



Dr Jennifer Cronin

Master of Business Administration, Doctor of Philosophy

President, Wharf Hotels - Hong Kong

Jennifer's journey

- 1989** Joined Bond University's inaugural MBA cohort.
- 1990** Recruited as Director of Sales and Marketing at Sheraton Darwin Hotel.
- 1993** Successive management roles in the hotel industry for major international chains such as Holiday Inn and Hyatt.
- 2001** Area Director of Marketing for Hyatt International properties in south-east Asia, based in Singapore.
- 2005** Executive Assistant Manager, Sales and Marketing - Ritz-Carlton Millenia, Singapore.
- 2007** Vice President, Sales and Marketing - Dusit International; responsible for global brand positioning and sales revenue of 22 hotels worldwide.
- 2011** Started full-time PhD studies at Bond University.
- 2014** VP Sales and Marketing, Marco Polo Hotels, headquartered in Hong Kong (renamed Wharf Hotels in 2017).
- 2015** Graduated from Bond University with PhD in Crisis Management.
- 2016** President - Wharf Hotels (previously Marco Polo Hotels), based in Hong Kong.

Awarded APAC BMW Corporate Hotelier of the Year.

Awarded Bond University's highest honour - the Robert Stable Medal - for outstanding career achievements.
- 2017** Awarded ACI Mentor of the Year.
- 2018** Awarded Australia China Alumni Association Award for Corporate Achievement.

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