

2016

Program Structure Bachelor of Business (3 Year)				
Program Code	Total Subjects	Intakes	Duration	Structure
BN-10027	24	Commencing January 2016 (161 Semester)	3 years	3 Uni Core
Version 3	240 Credit Points	Commencing September 2016 (163 Semester)	full-time	9 Core 1 Major (6) 6 Electives
Active Jan 2016				
3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters				
Available	Code	Title	Requisites	
Jan/Sep/Jan	CORE11-001	Critical Thinking and Communication	NIL	
Jan/Sep/Jan	CORE11-002	Leadership and Team Dynamics	CORE11-001	
Jan/Sep/Jan	CORE11-003	Ethical Thought and Action	CORE11-002	
Jan/Sep/Jan	CORE11-004*	Beyond Bond	NIL	
Business Foundation 9 Subjects (90CP)				
Available	Code	Title	Requisites	
Jan/Sep/Jan	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008	
Jan/Sep/Jan	ECON11-100	Principles of Economics	Equiv BCDP02-006	
Sep/JAN	ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP	
Jan/Sep/Jan	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 An	
Jan/Sep/Jan	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040	
Jan/Sep/Jan	LAWS10-100	Business Law	Not available to students admitted to a Law pro	
Jan	MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP	
Jan/Sep/Jan	MKTG11-100	Marketing	Equiv BCDP02-005	
Jan/Sep/Jan	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects	
Jan/Sep/Jan	STAT11-111	Business Statistics	Nil	
Jan/Sep/Jan	STAT11-112	or Quantitative Methods	Nil	
Students must choose one of the six subject (60CP) Business majors below as their 1st Major.				
Code	Title			
ASBS	MAJOR - ASIAN BUSINESS STUDIES			
BINS	MAJOR - DIGITAL BUSINESS			
ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION			
IBUS	MAJOR - GLOBAL BUSINESS AND STRATEGY			
MGMT	MAJOR - MANAGEMENT			
MKCM	MAJOR - MARKETING COMMUNICATION			
MKTG	MAJOR - MARKETING			
SPMG	MAJOR - SPORTS MANAGEMENT			
TOUM	MAJOR - TOURISM MANAGEMENT			
Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.				
2nd Majors	choose any six subject major from the Bond Business School			
Minors	choose any four subject minor from the Bond Business School and two elective subjects from the university			
Electives	Six (6) elective subjects of which at least three (3) must come from the Bond Business School			

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Sequence Plan For students Commencing January 2016			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	Critical Thinking and Communication	NIL
January	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
161	ECON11-100	Principles of Economics	Equiv BCDP02-006
	MKTG11-100	Marketing	Equiv BCDP02-005
	CORE11-004	Beyond Bond	NIL
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001
September	INFT11-120	Digital Transformation of Business	Equiv BCDP02-040
163	LAWS10-100	Business Law	Not available to students admitted to a Law program
	Electives	Subject	Nil
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002
January	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC
171	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Please check individual Subjects
	Electives	Subject	Nil
4th Semester	1st Major	Subject	As Required
September	1st Major	Subject	As Required
173	Electives	Subject	Nil
	Electives	Subject	Nil
5th Semester	ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP
January	1st Major	Subject	As Required
181	1st Major	Subject	As Required
	Electives	Subject	Nil
6th Semester	MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP
September	1st Major	Subject	As Required
183	1st Major	Subject	As Required
	Electives	Subject	Nil
Sequence Plan For students Commencing September 2016			
Semester	Code	Title	Requisites
1st Semester	CORE11-001	Critical Thinking and Communication	NIL
September	ACCT11-100	Accounting for Decision Making	Equiv BCDP02-008
163	ECON11-100	Principles of Economics	Equiv BCDP02-006
	MKTG11-100	Marketing	Nil
	CORE11-004	Beyond Bond	NIL
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001
January	INFT11-120	Digital Transformation of Business	Equiv BCDP02-005
171	LAWS10-100	Business Law	Not available to students admitted to a Law program
	Electives	Subject	Nil
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-002
September	FINC12-200	Fundamentals of Finance	ACCT11-100 ECON11-100 or HRTM12-206 Anti Req FINC
173	ALTERNATIVE 1	STAT11-111 OR STAT11-112	Nil
	Electives	Subject	Nil
4th Semester	1st Major	Subject	As Required
January	1st Major	Subject	As Required
181	Electives	Subject	Nil
	Electives	Subject	Nil
5th Semester	ENFB11-100	Business Model Generation	CORE11-002 completion of 120 CP
September	1st Major	Subject	As Required
183	1st Major	Subject	As Required
	Electives	Subject	Nil
6th Semester	MGMT11-103	Business Model Execution	ENFB11-100 completion of 160 CP
January	1st Major	Subject	As Required
191	1st Major	Subject	As Required
	Electives	Subject	Nil