

Program Code	Total Subjects	Intakes	Duration	Program Structure
HS-20013, v2	24	Jan, May, Sept	2 years full-time	3 CORE University subjects 6 Communication Major subjects 6 Specialist Major subjects 9 Electives subjects

### Core University Subjects (3)

One core subject must be taken per semester for the first three semesters

CORE11-001	Critical Thinking & Communication
CORE11-002	Leadership & Team Dynamics
CORE11-003	Ethical Thought & Action
Beyond Bond: Professional Development & Community Engagement*	

### Communication Major (6)

COMN11-101	Introduction to Communication	Jan , May , Sept
COMN12-203	Mass Media	Jan , Sept
COMN12-213	Introduction to Research Methods	Jan, Sept
<b>And 3 Chosen from:</b>		
COMN12-205	Interpersonal Communication	Jan
COMN12-302	Digital Media & Society	Jan , Sept
JOUR11-100	Writing for News Media	Jan , May , Sept
JOUR11-101	The Australian Media	Jan , Sept
PUBR11-100	Public Relations Principles & Practice	Jan , May , Sept

### Specialist Major (6)

Choose a major from one of the following specialist areas:

<a href="#">Advertising</a>	<a href="#">Communication and Corporate Communication</a>
<a href="#">Film and Television</a>	<a href="#">Journalism</a>
<a href="#">Media and Social Media</a>	<a href="#">Public Relations</a>
<a href="#">Digital Media</a>	

### General Electives

Choice of nine (9) electives from the list of available undergraduate subjects from across the University. Students are encouraged to select an additional major (6 subjects) as part of their elective choice.

\* Students will complete Beyond Bond during their degree. This subject is worth 0 Credit Points.



# Bachelor of Communication

## Program Sequencing

Due to the structure of this program a full sequence of subject cannot be provided as it is dependant of which Major option is selected.

It is however recommended that all students commencing this program take the below subjects in their 1<sup>st</sup> semester

CORE11-001	Critical Thinking & Communication
COMN11-101	Introduction to Communication
PLUS	One option subject from: COMN12-205, COMN12-302, JOUR11-100, JOUR11-101, PUBR11-100
PLUS	One subject from your chosen Major