

For students commencing from **211**

Program Code	Total Subjects	Intakes	Duration	Program Structure
TC-80001, v1	21-22	Jan	2 years full-time	3 Core University subjects 17 Compulsory subjects + Two options (total 40cps)

Core University Subjects (3)	
CORE11-001	Critical Thinking & Communication
CORE11-002	Collaboration, Teams and Leadership
CORE11-003	Responsibility, Integrity and Civic Discourse
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (18 or 19 depending on option)	
COLB11-100	Global Citizenship
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion 1: Work-Based Experience
COLB13-200	Immersion 2: Work Placement
BUSN11-200	Foundations of Enterprise
LAWS10-210	Enterprise Law
COMN12-302	Digital Media and Society
MKTG13-312	Internet and Social Media Marketing
MGMT13-311	Managing Strategic Change
DIXN12-300	Aligning Digital Capacity and Culture
DIXN11-200	Building Digital Literacy and Fluency
DIGM13-100	Designing User Experiences
SSUD12-103	Managing Projects
PUBR12-100	Social Media Tactics
LAWS13-581	Coding, Cybersecurity & Cryptoliteracy for Lawyers
DIXN11-100	Digital Transformation: Stages and Capabilities
Choose between:	
OPTION 1	
COLB12-400	Design Studio (40cps)
OPTION 2	
COLB12-200	Global Challenges 1 (20cps)
COLB13-200	Global Challenges 2 (20cps)

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Bachelor of Digital Transformation

Program Sequencing

Commencing in the **JANUARY** semester

YEAR 1

January (semester 1)	
CORE11-001	Critical Thinking and Communication
COLB11-100	Global Citizenship
CORE11-002	Collaboration, Teams and Leadership
BUSN11-200	Foundations of Enterprise

May (semester 2)	
CORE11-003	Responsibility, Integrity and Civic Discourse
DIXN11-300	Aligning Digital Capacity and Culture
LAWS10-210	Enterprise Law
COLB12-110	Trust, Privacy, Law and Ethics in the Digital Age

September (semester 3)	
DIXN11-200	Building Digital Literacy and Fluency
COLB12-120	Design: Process, Methods and Mindsets
COLB12-100	Immersion One: Work-Based Experience
COMN12-302	Digital Media and Society

YEAR 2

January (semester 4)	
Choose from:	
OPTION 1	
COLB12-400	Design Studio (40cps)
OPTION 2	
COLB12-200	Global Challenges 1 (20cp)
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG13-312	Internet and Social Media Marketing

May (semester 5)	
If Choose Option 1 in Semester 4, choose these 4 subjects:	
DIXN11-100	Digital Transformation: Stages and Capabilities
MKTG13-312	Internet and Social Media Marketing
PUBR12-100	Social Media Tactics
COLB13-110	Immersion Two: Work Placement
If Choose Option 2 in Semester 4, choose these 3 subjects:	
COLB13-200	Global Challenges 2 (20cp)
PUBR12-100	Social Media Tactics
COLB13-110	Immersion Two: Work Placement

September (semester 6)	
SSUD12-103	Managing Projects
DIGM13-100	Designing User Experiences
LAWS13-581	Coding, Cybersecurity & Cryptoliteracy for Lawyers
MGMT13-311	Managing Strategic Change

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.