Program structure and sequence plans



BN-10040		Bachelor of Internation	onal Hotel and Tourism	n Management (3 Year	r Program)
Version	1				Jan Intake
	2021	CORE11-001	HRTM12-204	HRTM12-220	MKTG11-100
January	Semester 1	Critical Thinking and Communication	Contemporary Issues in Hospitality and Tourism Management	Sustainable Tourism and Indigenous Culture	Marketing
	2021	ACCT11-100	CORE11-002	HRTM12-206	HRTM12-212
May	Semester 2	Accounting for Decision Making	Collaboration, Teams and Leadership	Tourism Analysis and Evaluation	WHS Risk Management
		Subject Catalogue	Major Catalogue	Program Catalogue	1
	2022	CORE11-003	HRTM11-100	HRTM12-209	MGMT13-305
January	Semester 1	Responsibility, Integrity and Civic Discourse	Wine Studies	Event Management	Human Resource Management
	2022	Directed Electives IHTM2	HRTM12-205	IBUS12-251	HRTM12-203
May	Semester 2	choose 1 subject from Directed Electives IHTM2	Strategic Pricing and Revenue Management	Concepts of Strategy	Rooms Division Management
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2023	HRTM12-214	LAWS10-100	Major/Minor/Elective	Major/Minor/Elective
January	Semester 1	Adventure Tourism	Business Law	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject
	2023	Major/Minor/Elective	Major/Minor/Elective	Major/Minor/Elective	Major/Minor/Elective
				Choose either General Elective,	Choose either General Elective,
May	Semester 2	Choose either General Elective, Major or Minor Subject	Choose either General Elective, Major or Minor Subject	Major or Minor Subject	Major or Minor Subject
,	Semester 2	Major or Minor Subject	Major or Minor Subject	Major or Minor Subject	Major or Minor Subject
,	Semester 2	Major or Minor Subject	· ·	Major or Minor Subject	Major or Minor Subject
BN-10040		Major or Minor Subject	Major or Minor Subject	Major or Minor Subject	Major or Minor Subject Program)
BN-10040	1	Major or Minor Subject Bachelor of Internation	Major or Minor Subject Onal Hotel and Tourism	Major or Minor Subject Management (3 Year	Program) May Intake
BN-10040 Version	1 2022	Major or Minor Subject Bachelor of Internation CORE11-001	Major or Minor Subject Onal Hotel and Tourism HRTM12-206	Major or Minor Subject Nanagement (3 Year	Major or Minor Subject Program) May Intake IBUS12-251
BN-10040 Version	1 2022 Semester 1	Major or Minor Subject Bachelor of Internation CORE11-001 Critical Thinking and Communication	Major or Minor Subject Onal Hotel and Tourism HRTM12-206 Tourism Analysis and Evaluation	Major or Minor Subject Nanagement (3 Year HRTM12-212 WHS Risk Management	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy
BN-10040 Version	1 2022 Semester 1 2022	Major or Minor Subject Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100	Major or Minor Subject Conal Hotel and Tourism HRTM12-206 Tourism Analysis and Evaluation CORE11-002	Major or Minor Subject Nanagement (3 Year HRTM12-212 WHS Risk Management MKTG11-100	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100
BN-10040 Version	1 2022 Semester 1 2022	Major or Minor Subject Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100	Major or Minor Subject Conal Hotel and Tourism HRTM12-206 Tourism Analysis and Evaluation CORE11-002	Major or Minor Subject Nanagement (3 Year HRTM12-212 WHS Risk Management MKTG11-100	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100
BN-10040 Version	1 2022 Semester 1 2022 Semester 2	Major or Minor Subject Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making	HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership	Major or Minor Subject Nanagement (3 Year HRTM12-212 WHS Risk Management MKTG11-100 Marketing	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law
BN-10040 Version May January	1 2022 Semester 1 2022 Semester 2	Major or Minor Subject Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic	Major or Minor Subject Conal Hotel and Tourism HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership HRTM11-100	Major or Minor Subject Nanagement (3 Year HRTM12-212 WHS Risk Management MKTG11-100 Marketing HRTM12-203	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue
BN-10040 Version May January	1 2022 Semester 1 2022 Semester 2 2023 Semester 1	Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic Discourse	HRTM11-100 Wine Studies	HRTM12-203 Rooms Division Management	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue Management
BN-10040 Version May January May	1 2022 Semester 1 2022 Semester 2 2023 Semester 1 2023	Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic Discourse HRTM12-204 Contemporary Issues in Hospitality	HRTM11-100 Wine Studies HRTM12-209 HRTM12-206 Tourism Analysis and Evaluation	HRTM12-203 Rooms Division Management HRTM12-220 Sustainable Tourism and Indigenous	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue Management MGMT13-305
BN-10040 Version May January May	1 2022 Semester 1 2022 Semester 2 2023 Semester 1 2023	Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic Discourse HRTM12-204 Contemporary Issues in Hospitality and Tourism Management	HRTM11-100 Wine Studies HRTM12-209 Event Management	HRTM12-203 Rooms Division Management HRTM12-220 Sustainable Tourism and Indigenous Culture	Major or Minor Subject Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue Management MGMT13-305
BN-10040 Version May January May	1 2022 Semester 1 2022 Semester 2 2023 Semester 1 2023 Semester 2	Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic Discourse HRTM12-204 Contemporary Issues in Hospitality and Tourism Management Subject Catalogue	HRTM12-209 Event Management Major or Minor Subject Dnal Hotel and Tourism HRTM12-206 Tourism Analysis and Evaluation CORE11-002 Collaboration, Teams and Leadership	HRTM12-203 Rooms Division Management HRTM12-220 Sustainable Tourism and Indigenous Culture Program Catalogue	Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue Management MGMT13-305 Human Resource Management
BN-10040 Version May January May	1 2022 Semester 1 2022 Semester 2 2023 Semester 1 2023 Semester 2	Bachelor of Internation CORE11-001 Critical Thinking and Communication ACCT11-100 Accounting for Decision Making CORE11-003 Responsibility, Integrity and Civic Discourse HRTM12-204 Contemporary Issues in Hospitality and Tourism Management Subject Catalogue Directed Electives IHTM2 choose 1 subject from Directed	HRTM12-209 Event Management Major Catalogue Major/Minor/Elective Choose either General Elective,	HRTM12-203 Rooms Division Management HRTM12-220 Sustainable Tourism and Indigenous Culture Program Catalogue Major/Minor/Elective Choose either General Elective,	Program) May Intake IBUS12-251 Concepts of Strategy LAWS10-100 Business Law HRTM12-205 Strategic Pricing and Revenue Management MGMT13-305 Human Resource Management Major/Minor/Elective Choose either General Elective,

Updated 14/10/2020

Program structure and sequence plans



3N-10040		Bachelor of Internation	nal Hotel and Tourism	n Management (3 Yea	ar Program)
ersion/	1				Sep Intake
	2021				
September	Semester 1				
	2022				
January	Semester 2				
		Subject Catalogue	Major Catalogue	<u>Program Catalogue</u>	•
	2022				
September	Semester 1				
	2023				
January	Semester 2				
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2023				
September	Semester 1				
	2024				
January	Semester 2				
ENERAL I	NFORMATION				
u are registe	red into Beyond Bond	d which is a practical, activity-based prog	ram that extends across the duration	of all undergraduate degrees. You	are registered in the Bond Busines

You are registered into Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees. You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au

PROGRAM INFORMATION

Hotel and Tourism Students must undertake at least one Industry Experience Placement (IEP) or Employment Activity towards the Beyond Bond program.

A maximum of 2 Industry Experience Placements can be arranged by CDC during a single degree.

Students not doing IEP should complete at least one Employment Activity.

All students must ensure they complete enough activities during Semesters 4 - 6 to meet the minimum requirement of 100 points by the end of their degree.

SUBJECT INFORMATION

Updated 14/10/2020 2

Program structure and sequence plans



BN-10040		Bachelor of International Hotel and Tourism Management (3 Year Program)			
Version	1				
Total Subjects	13	Total Credit Points	240	Cricos Code	102619E
Structure		10 Required Subjects	3 General Elective		

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite		
You must comp	You must complete the following required subjects:					
J/M/S	ACCT11-100	Accounting for Decision Making				
J/M/S	CORE11-001	Critical Thinking and Communication				
J/M/S	CORE11-002	Collaboration, Teams and Leadership	BCDP02-101 or CORE11-001			
J/M/S	CORE11-003	Responsibility, Integrity and Civic Discourse	BCDP02-101 or CORE11-001 & BCDP02-102 or CORE11-002			
М	HRTM12-203	Rooms Division Management				
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management				
М	HRTM12-205	Strategic Pricing and Revenue Management	MKTG11-100 & ACCT11-100			
М	HRTM12-206	Tourism Analysis and Evaluation				
М	HRTM12-212	WHS Risk Management				
J	HRTM12-220	Sustainable Tourism and Indigenous Culture				
M/S	IBUS12-251	Concepts of Strategy				
J/M/S	LAWS10-100	Business Law				
J/S	MGMT13-305	Human Resource Management				
J/M/S	MKTG11-100	Marketing				
J/M/S	Directed Elective	s choose 1 subject from Directed Electives IHTM1				
М	HRTM11-100	Wine Studies				
J	HRTM12-209	Event Management				
J/S	HRTM12-214	Adventure Tourism				
J/M/S	Directed Elective	s choose 1 subject from Directed Electives IHTM2				
J/M/S	IBUS12-250	International Business				
J/S	MGMT13-321	Negotiation	CORE11-002 or MGMT11-101			
J/M	MGMT13-324	Cross Cultural Management	CORE11-002 or MGMT11-101			

Updated 14/10/2020 3