

Bachelor of Communication (Business)/ Bachelor of Laws

Program Structure

For students commencing 2016+

| Program Code | Total Subjects | Intakes | Duration | Program Structure |
|--------------|----------------|----------------|------------------------|---|
| HL-21008, v4 | 440 cp | Jan, May, Sept | 11 semesters full-time | 3 CORE University subjects 4 B Com (Bus) Foundation 6 Marketing Major 6 Specialist Communication Major 20 Law Compulsory subjects 5 Law electives 1 Combined Faculty elective |

| Core University Subjects (3) One core subject must be taken per semester for the first three semesters | |
|--|-----------------------------------|
| CORE11-001 | Critical Thinking & Communication |
| CORE11-002 | Leadership & Team Dynamics |
| CORE11-003 | Ethical Thought & Action |
| Beyond Bond: Professional Development & Community Engagement* | |

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Bachelor of Communication (Business)

| Foundation Subjects (4) | | |
|-------------------------|-------------------------------------|------------------|
| ADVT11-100 | Advertising Principles and Practice | Jan / May / Sept |
| COMN11-101 | Human Communication | Jan / May / Sept |
| COMN12-302 | Digital Media & Society | Jan / Sept |
| MKTG11-100 | Marketing | Jan / May / Sept |

| Marketing Major (6) MKTG | | |
|---------------------------------------|---|------------|
| MKTG12-301 | Consumer and Buyer Behaviour <small>pre req MKTG11-100</small> | Jan / May |
| MKTG13-303 | Market Research and Analysis <small>pre req MKTG11-100</small> | May / Sept |
| MKTG13-320 | Strategic Marketing <small>pre req MKTG13-303</small> | May / Sept |
| Plus THREE from the following: | | |
| MKTG13-301 | International Marketing <small>pre req MKTG11-100</small> | Jan / Sept |
| MKTG13-302 | Promotional Design & Planning <small>pre req MKTG11-100</small> | Jan / May |
| MKTG13-305 | Brand Management <small>pre req MKTG11-100</small> | Sept |
| MKTG13-306 | Services Marketing <small>pre req MKTG11-100</small> | Jan 2017 |
| MKTG13-310 | Selling and Sales Management <small>pre req MKTG11-100</small> | Sept |
| MKTG13-312 | Internet and Social Media Marketing <small>pre req MKTG11-100</small> | Jan / May |
| MKTG13-319 | Digital and Direct Marketing <small>pre req MKTG11-100</small> | Sept |

| Specialist Communication Major (6) | | | |
|---|----------------------------------|---|----------------------------|
| Choose 6 subjects from one of the following subject areas: | | | |
| Advertising | Communication | Corporate Communication | Journalism |
| Media & Social Media | Public Relations | Multimedia Design | |

Bachelor of Laws

| Compulsory subjects (20) Please refer to website for subject pre-requisites. | | |
|---|---|----------------|
| LAWS11-110 | Australian Legal System | Jan, May, Sept |
| LAWS11-111 | Legal Skills | Jan, May, Sept |
| LAWS11-210 | Law of Civil Remedies | Jan, May, Sept |
| LAWS11-211 | Principles of Tortious Liability | Jan, May, Sept |
| LAWS11-212 | Principles of Contractual Liability | Jan, May, Sept |
| LAWS11-213 | Law of Obligations | Jan, May, Sept |
| LAWS11-214 | Criminal Law and Procedure A | Jan, May, Sept |
| LAWS11-215 | Criminal Law and Procedure B | Jan, May, Sept |
| LAWS11-216 | Constitutional Law | Jan, May, Sept |
| LAWS11-311 | Property Law | Jan, May, Sept |
| LAWS11-312 | Land Law | Jan, May, Sept |
| LAWS11-313 | Equity | Jan, May, Sept |
| LAWS11-314 | Personal Property Transactions | Jan, May, Sept |
| LAWS11-315 | Business Associations | Jan, May, Sept |
| LAWS11-316 | Corporations Law | Jan, May, Sept |
| LAWS11-317 | Administrative Law | Jan, May, Sept |
| LAWS11-318 | Evidence | Jan, May, Sept |
| LAWS11-319 | Civil Procedure | Jan, May, Sept |
| LAWS11-320 | Legal Ethics and Professional Conduct (5cp) | Jan, May, Sept |
| LAWS11-321 | Bookkeeping and Trust Accounts (5cp) | Jan, May, Sept |

Electives

Law Electives/Specialisations (5) Please refer to website for subject pre-requisites.

Students must choose [Undergraduate Law Electives](#) from the Faculty of Law's offerings.

Students may choose to complete an optional Law Specialisation in one of the following areas:

- [Contemporary Legal Issues](#)
- [Corporate and Commercial Law](#)
- [International and Comparative Law](#)
- [Legal Practice](#)
- [Media and Technology Law](#)
- [Canadian Law and Practice](#)

To be eligible for a specialisation, students must complete a minimum of four (40 credit points) Law Electives from within one of the above areas. Eligible students will receive a Specialisation Certificate at the completion of their Law program.

Combined Faculty Elective (1)

Students may choose one UG subject from either the Faculty of Society and Design or Faculty of Law.

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Program Sequencing

| Semester | Code | Subject |
|----------|-----------------------------|---|
| 1st | CORE11-001 | Critical Thinking and Communication |
| | LAWS11-110 | Australian Legal System |
| | LAWS11-111 | Legal Skills |
| | MKTG11-100 | Marketing |
| | | Foundation subject from Communication (Business) |
| 2nd | CORE11-002 | Leadership and Team Dynamics |
| | LAWS11-211 | Principles of Tortious Liability |
| | LAWS11-212 | Principles of Contractual Liability |
| | | Subject from Communication (Business) |
| 3rd | CORE11-003 | Ethical Thought and Action |
| | LAWS11-213 | Law of Obligations |
| | LAWS11-214 | Criminal Law and Procedure A |
| | | Subject from Communication (Business) |
| 4th | LAWS11-311 | Property Law |
| | LAWS11-210 OR LAWS11-215 | Civil Remedies OR Criminal Law and Procedure B |
| | | Subject from Communication (Business) |
| | | Subject from Communication (Business) |
| 5th | LAWS11-312 | Land Law |
| | LAWS11-210 OR LAWS11-215 | Civil Remedies OR Criminal Law and Procedure B |
| | | Subject from Communication (Business) |
| | | Subject from Communication (Business) |
| 6th | LAWS11-216 | Constitutional Law |
| | LAWS11-315 | Business Associations |
| | | Subject from Communication (Business) |
| | | Subject from Communication (Business) |
| 7th | LAWS11-314 | Personal Property Transactions |
| | LAWS11-316 | Corporations Law |
| | | Subject from Communication (Business) |
| | | Subject from Communication (Business) |
| 8th | LAWS11-317 | Administrative Law |
| | LAWS11-318 | Evidence |
| | | Law Elective |
| | | Subject from Communication (Business) |
| 9th | LAWS11-313 | Equity |
| | | Law Elective |
| | | Law Elective |
| | | Subject from Communication (Business) |
| 10th | LAWS11-319 | Civil Procedure |
| | | Law Elective |
| | | Subject from Communication (Business) |
| | | Subject from Communication (Business) |
| 11th | LAWS11-320 | Legal Ethics & Professional Conduct (5) |
| | LAWS11-321 | Bookkeeping & Trust Accounts (5) |
| | | Law Elective |
| | | Combined General Elective |