



Fiona de Jong

Bachelor of Laws (Honours) / Bachelor of Information Technology

Head of Australia's Nation Brand, Austrade - Sydney, Australia

Fiona's journey

- 1995** Graduated from Bond University with double degree in Law and Information Technology.
- Founder and President of the Bond University Triathlon Club.
- Four times Australian representative at the Triathlon World Championships.
- 2004** Appointed Director of Sport (2004 - 2014) - Australian Olympic Committee.
- 2013** Graduated from Harvard Business School's Advanced Management Program supported by the Bond University Alumni Scholarship.
- 2014** Promoted to CEO, Australian Olympic Committee.
- Worked with the Australian Royal Commission and International Olympic Committee (IOC) taskforce to strengthen the protection of children participating in sport from abuse.
- 2015** Awarded Bond University's highest honour - the Robert Stable Medal - for exceptional achievements in the field of sports administration.
- Appointed to the International Olympic Committee Marketing Commission.
- 2018** Appointed as Head of Australia's Nation Brand at Austrade, charged with developing a unifying and contemporary approach for the promotion of Australia to the world.

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