

2016

Program Structure				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13083	16	<a href="#">Commencing January 2016 (161 Semester)</a>	5 Semesters	11 Core
Version 4	Credit Points	<a href="#">Commencing May 2016 (162 Semester)</a>	full-time	5 Specialisations
Active Sep 2012	150	<a href="#">Commencing September 2016 (163 Semester)</a>		
11 Business Administration Core Subjects (100CP)				
Available	Code	Title	Requisites	
Jan/May	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required	
May/Sep	ACCT71-606	<a href="#">Management Accounting &amp; Strategy</a>	ACCT71-600	
Jan/May/Sep	BUSN71-010	<a href="#">MBA Orientation</a>	No Prior Knowledge Required	
Jan/May	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required	
May/Sep	ENFB71-104	<a href="#">Entrepreneurship and Innovation</a>	No Prior Knowledge Required	
Jan/May/Sep	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required	
Jan/May	IBUS71-104	<a href="#">Business In The Global Economy</a>	No Prior Knowledge Required	
May/Sep	IBUS71-302	<a href="#">Business Strategy</a>	completion of 80 CP	
Jan/Sep	MGMT71-104	<a href="#">Managing People</a>	No Prior Knowledge Required	
Jan/Sep	MKTG71-104	<a href="#">Marketing Management</a>	No Prior Knowledge Required	
Jan/Sep	STAT71-101	<a href="#">Statistical Methods for Business (Formerly coded BUSN71-104)</a>	No Prior Knowledge Required	
Students must choose one of the following specialisations				
	SRC-419	Structure - Master of Business Administration (Finance) stream		
	SRC-421	Structure - Master of Business Administration (Marketing) stream		
SRC-419	50 CP	Master of Business Administration (Finance) Specialisation		
STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS				
Semester	Code	Title	Requisites	
Jan/Sep	FINC71-601	<a href="#">Corporate Finance</a>	FINC71-600	
Jan/May	FINC71-603	<a href="#">Investments</a>	FINC71-600	
May	FINC71-604	<a href="#">Capital Markets</a>	FINC71-600	
Jan/Sep	FINC71-607	<a href="#">International Financial Management</a>	FINC71-600	
STUDENTS NEED TO CHOOSE ONE OF THE FOLLOWING SUBJECTS				
Sep	FINC71-305	<a href="#">Derivative Products</a>	FINC71-600	
Jan/Sep	FINC71-318	<a href="#">Personal Investment</a>	No Prior Knowledge Required	
TBA	FINC71-614	<a href="#">Mergers &amp; Acquisitions</a>	FINC71-600	
SRC-421	50 CP	Master of Business Administration (Marketing) Specialisation		
STUDENTS MUST TAKE FIVE OF THE FOLLOWING SUBJECTS				
Semester	Code	Title	Requisites	
Jan/May/Sep	BUSN71-700	<a href="#">Business Internship</a>	GPA 2.0 PD Approv	
Sep	MKTG71-204	<a href="#">Marketing Strategy: Cases &amp; Applications</a>	MKTG71-600	
Jan	MKTG71-312	<a href="#">Internet and Social Media Marketing</a>	MKTG71-600	
Sep	MKTG71-601	<a href="#">Customer Analysis</a>	MKTG71-600	
May	MKTG71-602	<a href="#">Market Research</a>	MKTG71-600	
Sep	MKTG71-603	<a href="#">Building Customer Relationships</a>	MKTG71-600	
Jan	MKTG71-604	<a href="#">Communication Strategies</a>	MKTG71-600	
TBA	MKTG71-610	<a href="#">Marketing Practicum</a>	MKTG71-600	

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### Notes

BUSN71-010 MBA Orientation Must be taken at the start of the program when available. It is only available in January and September semesters

MBA Orientation is designed to develop future business leaders and empower them with the skills to voice and act on their values in an ethically responsible manner.

The subject is offered as a number of modules delivered in executive mode outside normal class time. No subject fee is charged and attendance is compulsory.

[\\*The Master of Business Administration is registered with ASIC for RG146 compliance. \(Only Available to the Finance Specialisation Students\)](#)

Students must complete FINC71-600 Managerial Finance and FINC71-318 Personal Investments if they wish to meet the RG146 compliance.

2016

Sequence Plan For students Commencing January 2016			
Semester	Code	Title	Requisites
1st Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
January	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required
161	IBUS71-104	<a href="#">Business In The Global Economy</a>	No Prior Knowledge Required
2nd Semester	ACCT71-606	<a href="#">Management Accounting &amp; Strategy</a>	ACCT71-600
May	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required
162	Special		
3rd Semester	ENFB71-104	<a href="#">Entrepreneurship and Innovation</a>	No Prior Knowledge Required
September	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
163	Special		
4th Semester	MGMT71-104	<a href="#">Managing People</a>	No Prior Knowledge Required
January	STAT71-101	<a href="#">Statistical Methods for Business</a>	No Prior Knowledge Required
171	Special		
5th Semester	IBUS71-302	<a href="#">Business Strategy</a>	completion of 80 CP
May	Special		
172	Special		

**Notes**

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Sequence Plan For students Commencing May 2016			
Semester	Code	Title	Requisites
1st Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
May	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required
162	IBUS71-104	<a href="#">Business In The Global Economy</a>	No Prior Knowledge Required
2nd Semester	ENFB71-104	<a href="#">Entrepreneurship and Innovation</a>	No Prior Knowledge Required
September	MGMT71-104	<a href="#">Managing People</a>	No Prior Knowledge Required
163	Special		
3rd Semester	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required
January	STAT71-101	<a href="#">Statistical Methods for Business</a>	No Prior Knowledge Required
171	Special		
4th Semester	ACCT71-606	<a href="#">Management Accounting &amp; Strategy</a>	ACCT71-600
May	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
172	Special		
5th Semester	IBUS71-302	<a href="#">Business Strategy</a>	completion of 80 CP
September	Special		
173	Special		

**Notes**

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Sequence Plan For students Commencing September 2016			
Semester	Code	Title	Requisites
1st Semester	ACCT71-600	<a href="#">Accounting Principles</a>	No Prior Knowledge Required
September	ENFB71-104	<a href="#">Entrepreneurship and Innovation</a>	No Prior Knowledge Required
163	MGMT71-104	<a href="#">Managing People</a>	No Prior Knowledge Required
2nd Semester	IBUS71-104	<a href="#">Business In The Global Economy</a>	No Prior Knowledge Required
January	STAT71-101	<a href="#">Statistical Methods for Business</a>	No Prior Knowledge Required
171	Special		
3rd Semester	ACCT71-606	<a href="#">Management Accounting &amp; Strategy</a>	ACCT71-600
May	ECON71-104	<a href="#">Managerial Economics</a>	No Prior Knowledge Required
172	Special		
4th Semester	FINC71-600	<a href="#">Managerial Finance</a>	No Prior Knowledge Required
September	IBUS71-302	<a href="#">Business Strategy</a>	completion of 80 CP
173	Special		
5th Semester	MKTG71-104	<a href="#">Marketing Management</a>	No Prior Knowledge Required
January	Special		
181	Special		

Notes			