

BN-13127		Master of Sport Management			Jan Intake	
Version		2				
January	2020	HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	STAT71-102 Analysis and Application		
May	2020	MKTG71-600 Marketing Fundamentals	Alt. SPP Choose either SPMT71-201 OR SPMT71-119	Alt. SPJ1 Choose either ENFB13-600 OR IBUS71-301		
September	2020	MGMT71-600 Behaviour in Organisations	SPMT71-115 International Sport Business	General Elective PG Choose any PG subject provided requirements are met.		
		Subject Catalogue	Major Catalogue	Program Catalogue		
January	2021	FINC71-600 Managerial Finance	MKTG71-312 Internet and Social Media Marketing	SPMT71-125 Managing High Performance Sport		
BN-13127		Master of Sport Management			May Intake	
Version		2				
May	2020	MGMT71-104 Managing People	MKTG71-600 Marketing Fundamentals	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311		
September	2020	SPMT71-124 International Sport Business	STAT71-102 Analysis and Application	General Elective PG Choose any PG subject provided requirements are met.		
January	2021	HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport		
		Subject Catalogue	Major Catalogue	Program Catalogue		
May	2021	FINC71-600 Managerial Finance	SPMT71-119 Sport Management Professional Preparation	General Elective PG Choose any PG subject provided requirements are met.		
BN-13127		Master of Sport Management			Sep Intake	
Version		3				
September	2020	MKTG71-600 Marketing Fundamentals	SPMT71-124 International Sport Business	STAT71-102 Analysis and Application		
January	2021	HRTM71-209 Event Management	LAWS77-521 Global Sports Law and Governance	SPMT71-125 Managing High Performance Sport		
May	2021	SPMT71-119 Sport Management Professional Preparation	MGMT71-104 Managing People	Alt. SPP1 Choose either ENFB71-104 OR MGMT71-311		
		Subject Catalogue	Major Catalogue	Program Catalogue		
September	2021	FINC71-600 Managerial Finance	General Elective PG Choose any PG subject provided requirements are met.	General Elective PG Choose any PG subject provided requirements are met.		

GENERAL INFORMATION

The Master of Sport Management explores the professional challenges and opportunities for managers in the international sports industry.

This program is designed to enhance the career opportunities of established professionals, as well as assist individuals aspiring to forge a career in this unique sector. It explores the many aspects of sports management from a grassroots level through to elite professional sports organisations and events.

PROGRAM INFORMATION

Following a review of the Master of Sport Management a new administrative version of the program has been created effective from May 2020. Under the new structure, we have replaced several subjects to ensure the program meets industry and students demands. While there are no major changes, some subjects have been removed or replaced. Please note ENFB71-600 will be replaced by ENFB71-104 and MKTG71-312 by a general elective from May semester.

SUBJECT INFORMATION

Students can choose 1 General Elective Subject (10CP). General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.

BN-13127 Master of Sport Management

Version	3			Masters Coursework
Total Subjects	12	Total Credit Points	120	Cricos Code 096559M
Structure		11 Required Subjects	1 General Elective	

Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
J/M/S	FINC71-600	Managerial Finance		
J	HRTM71-209	Event Management		
J	LAWS77-521	Global Sports Law and Governance		
J/M/S	MGMT71-104	Managing People		
M/S	MKTG71-600	Marketing Fundamentals		
M	SPMT71-119	Sport Management Professional Preparation		
S	SPMT71-124	International Sport Business		
J	SPMT71-125	Managing High Performance Sport		
J/S	STAT71-102	Analysis and Application		
M/S	Alt. SPP1	Choose either ENFB71-104 OR MGMT71-311		
M/S	ENFB71-104	Entrepreneurship and Innovation		
M/S	MGMT71-311	Managing Strategic Change		