

BN-13010		Executive Master of Business Administration			Sep Intake
Version	6				
September	2020 Semester 1	EXEC71-011 Understanding Self and Others	EXEC71-013 Strategic Marketing	EXEC71-015 Economics For Decision Making	
January	2021 Semester 2	EXEC71-022 Innovation and Growth	EXEC71-025 Cross Cultural Management	Directed Elective Choose a subject from the directed options.	
May	2021 Semester 3	EXEC71-014 Managerial Accounting	EXEC71-031 Strategic People Management and Organisational Change	EXEC71-105 Leadership Skill Development	
		Subject Catalogue	Major Catalogue	Program Catalogue	
September	2021 Semester 1	EXEC71-016 Financial Accounting and Analysis	EXEC71-021 Strategy Analysis and Design	Directed Elective Choose a subject from the directed options.	
January	2022 Semester 2	EXEC71-023 Asia Study Tour	EXEC71-024 Valuation	EXEC71-106 Major Application Project	

GENERAL INFORMATION

The Bond Executive MBA focusses on the development of senior and superior leadership qualities. The Executive MBA tackles manager training at the highest level, delivering in-depth understanding of skills such as decision-making processes, organisational behaviour, customer management, economic analysis, financial impacts, and marketing. The senior management focus of the program is further covered through an emphasis on corporate governance, ethical and sustainable practice, managing people and innovation and entrepreneurship – all in a global context.

PROGRAM INFORMATION

SUBJECT INFORMATION

BN-13010

Executive Master of Business Administration

Version	6			Masters Coursework
Total Subjects	14 + 4 (5CP)	Total Credit Points	150	Cricos Code
Structure		14 Required Subjects	4x(5CP) Directed Elective Subjects	NA

ASSUMED KNOWLEDGE - This is the minimum level of knowledge needed to successfully complete this subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Available	Code	Title	Assumed Knowledge	Requisite
You must complete the following required subjects:				
M/S	EXEC71-011	Understanding Self and Others		
S	EXEC71-013	Strategic Marketing		
M	EXEC71-014	Managerial Accounting	EXEC71-016	
S	EXEC71-015	Economics For Decision Making		
S	EXEC71-016	Financial Accounting and Analysis		
S	EXEC71-021	Strategy Analysis and Design	EXEC71-011	
J	EXEC71-022	Innovation and Growth		
J	EXEC71-023	Asia Study Tour	EXEC71-025	
J	EXEC71-024	Valuation	EXEC71-016	
J	EXEC71-025	Cross Cultural Management		
M	EXEC71-031	Strategic People Management and Organisational Change	EXEC71-021	
M	EXEC71-105	Leadership Skill Development		
M	EXEC71-106	Major Application Project		
J/M/S	Directed Elective	Choose four subjects from the following options.		
	EXEC70-017	Project Management		
J	EXEC70-040	Corporate Governance		
M	EXEC70-045	Executive Negotiation Strategies		
M	EXEC70-046	Mergers and Takeovers	EXEC71-016 & EXEC71-024	
J	EXEC70-047	Management Consulting		