# Program structure and sequence plans



BN-13133		Master of Business Da	ata Analytics (Professi	onal)	
/ersion	1				Jan Intake
	2020	DTSC71-100	DTSC71-200	STAT71-112	
January	Semester 1	Business Analytics Coding	Data Science	Quantitative Methods	
	2020	DTSC71-301	Analytic option	Business option	-
May	Semester 2	Machine Learning in Business	Choose a subject from the Analytic option	Choose a subject from the Business option	
	2020	ECON71-200	DTSC71-302	Analytic option	
September	Semester 3	Econometrics	Statistical Learning and Regression Models	Choose a subject from the Analytic option	
		Subject Catalogue	Major Catalogue	Program Catalogue	
	2021	Alt. DTSCP	Analytic option	Business option	
January	Semester 1	Choose either DTSC71-303 or DTSC71-304	Choose a subject from the Analytic option	Choose a subject from the Business option	
	2021	Alt. PROF			
May	Semester 2	Choose either BUSN71-701 OR BUSN71-705			
BN-13133		Master of Business Da	ata Analytics (Professi	onal)	ļ
Version	1		,		Sep Intake
	2020	DTSC71-100	DTSC71-200	STAT71-112	
September	Semester 1	Business Analytics Coding	Data Science	Quantitative Methods	
	2021	ECON71-200	Business option	Business option	
January			Choose a subject from the Business	Choose a subject from the Business	
January	Semester 2	Econometrics	option	option	
January	Semester 2 <b>2021</b>	Econometrics DTSC71-301	-		
January May			option	option	
<u> </u>	2021	DTSC71-301	option  DTSC71-302  Statistical Learning and Regression	option  Analytic option  Choose a subject from the Analytic	
<u> </u>	2021	DTSC71-301  Machine Learning in Business	option  DTSC71-302  Statistical Learning and Regression Models	option  Analytic option  Choose a subject from the Analytic option	
<u> </u>	2021 Semester 3	DTSC71-301  Machine Learning in Business  Subject Catalogue	option  DTSC71-302 Statistical Learning and Regression Models  Major Catalogue  Analytic option	option  Analytic option  Choose a subject from the Analytic option  Program Catalogue	
May	2021 Semester 3	DTSC71-301 Machine Learning in Business  Subject Catalogue  Alt. DTSCP Choose either DTSC71-303 or DTSC71-	option  DTSC71-302 Statistical Learning and Regression Models  Major Catalogue  Analytic option Choose a subject from the Analytic	Analytic option Choose a subject from the Analytic option  Program Catalogue  Analytic option Choose a subject from the Analytic	

#### **GENERAL INFORMATION**

Data Analytics has become one of the highest growth areas of academic and commercial practice. With applications in nearly all aspects of quantitative endeavours and information management, a skillset in analytics, statistical and machine learning is highly valued and sought after. The Master of Business Data Analytics (Professional) provides a platform to directly interface with industry leaders and develop both technical and organisational expertise. Class sizes are smaller, providing personalised support and unparalleled access to Bond University's Macquarie Trading Room and Bloomberg data-sourcing terminals. Focus within this program is on strategically sound recommendations and data-driven business decisions.

## PROGRAM INFORMATION

### **SUBJECT INFORMATION**

\*Please note that the Professional Portfolio or Professional Development subject is a 20-week, 45-credit point subject and is taken in the last semester of the program once all other coursework subjects have been completed. The Career Development Centre will provide assistance in choosing the relevant professional subject prior to your last semester.

Updated 28/05/2020

## Program structure and sequence plans

Structure

J/M/S

J/M/S

BUSN71-701

BUSN71-705

Professional Portfolio

Professional Development



BN-13133 Master of Business Data Analytics (Professional)

**8 Required Subjects** 

Version 1 Masters Coursework

Total Subjects 13 Total Credit Points 165 Cricos Code 098314E

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

5 Directed Elective Subjects

Available Code Title **Assumed Knowledge** Requisite ou must complete the following required subjects: J/S DTSC71-100 **Business Analytics Coding** J/S DTSC71-200 Data Science DTSC71-200 & Further requisites in subject M DTSC71-301 Machine Learning in Business ECON71-200 & DTSC71-200 & Further Statistical Learning and Regression Models M/S DTSC71-302 requisites in subject outline J/M/S ECON71-200 **Econometrics** J/M/S STAT71-112 Quantitative Methods J/M/S Business option 2 Choose 2 subjects from the Business option J/M/S ACCT71-600 **Accounting Principles** J/M ECON71-600 **Economics for Business** FINC71-600 Managerial Finance J/M/S M/S MKTG71-600 Marketing Fundamentals Choose 3 subjects from the Analytic option J/M/S Analytic option 3 **Mathematical Statistics** M/S ACSC71-200 ACSC71-200 & Further requisites in subject Stochastic Modelling J/S ACSC71-304 DTSC71-200 & Further requisites in subject DTSC71-305 **Financial Trading Systems** S outline S ECON71-300 Advanced Econometrics ECON71-200 FINC71-302 Finance Applications and Analysis FINC12-200 or FINC71-600 Choose either DTSC71-303 or DTSC71-304 Alt. DTSCP J/M/S S DTSC71-303 Big Data Analytics Case Studies DTSC71-301 & DTSC71-302 DTSC71-301 & DTSC71-302 S DTSC71-304 Advanced Big Data Projects J/M/S Alt. PROF Choose either BUSN71-701 OR BUSN71-705

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