - ACCOUNTING	COMMERCE
		ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE
		ECON	MAJOR - ECONOMICS	COMMERCE
		FINC	MAJOR - FINANCE	COMMERCE
		BIGD	MAJOR - BIG DATA	COMMERCE
		ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS
		IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS
		TOUM	MAJOR - TOURISM MANAGEMENT	BUSINESS
		MGMT	MAJOR - MANAGEMENT	BUSINESS
		MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS
		MKTG	MAJOR - MARKETING	BUSINESS
		EVTM	MAJOR - EVENT MANGEMENT	HOTEL & TOURISM
		REVM	MAJOR - REVENUE MANAGEMENT	HOTEL & TOURISM