

2016

Program Structure Bachelor of International Hotel & Tourism Management				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10019	24	Commencing January 2016 (161 Semester)	2 years	3 Uni Core
Version 11	240 Credit Points	Commencing May 2016 (162 Semester) Commencing September 2016 (163 Semester)	full-time	14 IHTM Core 1 Major (6) 1 Elective
Active Sep 2015				
3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
Available	Code	Title	Requisites	
Jan/May/Sep	CORE11-001	Critical Thinking and Communication	NIL	
Jan/May/Sep	CORE11-002	Leadership and Team Dynamics	CORE11 - 001	
Jan/May/Sep	CORE11-003	Ethical Thought and Action	CORE11 - 002	
Jan/May/Sep	CORE11-004*	Beyond Bond	NIL	
IHTM Foundation 14 Subjects (140CP)				
Available	Code	Title	Requisites	
Jan/May/Sep	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
Jan/May/Sep	LAWS10-100	Business Law	Not available to students admitted to a Law program	
Jan/Sep	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101	
Jan/May/Sep	MKTG11-100	Marketing	Equiv BCDP02-005	
Sep	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP	
Sep	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046	
Sep	HRTM12-203	Rooms Division Management	Equiv BCDP02-047	
Jan	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042	
May	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203	
May	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045	
May	HRTM12-212	WHS Risk Management	Equiv BCDP02-049	
Jan/Sep	HRTM12-214	Adventure Tourism	Equiv BCDP02-041	
Jan	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048	
Jan	HRTM12-310	Tourism Research Methods	Nil	
Students must choose one of the majors below			BIHTM Major Structures	
	EVTM	MAJOR - EVENT MANAGEMENT		
	REVM	MAJOR - DIGITAL REVENUE MANAGEMENT		
Elective Subject - Students may choose any subject from the Bond Business School list of subjects.				
	Electives	Choose one subject from the Bond Business School		
Notes				
Students must complete 400 hours work experience as a graduation requirement, in approved industry/positions. Work industry application form is available from your Lecturers or email a request to SASQ_Business@bond.edu.au				
Sequence Plan For students Commencing January 2016				
Semester	Code	Title	Requisites	
1st Semester	CORE11-001	Critical Thinking and Communication	NIL	
January	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042	
161	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048	
	MKTG11-100	Marketing	Equiv BCDP02-005	
	CORE11-004	Beyond Bond	NIL	
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11 - 001	
May	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
162	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045	
	HRTM12-212	WHS Risk Management	Equiv BCDP02-049	
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11 - 002	
September	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046	
163	HRTM12-203	Rooms Division Management	Equiv BCDP02-047	
	HRTM12-214	Adventure Tourism	Equiv BCDP02-041	
4th Semester	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203	
January	HRTM12-310	Tourism Research Methods	Nil	
171	LAWS10-100	Business Law	Not available to students admitted to a Law program	
	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101	
5th Semester	IHTM Major	Subject	As Required	
May	IHTM Major	Subject	As Required	
172	IHTM Major	Subject	As Required	
	IHTM Major	Subject	As Required	
6th Semester	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP	
September	IHTM Major	Subject	As Required	
173	IHTM Major	Subject	As Required	
	Electives	Subject	Nil	

2016

Sequence Plan For students Commencing May 2016			
Semester	Code	Title	Requisites
1st Semester May 162	CORE11-001	Critical Thinking and Communication	NIL
	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
	MKTG11-100	Marketing	Equiv BCDP02-005
	CORE11-004	Beyond Bond	NIL
2nd Semester September 163	CORE11-002	Leadership and Team Dynamics	CORE11 - 001
	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
	HRTM12-203	Rooms Division Management	Equiv BCDP02-047
3rd Semester January 171	CORE11-003	Ethical Thought and Action	CORE11 - 002
	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
	HRTM12-214	Adventure Tourism	Equiv BCDP02-041
4th Semester May 172	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203
	LAWS10-100	Business Law	Not available to students admitted to a Law program
	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
5th Semester September 173	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101
	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
6th Semester January 181	HRTM12-310	Tourism Research Methods	Nil
	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
	Electives	Subject	Nil

Sequence Plan For students Commencing September 2016			
Semester	Code	Title	Requisites
1st Semester September 163	CORE11-001	Critical Thinking and Communication	NIL
	HRTM12-201	International Food and Beverage Management	Equiv BCDP02-046
	HRTM12-203	Rooms Division Management	Equiv BCDP02-047
	MKTG11-100	Marketing	Equiv BCDP02-005
	CORE11-004	Beyond Bond	NIL
2nd Semester January 171	CORE11-002	Leadership and Team Dynamics	CORE11 - 001
	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	Equiv BCDP02-042
	HRTM12-220	Sustainable Tourism and Indigenous Culture	Equiv BCDP02-048
3rd Semester May 172	CORE11-003	Ethical Thought and Action	CORE11 - 002
	HRTM12-206	Tourism and Hospitality Economics	Equiv BCDP02-045
	HRTM12-212	WHS Risk Management	Equiv BCDP02-049
	LAWS10-100	Business Law	Not available to students admitted to a Law program
4th Semester September 173	HRTM12-200	Hotel and Tourism Strategic Management	completion of 120 CP
	MGMT13-305	Human Resource Management	CORE11-002 MGMT11-101
	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
5th Semester January 181	HRTM12-205	Strategic Pricing and Revenue Management	HRTM12-203
	HRTM12-214	Adventure Tourism	Equiv BCDP02-041
	HRTM12-310	Tourism Research Methods	Nil
	IHTM Major	Subject	As Required
6th Semester May 182	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
	IHTM Major	Subject	As Required
	Electives	Subject	Nil

2016

Students must choose one of the six subject Business majors below as their 1st Major.			
EVTM	60CP	Event Management Major (6)	
STUDENTS NEED TO CHOOSE SIX OF THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisites
Jan/May/Sep	HRTM11-100	Wine Studies	Nil
Jan	HRTM12-209	Event Operations	Equiv BCDP02-043
May	HRTM12-211	Business Events Management	Equiv BCDP02-044
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
May	SPMT13-112	Sport Marketing	NIL
Sep	ENFB13-306	Bond Business Accelerator	Nil
<p>Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major. The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.</p>			
As required	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
As required	BUSN13-700	Business Internship	CDC App Req
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approval Only
REVM	60CP	Digital Revenue Management Major (6)	
STUDENTS MUST TAKE THE FOLLOWING SUBJECT			
Available	Code	Title	Requisites
Jan/May/Sep	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
STUDENTS NEED TO CHOOSE FIVE OF THE FOLLOWING SUBJECTS			
Available	Code	Title	Requisites
Jan/May/Sep	ACCT12-200	Cost Management Systems	ACCT11-100
Jan/May/Sep	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC
Jan/Sep	INFT12-216	Data Science	Nil
Jan/Sep	INFT12-221	Developing Business in the Cloud	Nil
Sep	INFT12-223	Business Analytics and Big Data	INFT12-216
Jan/May	MKTG13-312	Internet and Social Media Marketing	MKTG11-100
Sep	MKTG13-319	Digital and Direct Marketing	MKTG11-100
Jan/May/Sep	STAT11-111	Business Statistics	Nil
<p>Internship, Study Tour and Special Topics - You can only choose either the Business Internships or International study tour within a major. The Internship requires a GPA credit average and approval from the Head of Department. The Study Tour requires approval from the Head of Department. The Special Topic is only available in exceptional circumstances and requires the Program Directors approval.</p>			
As required	BUSN13-300	International Study Tour	Faculty Approval + Additional Costs
As required	BUSN13-700	Business Internship	GPA 2.0 PD Approv
As required	HRTM12-600	Special Topic in Hotel, Resort and Tourism Management	PD Approv