



**STAND
OUT**  **BOND
UNIVERSITY**

WELCOME TO

Film, Screen & Creative Media

How Bond Rates



We're #1

- #1 in Australia for student experience 16 years in a row*
- #1 for employer satisfaction in Australia in 2018, 2019 and 2020**
- #1 in Australia for learner engagement*



5 stars in every category†*

- | | |
|----------------------|--------------------|
| Teaching | Learning Resources |
| Employability | Overall Experience |
| Academic Development | Skills Development |
| Internationalisation | Student Support |
| Facilities | Teaching Quality |
| Inclusiveness | |



Student to teacher ratio

The lowest in Australia

* 2022 Good Universities Guide. The Good Universities Guide is a trusted independent consumer guide providing ratings, rankings and comments about all Australian higher education institutions.

** 2020 Quality Indicators for Learning and Teaching (QILT) Employer Satisfaction Survey. QILT is an independent survey by the Australian Government's Department of Education, Skills and Employment.

† 2020-2022 QS Star ratings. QS Stars is a global rating system that provides a detailed overview of a university's excellence, rating educational institutions all over the world. It is internationally recognised as one of a few truly global rating systems.

How the Faculty of Society & Design Rates

The Faculty of Society & Design consistently rates well above the national average for:



Overall Quality
of Educational Experience
Teaching Quality
Learner Engagement

Student Support
Learning Resources
Skills Development

Film, Screen & Creative Media at Bond



**1st in Queensland and
2nd in Australia for**

Learner Engagement
Student Support
Skills Development

* Faculty ratings and rankings are based on the national Quality Indicators for Learning and Teaching (QILT) Students Experience Survey (SES) and Graduate Outcomes Survey (GOS) results. These results reflect the most recent data available to the University at the time of printing.





Welcome

Welcome to the Film, Screen & Creative Media discipline which forms part of the Faculty of Society & Design at Bond University.

Our discipline covers four major degrees: the Bachelor of Film and Television, the Bachelor of Creative Arts, the Bachelor of Digital Transformation, and the Bachelor of Arts. Students travel from all over Australia and the world to study in our state-of-the-art facilities and enjoy a world-class education, taught by professors who have outstanding professional careers in the industry.

Bond is at the forefront of blurring the boundaries between education and industry. All our degrees are intensely practical, hands-on, and project-based, which encourages students to deeply immerse themselves in a total educational and creative experience. Our programs carefully balance industry standard professional production techniques with carefully selected creative practice theory, which enables students to explore and develop their individual creativity and personal talents in small crew environments.

Our unique, individually focused teaching methodology, and personalised approach, supports all students to become dynamic creative thinkers, and helps them to develop initiative, creativity, enterprise, ambition, technical skills, and a passion to build a successful career, and a meaningful professional life. At Bond, many students build life-long friendships and professional working relationships. Our students acquire skills in traditional and emerging production techniques and technologies and develop aesthetic and critical thinking capabilities.

They gain deep insights into the commercial, financial, and industrial aspects of the international creative industries, as well as the artistic, emotional, and cultural factors that inspire and engage audiences and customers alike. Our exclusive partnership with Screen Queensland means that we bring the creative industries onto campus in a very real way. Students have the opportunity to network and build relationships with industry professionals on a daily basis. They build relationships that lead to internships and work-experience.

For over twenty-five years the Film, Screen & Creative Media discipline has been educating and supporting students to build amazing professional networks and extraordinary careers, which span the globe. If you are looking for an educational opportunity to STAND OUT and be seen by the worldwide creative industries as an exceptional creative professional, then Bond is the university for you.

A handwritten signature in black ink, appearing to read 'M. Sergi', with a long, sweeping underline that extends to the right.

Dr Michael Sergi
Associate Professor (Film and Television)
Film, Screen & Creative Media
Faculty of Society & Design

Why Film, Screen & Creative Media?

Dynamic, rapidly evolving and fast paced, the field of creative media encompasses film and television and all aspects of digital and computer-generated design.

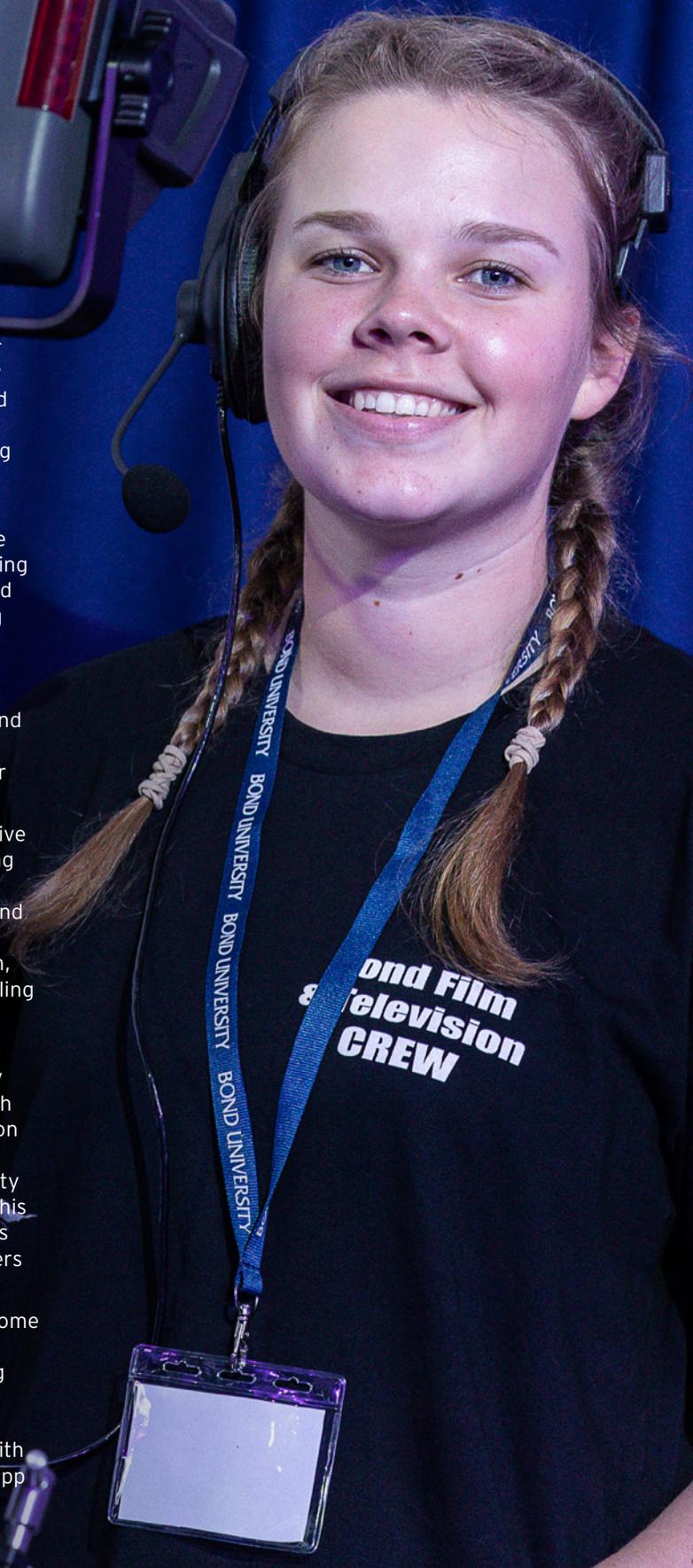
Whether you want to work in production on the latest blockbuster, build an app to drive social trends, or master the technology behind immersive reality, Bond University will provide you with all the knowledge and skills you need to excel in your future career. Employers in the creative industries are seeking graduates who can craft enthralling concepts that engage consumers in an increasingly competitive market.

From the outset of their journey with Bond, students have access to state-of-the-art facilities and equipment, including the industry heavyweight Arri Alexa camera, and high-end Cine-HD cameras. Students can use more than 40 editing stations, with Avid Media Composer and Adobe Premiere Pro, Pro-Tools 5.1 HD mixing suites, and a fully equipped three-camera digital television studio, to record, edit and produce at a professional level. For projects that go beyond the classroom, Bond's Equipment Loan Store is a key resource, offering more film and recording equipment per student than any other education institution in Australia.

Students studying subjects within Film, Screen and Creative Media also have access to cutting edge hardware including virtual reality and smartphone technology, as well as 3D scanning technology to capture scenes, scout locations and design interactive experiences. They can hone their skills across industry leading software including graphic design, video and sound editing within Adobe Creative, 3D modelling and animation using Autodesk, and interactive digital production with Game Engines.

Students begin building their creative portfolios from day one, so they can stand out when seeking employment with an existing body of work. Each year our Film and Television students develop more than 300 screen projects, and throughout their degree every student has the opportunity to write and direct at least six short productions. Within this creative environment students develop lasting friendships and partnerships that form the foundations of their careers beyond university.

Bond graduates of Film and Television are working with some of the biggest names in Hollywood, writing and directing action blockbusters, creating international award-winning Australian television, starring in Netflix television series, and winning Oscars. Recent graduates from Screen and Creative Media have gone on to work as lead designers with companies such as Melbourne Storm, and other leading app and technology businesses.



Undergraduate Programs

Bachelor of Arts

Selection rank
ATAR / IB**

Starting

Duration

CRICOS course code 063052M

65 / 24

Jan, May, Sep

6 semesters
(2 years)

Program description

The Bachelor of Arts allows you to select combinations of subjects and subject areas to best suit your interests and aspirations. It is a generalist program, offering you flexibility in your choice of majors with the opportunity to either specialise in a particular area of study or to select complementary majors.

Majors / specialisations

- Advertising Design and Production (double major)
- Advertising
- Australian Studies*
- Chinese Language and Culture*
- Cinema Journalism (double major)
- Communication
- Corporate Storytelling
- Counselling Interventions
- Criminology
- Digital Media*
- Film and Television (double major options available)

- French Language and Culture*
- Global Studies (Sustainability)
- International Relations
- Japanese Language and Culture*
- Journalism
- Language and Culture*
- Media Studies
- Philosophy
- Psychology (double major options available)
- Public Relations
- Social Media
- Spanish Language and Culture*

* Major options under review at the time of publication.

Professional outcomes

The Bachelor of Arts program provides you with a strong and broad set of skills, which are essential to all professions no matter what the chosen career.

** Entrance scores provided are indicative only for admission purposes and are subject to change.



Bachelor of Creative Arts

Selection rank
ATAR / IB**

Starting

Duration

CRICOS course code 092144M

65 / 24

Jan, May, Sep

6 semesters
(2 years)

Program description

The Bachelor of Creative Arts is an innovative program that tailors its offerings to your unique ambitions and interests. The personalised nature of the program empowers you to identify your own ambitions, then equips you with the skills, theory, and practice to navigate existing pathways – or design your own. Bachelor of Creative Arts students will begin with a creative writing foundation to develop a range of skills in creative thinking and narrative, then select a specialist creative major. Within the creative specialisation, you will learn through a hands-on, project-based approach, where you are encouraged to develop industry relationships, undertake internships, and practice and publish within your chosen niche. The ultimate flexibility of the Bachelor of Creative Arts enables students to ground their creative endeavours within an additional major from humanities or business. In the final stages of your degree, you will have the opportunity to develop a capstone creative work project, knitting your three selected content areas together into a major portfolio piece showcasing your skills and talents.

Creative Major options

- Advertising
- Communication
- Corporate Storytelling
- Digital Media*
- Film and Television
- Media Studies
- Public Relations
- Social Media

Humanities Major options

- Advertising
- Australian Studies*
- Chinese Language and Culture*
- Communication
- Counselling Interventions
- Criminology
- Digital Media*
- Film and Television
- French Language and Culture*
- Global Studies (Sustainability)
- International Relations
- Japanese Language and Culture*

- Language and Culture*
- Media Studies
- Philosophy
- Psychology
- Public Relations
- Social Media
- Spanish Language and Culture*

* Major options under review at the time of publication

Business Major options

- Entrepreneurship and Innovation
- Marketing Communication
- Marketing

Professional outcomes

Graduates from this program will be equipped for success in both creative and corporate environments, with the skills to integrate contemporary theory with cutting-edge creative practice and incorporate digital technologies. You can expect to find a wide range of employment opportunities in the creative industries, and various external industries, depending on your chosen majors. This could include communications and creative arts roles such as:

- Creative writing
- Publishing
- Screenwriting
- Screen production
- Journalism
- Content creation
- Brand journalism
- Podcasting
- Copywriting
- Social and digital media content creation
- Digital curatorship
- Graphic design
- Games writing
- TV production
- Multimedia design
- Video animation
- Creative direction

** Entrance scores provided are indicative only for admission purposes and are subject to change.

Bachelor of Digital Transformation

Selection rank
ATAR / IB**

Starting

Duration

CRICOS course code: 107660H

65 / 24

Jan, May, Sep

6 semesters
(2 years)

Program description

The greatest evolution of the past few decades is undoubtedly the digital landscape - where some things have stayed stagnant, digital transformation has only accelerated at breakneck speed. From robotics and artificial intelligence to blockchain and big data, there is so much to be mastered within the digital space. Graduates of the Bachelor of Digital Transformation will be uniquely prepared to do just this - face the challenges and needs of practically any industry head-on, equipped with the skills and attributes required to create effective change.

This program fosters digitally literate graduates with both technical and non-technical capabilities, readying them to advise on, manage, and lead largescale projects. Bond's Digital Transformation program consists of five intersecting components, building the foundations of digital transformation, as well as specialist knowledge and core competencies necessary for career readiness.

Professional outcomes

Graduates of this program are equipped to create new and exciting solutions across the broad spectrum of private enterprise, government, social enterprise, and not-for-profit organisations. Potential career outcomes include:

- Business intelligence analyst
- Data security lead
- Digital engagement officer or educator
- Digital policy advisor
- Digital systems manager
- Mobile solutions specialist
- Platform app developer
- Social media marketing manager
- Technology solutions consultant
- Transformation project leader

** Entrance scores provided are indicative only for admission purposes and are subject to change.



Bachelor of Film and Television

Selection rank
ATAR / IB**

Starting

Duration

CRICOS course code 063066E

65 / 24

Jan, May, Sep

6 semesters
(2 years)

Program description

The Bachelor of Film and Television is a profoundly interactive and project-based degree which blurs the boundaries between education and industry. Designed in a way that balances practical filmmaking production experience with creative practice theory, it encourages students to explore and develop their individual creativity and artistic voice. This comprehensive filmmaking program is focused on visual storytelling through the key creative areas of producing, screenwriting, directing, cinematography, editing, sound design, production design, and television broadcasting. Our academics boast extensive professional careers in the film, television, and screen-based industries. Students acquire craft skills in modern production techniques, using professional filmmaking equipment and technologies. They develop strong visual aesthetics, and storytelling capabilities, and receive insight into the business and industrial aspects of the international film, television, and screen-based industries.

Specialisations

- Filmmaker (Fiction)
- Directing (Fiction)
- Directing (Non-Fiction)
- Screenwriting
- Producing
- Cinematography
- Broadcast - Viz Artist focused
- Screen Studies
- Production Design
- Editing (Fiction)

Please see bond.edu.au/program/bachelor-film-and-television for more information about specialisations.

Electives

- Advanced Screen Directing and Showrunning
- Television Commercials and Music Videos
- Sports Broadcasting
- Acting for Performance
- Designing Cinema: Architecture and Production Design in Film
- Advanced Cinematography and Colour Grading
- Visual Effects and Post-Production Workflows
- Advanced Screen Editing
- Sex, Love and the Movies
- Passion Project

Professional outcomes

The Bachelor of Film and Television is designed for those who are passionate about a career in film, television, or related screen-based media. Graduates of this program will have the technical and creative skills to pursue a range of different career pathways in film and screen industries, both within Australia and internationally. Potential career outcomes may include:

- Director
- Screenwriter
- Producer
- Cinematographer
- Production Designer
- Editor
- Sound designer
- Digital content creator

** Entrance scores provided are indicative only for admission purposes and are subject to change.



Victoria Hetherington

BACHELOR OF FILM AND TELEVISION ALUMNA. DEPARTMENT PRODUCTION MANAGER AT Wētā FX.

“When I first started my Bachelor of Film and Television, I was convinced that I wanted to go into film editing, but when I started learning about the role of a producer, I knew that was where my true passions were. Fast forward a few years from my graduation, and I’m working as a Department Production Manager at Wētā FX in New Zealand and seeing my name appear among the credits on Hollywood blockbuster films!

Since leaving Bond and going into VFX production, I’ve worked on Eternals (2021), Finch (2021), Mortal Kombat (2021) and the Loki television series (2021). Most recently, I worked on The Batman (2022) and Doctor Strange in the Multiverse of Madness (2022).

Although it was nerve-wracking to continue down a path I didn’t know as much about, the encouragement and committed support of the Film and Television

department at Bond University was the perfect environment to trial new skills. I loved the producing subjects that were offered within my degree and felt like the skills I learned from my lecturers had undeniable industry relevance. The hands-on aspect of my classes really set me up to know what to expect from a career within film and television.

Bond allows students to experience different roles and areas within the industry through work experience and internships, and I can confidently say having these experiences, and the skills that I gained from them, has been so important in securing my role in the VFX industry. My number one piece of advice is to let yourself freely enjoy every aspect of Film and Television at Bond – you might just be surprised which area you end up falling in love with!”

Dedicated study areas



Film Studios

Bond University has one of the most modern production facilities in Southeast Queensland. Students have access to state-of-the-art facilities and equipment, such as the industry heavyweight Arri Alexa camera. There are over 40 editing stations, with Avid Media Composer and Adobe Premiere Pro, Pro-Tools 5.1 HD mixing suites, and a fully equipped three-camera digital television studio. Our students also have access to a large number of high-end Cine-HD cameras as soon as they start in their degree.



Equipment Loan Store

The Equipment Loan Store has the largest amount of equipment per student of any education facility in Australia. Students can access an extensive range of industry standard equipment including top end cameras, lighting, sound mixers, microphones, Steadicam rigs and more.



The Creative Hub

Bond University and Screen Queensland* have partnered to launch an Australian-first co-working space, the Creative Hub. Located at Bond University's Gold Coast campus, this innovative collaboration will see screen industry creatives such as screenwriters, producers, directors and game developers working alongside students, sharing resources and knowledge.

* Screen Queensland (SQ) is a government-owned company that invests in and supports the Queensland screen industry.



Centrescreen

Centrescreen is the annual screening of our film and television student films. This special event serves to showcase the growth of our students as young filmmakers, their strengthened capabilities, and their ability to produce high quality, emotionally engaging films using state-of-the-art equipment. The evening is truly a spectacular cinematic experience, and a testament to our committed Bachelor of Film and Television students who have worked so tirelessly to create their graduate films.

Watch some of our past student films:
bond.edu.au/student-films

Meet our academics

The faculty includes a variety of national and international award-winning filmmakers who maintain active careers at the highest levels of the film and television industry. Our academics prioritise authentic and transformative learning experiences that make our graduates truly ready for the workplace. All have an extensive network of significant industry connections that actively support internships and employment pathways for students.



Dr Michael Sergi

Director of Film
Associate Professor of Film, Screen and Creative Media

Associate Professor Dr Michael Sergi received his Doctorate from the University of Technology, Sydney. After graduating from Curtin University with a faculty award, Michael was selected to undertake the fulltime directing course at AFTRS. He spent three years learning from some of the world's best directors, including Philip Noyce, Alan Parker, Norman Jewison and Mike Leigh.

Michael has directed over 100 hours of television drama in Australia and New Zealand, including Home & Away, Neighbours, Pacific Drive, Breakers and Shortland Street. Michael has produced, written and directed many short films, documentaries, TV commercials and music videos. He also co-wrote and produced the feature film 10 Days to Die.

Professional Memberships

Australian Directors Guild, Australian Writers Guild, and Australian Screen Production Education & Research Association.

Professional Appointments

Advisor - Gold Coast Film Festival and Advisor - Darwin International Film Festival



Dr Darren Paul Fisher

Head of Directing
Assistant Professor of Film, Screen and Creative Media

An award-winning screenwriter, producer and director, Darren was appointed in 2011 after six years as Lead Tutor at the Met Film School in London. After studying film at University of East Anglia (UEA) under the tutelage of Charles Barr and Laura Mulvey, Darren made his feature film debut writing, producing, and directing the pioneering micro-budget Inbetweeners. Released by Universal Pictures, it became the first fully digital film ever to play the UK multiplexes.

Darren writes and directs for both film and television, with his most recent feature, the alternate-reality romantic mystery Frequencies (formerly OXV: The Manual) winning a raft of festival awards before being released worldwide to rave reviews: The New York Times called it "fiercely intelligent", Indiewire called it "a wildly original sci-fi treat", Ain't It Cool News "adored it", and The Hollywood Reporter commented that it had "the political heft of a 1984 or Brave New World".

Currently, Darren is in development across a range of screen projects both in Australia and the US. In 2018 he was the recipient of the prestigious Greg Coote Scholarship, awarded by Australians in Film and Screen Queensland to a screen practitioner with a successful track record of creating compelling drama for the screen.

Professional Memberships

Australian Directors Guild, British Academy of Film & Television Arts (BAFTA), ALCS, Directors UK, and the Australian Academy of Cinema and Television Arts (AACTA).



Chris Fitchett

**Head of Producing
Senior Teaching Fellow of Film, Screen and Creative Media**

Chris Fitchett is an award-winning writer/director (*Blood Money*) and producer (Queensland), and has had many years' experience as a development and production executive for state and federal government film funding agencies, including Project Manager/Deputy Director of Film Victoria, CEO of the Commercial Television Production Fund, and Chief Executive of the Australian Film Commission. In these positions he was involved in financing the Academy Award winning films *Shine* and *Harvey Krumpet*, and international successes *Muriel's Wedding*, *Romper Stomper*, *Love Serenade*, *The Heartbreak Kid* and *Samson & Delilah*, as well as television series *The Flying Doctors*, *Halifax F.P.*, *Blue Heelers*, *Ocean Girl*, and *Hi-5!*



Marc Rosenberg

**Head of Screenwriting
Senior Teaching Fellow of Film, Screen and Creative Media**

An American, Marc Rosenberg has worked in Australia and the U.S. as a screenwriter and film producer for over thirty years. He's written seven feature films and over 30 hours of television. His film credits include: *Heatwave* with director Phillip Noyce, *Raven's Gate* and *Dingo* with director Rolf de Heer and *December Boys*, starring Daniel Radcliffe. Rosenberg has won the prestigious Australian Writers' Guild Award twice, the NSW Premier's Literary Award and the U.S. Fade-In Screenwriting Award.

Rosenberg has been the Director of Education at two film schools in Sydney and also taught screenwriting in the U.S., China and India. He's written the instructional book, *The Screenplay Tree*, distributed worldwide, and contributes to the periodical, *Film International*.



Dr James Birt

**Associate Dean of External Engagement, Faculty of Society & Design
Associate Professor of Film, Screen and Creative Media**

James is the Associate Dean of External Engagement and Associate Professor of Computer Games in the Faculty of Society & Design, with 20 years of experience in higher education. Immersive reality, computer games, and esports are among his academic interests, with an emphasis on applied design and creation of game-based educational experiences. Dr. Birt is a recognised international thought leader, currently serving on the editorial board of Springer Educational Technology Research and Development, as a member of the International Organization for Standardisation working group for Augmented Reality and Virtual Reality, and as an assessor for the International Serious Games Showcase and Challenge. James has received national teaching citations from Universities Australia twice, in 2020 and 2014, for his educational leadership and efforts to improve student outcomes.



Dr Scott Knight

Assistant Professor of Film, Screen and Creative Media

Scott Knight is Assistant Professor of film, television, and videogames. Scott teaches courses in film and videogame aesthetics, history, and culture. Scott has authored papers on fan culture, censorship issues, and videogame history. He held the role of programmer of the Brisbane International Film Festival from 1993 to 2012.

Scott's research concerns modelling the formal characteristics of film-to-game adaptation.



Learn more

Bond University

Film & Television Awards (BUFTA)

The Bond University Film & Television Awards (BUFTA) is a short film competition which attracts and showcases aspiring young filmmakers from across the country. Open to all Year 11 and 12 secondary school students in Australia, the competition provides a platform for developing and advancing limitless ambitions for a future career in the film industry.

Originally started in 1996, BUFTA is now recognised as one of the most rewarding competitions in the Southern Hemisphere.

Winners are announced at the Awards Ceremony and prizes include the most outstanding film in each category as well as a host of craft awards. Each year, the Best Overall Filmmaker is awarded a full scholarship to study a Bachelor of Film and Television at Bond University.

8 film categories



DRAMA



COMEDY



DOCUMENTARY



ANIMATION



EXPERIMENTAL



MUSIC VIDEO



SPORTS FILM



ART FILM

BUFTA

BOND UNIVERSITY FILM & TELEVISION AWARDS



Behind the scenes

The entire BUFTA Ceremony production and global broadcast (which is akin to a Hollywood awards ceremony), is organised and developed by current Bond University Film and Television students. The students work as crew on all facets of the live production, including producing, directing, graphics, design, floor management, post-production, lighting, writing, talent management and social media.



bond.edu.au/BUFTA



Apply online today

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The information published in this document is correct at the time of printing (July 2022). However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice. The information published in this document is intended as a guide and persons considering an offer of enrolment should contact the relevant Faculty or Institute to see if any changes have been made before deciding to accept their offer.

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