

For students commencing from **201+**

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v2	24	Jan, May, Sept	2 years full-time	3 CORE University Subjects 9 Required Subjects 6 Major or Minor Option Subjects 6 General Elective Subjects

CORE University Subjects (3)

One core subject must be taken per semester for the first three semesters

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

Required Subjects (9)

		Availability
COMN11-100	Foundations of Content Creation	Jan, May, Sept
COMN11-101	Introduction to Communication	Jan, May, Sept
COMN11-102	Strategic Speaking & Writing	Jan, May, Sept
COMN11-103	Communication in the Workplace	Sept
COMN12-203	Mass & Popular Media	Jan, Sept
COMN12-205	Interpersonal Communication	Jan
COMN12-213	Introduction to Research Methods	Jan, Sept
COMN12-302	Digital Media and Society	Jan, Sept
COMN13-300	Capstone Project	Jan, May, Sept

Major or Minor Options (6) - Students must choose one of the two following options:

MAJOR OPTION - Choose one (1) of the following Majors	MINOR OPTION - Choose one (1) of the following Minors and two (2) General Electives
Advertising	Advertising
Communication & Society	Communication & Society
Corporate Storytelling	Corporate Storytelling
Creative Writing	Creative Writing
Digital Media	Digital Media
Film and Television	Film & Television
Journalism	Journalism
Media Studies (Communication)	Media Studies
Public Relations	Public Relations
Social Media (Communication)	Social Media
	PLUS 2 Elective subjects chosen from the list of available undergraduate subjects from across the University

General Electives (6)

Choice of six (6) General Electives from the list of available undergraduate subjects from across the University. Student can choose to do an additional Major or Minor as an elective choice.

* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.

Bachelor of Communication

Program Sequencing

Commencing **JAN**

Jan (semester 1)		May (semester 2)		September (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Leadership and Team Dynamics	CORE11-003	Ethical Thought and Action
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation	COMN11-103	Communication in the Workplace
	General Elective		General Elective	COMN12-213	Introduction to Research Methods
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
Jan (semester 4)		May (semester 5)		September (semester 6)	
COMN12-203	Mass & Popular Media	COMN11-102	Strategic Speaking & Writing	COMN12-302	Digital Media and Society
COMN12-205	Interpersonal Communication		General Elective	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject

Commencing **MAY**

May (semester 1)		September (semester 2)		Jan (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Leadership and Team Dynamics	CORE11-003	Ethical Thought and Action
COMN11-100	Foundations of Content Creation	COMN11-103	Communication in the Workplace	COMN12-205	Interpersonal Communication
COMN11-101	Introduction to Communication		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
May (semester 4)		September (semester 5)		Jan (semester 6)	
COMN11-102	Strategic Speaking & Writing	COMN12-213	Introduction to Research Methods	COMN12-302	Digital Media and Society
	General Elective	COMN12-203	Mass & Popular Media	COMN13-300	Capstone Project
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

Commencing **SEPTEMBER**

September (semester 1)		Jan (semester 2)		May (semester 3)	
CORE11-001	Critical Thinking and Communication	CORE11-002	Leadership and Team Dynamics	CORE11-003	Ethical Thought and Action
COMN11-101	Introduction to Communication	COMN11-100	Foundations of Content Creation	COMN11-102	Strategic Speaking & Writing
COMN11-103	Communication in the Workplace		General Elective		General Elective
	Major or Minor Option Subject		Major or Minor Option Subject		Major or Minor Option Subject
September (semester 4)		Jan (semester 5)		May (semester 6)	
COMN12-203	Mass & Popular Media	COMN12-205	Interpersonal Communication	COMN13-300	Capstone Project
COMN12-302	Digital Media and Society	COMN12-213	Introduction to Research Methods		General Elective
	General Elective		General Elective		General Elective
	Major or Minor Option Subject		Major Option Subject or General Elective		Major Option Subject or General Elective

The information published in this document is correct at the time of printing. However, all programs are subject to review by the Academic Senate of the University and the University reserves the right to change its program offerings and subjects without notice.