

For students commencing from **221+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v3	24	Jan, May, Sep	2 years full-time	3 CORE University Subjects 9 Required Subjects 6 Major or Minor Option Subjects 6 General Elective Subjects

### CORE University Subjects (3)

One core subject must be taken per semester for the first three semesters

CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Required Subjects (9)		Availability
COMN11-100	Foundations of Content Creation	Jan, May, Sep
COMN11-101	Introduction to Communication	Jan, May, Sep
COMN11-102	Strategic Speaking & Writing	Jan, May, Sep
COMN11-103	Communication in the Workplace	Sep
COMN12-203	Mass & Popular Media	Jan, Sep
COMN12-205	Interpersonal Communication	Jan
HUMR11-100	Research Methods and Data Visualisation	Jan, May, Sep
COMN12-302	Digital Media and Society	Jan, Sep
COMN13-300	Capstone Project	Jan, May, Sep

### Major or Minor Options (6) - Students must choose one of the two following options:

MAJOR OPTION - Choose one (1) of the following Majors	MINOR OPTION - Choose one (1) of the following Minors and two (2) General Electives
<a href="#">Advertising</a>	<a href="#">Advertising</a>
<a href="#">Communication &amp; Society</a>	<a href="#">Communication &amp; Society</a>
<a href="#">Corporate Storytelling</a>	<a href="#">Corporate Storytelling</a>
<a href="#">Creative Writing</a>	<a href="#">Creative Writing</a>
<a href="#">Digital Media</a>	<a href="#">Digital Media</a>
<a href="#">Film and Television</a>	<a href="#">Film &amp; Television</a>
<a href="#">Journalism</a>	<a href="#">Journalism</a>
<a href="#">Media Studies (Communication)</a>	<a href="#">Media Studies</a>
<a href="#">Public Relations</a>	<a href="#">Public Relations</a>
<a href="#">Social Media (Communication)</a>	<a href="#">Social Media</a>
	PLUS 2 Elective subjects chosen from the list of available undergraduate subjects from across the University

### General Electives (6)

Choice of six (6) General Electives from the list of available undergraduate subjects from across the University. Student can choose to do an additional Major or Minor as an elective choice.

# Bachelor of Communication

## Program Sequencing

### Commencing **JAN**

Jan (semester 1)		May (semester 2)		Sep (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Collaboration, Teams and Leadership	CORE11-003	Responsibility, Integrity and Civic Discourse
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation	COMN11-103	Communication in the Workplace
	General Elective		General Elective	HUMR11-100	Research Methods and Data Visualisation
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
Jan (semester 4)		May (semester 5)		Sep (semester 6)	
COMN12-203	Mass & Popular Media	COMN11-102	Strategic Speaking & Writing	COMN12-302	Digital Media and Society
COMN12-205	Interpersonal Communication		General Elective	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject

### Commencing **MAY**

May (semester 1)		Sep (semester 2)		Jan (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Collaboration, Teams and Leadership	CORE11-003	Responsibility, Integrity and Civic Discourse
COMN11-100	Foundations of Content Creation	COMN11-103	Communication in the Workplace	COMN12-205	Interpersonal Communication
COMN11-101	Introduction to Communication		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
May (semester 4)		Sep (semester 5)		Jan (semester 6)	
COMN11-102	Strategic Speaking & Writing	HUMR11-100	Research Methods and Data Visualisation	COMN12-302	Digital Media and Society
	General Elective	COMN12-203	Mass & Popular Media	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

### Commencing **SEPTEMBER**

Sep (semester 1)		Jan (semester 2)		May (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Collaboration, Teams and Leadership	CORE11-003	Responsibility, Integrity and Civic Discourse
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation	COMN11-102	Strategic Speaking & Writing
COMN11-103	Communication in the Workplace		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
Sep (semester 4)		Jan (semester 5)		May (semester 6)	
COMN12-203	Mass & Popular Media	COMN12-205	Interpersonal Communication	COMN13-300	Capstone Project
COMN12-302	Digital Media and Society	HUMR11-100	Research Methods and Data Visualisation		General Elective
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.