

Program Structure		Bachelor of Business		TOUM	
Program Code	Total Subjects	Intakes	Duration	Structure	
BN-10014	24	Commencing January 2019 (191 Semester)	6 semesters (2 years)	12 Required Subjects	
Version	4	Commencing May 2019 (192 Semester)	full-time	1 x 6 Subject Major	
Total Credit Points	240	Commencing September 2019 (193 Semester)		6 General Electives	
CRICOS	063055G				
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.					
Available	Code	Title	Assumed Knowledge	Requisite	
Students must complete the following twelve (120CP) subjects including 3 Core University Subjects (30CP) One core subject must be taken per semester for the first three semesters					
J/M/S	ACCT11-100	Accounting for Decision Making			
J/M/S	BUSN13-331	Business Model Generation			
J/M/S	BUSN13-332	Business Model Execution		BUSN13-331	
J/M/S	CORE11-001	Critical Thinking and Communication			
J/M/S	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101		
J/M/S	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102		
J/M/S	ECON11-100	Principles of Economics			
J/M/S	FINC12-200	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112		
J/M/S	INFT11-120	Digital Transformation of Business			
J/M/S	LAWS10-100	Business Law			
J/M/S	MKTG11-100	Marketing			
J/M/S	Alternative STAT	Choose either STAT11-111 OR STAT11-112			
J/M/S	STAT11-111	Business Statistics			
J/M/S	STAT11-112	Quantitative Methods			
TOUM	60CP	TOURISM MANAGEMENT MAJOR			
<p><i>In recent decades tourism has experienced extraordinary growth and is now one of the largest and fastest-growing sectors in the world economy. According to the United Nations World Tourism Organisation, in 2016 tourism was responsible for approximately 10 percent of world gross domestic product and about 11 percent of employment and this is forecast to grow at 3.3 percent a year for the long-term. Tourism has become a critical source of export income in many countries and regions and, accordingly, it has assumed economic and political importance.</i></p> <p><i>Private sector tourism organisations operating in the tourism space include hotel groups, cruise operators, airlines, major venues, and event management companies. Public sector organisations include regional tourism organisations, national, state and local government. These organisations employ specialists with skills in marketing, project and event management, accounting, finance, human resources, logistics, and data analytics.</i></p> <p><i>In a rapidly changing employment landscape tourism provides a long-term future where the human qualities of creativity, problem-solving and interpersonal communications are valued.</i></p> <p><i>The Tourism Management Major provides a good understanding of the industry and the employment opportunities providing a springboard into employment in this exciting sector.</i></p>					

TOUM	60CP	TOURISM MANAGEMENT MAJOR	
You must complete the following four subjects:			
J	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management	
M	HRTM12-206	Tourism Analysis and Evaluation	
J	HRTM12-209	Event Management	
M	HRTM12-212	WHS Risk Management	
Plus two subjects from the following options:			
J/M/S	HRTM11-100	Wine Studies	
S	HRTM12-203	Rooms Division Management	
M	HRTM12-205	Strategic Pricing and Revenue Management	ACCT11-100 & MKTG11-100
J/S	HRTM12-214	Adventure Tourism	
J	HRTM12-220	Sustainable Tourism and Indigenous Culture	
The Majors below can only be taken as a second Major			
Bond Business School Majors			
	ACSC	MAJOR - ACTUARIAL SCIENCE	COMMERCE
	BIGD	MAJOR - BIG DATA	COMMERCE
	ECON	MAJOR - ECONOMICS	COMMERCE
	FINC	MAJOR - FINANCE	COMMERCE
	ENTI	MAJOR - ENTREPRENEURSHIP AND INNOVATION	BUSINESS
	IBUS	MAJOR - INTERNATIONAL BUSINESS	BUSINESS
	MGMT	MAJOR - MANAGEMENT	BUSINESS
	MKCM	MAJOR - MARKETING COMMUNICATION	BUSINESS
	MKTG	MAJOR - MARKETING	BUSINESS
Elective 6 Subjects (60CP) - Students may choose to take their electives from the combinations below.			
2nd Majors	choose any six subject major from the Bond Business School		
Minors	choose any four subject minor from the Bond Business School and two elective subjects from the university		
General Elective UG	General elective – A subject that may be chosen from any subject on offer across the University provided requisites, enrolment restrictions and any other faculty requirements have been met.		
Notes			
Please note That BUSN13-331 Business Model Generation Must be taken in the Penultimate Semester and BUSN13-332 Business model Execution Must be taken in the Final Smester			
You are registered into Bond Beyond Bond which is a practical, activity-based program that extends across the duration of all undergraduate degrees.			
You are registered in the Bond Business Mentoring Program designed for all new undergraduate students; please be advised the first scheduled gathering is in the Bond Business School orientation, If you require further information please email businessmentoring@bond.edu.au .			

Sequence Plan For students Commencing January 2019

Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester January	ACCT11-100	Accounting for Decision Making		
	CORE11-001	Critical Thinking and Communication		
191	ECON11-100	Principles of Economics		
	MKTG11-100	Marketing		
2nd Semester May	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	LAWS10-100	Business Law		
192	HRTM12-206	Tourism Analysis and Evaluation		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester September	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	FINC12-200	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
193	INFT11-120	Digital Transformation of Business		
	Major/Elective	Optional Major subject or Elective		
4th Semester January	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
	HRTM12-209	Event Management		
201	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
5th Semester May	BUSN13-331	Business Model Generation		
	HRTM12-212	WHS Risk Management		
202	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
6th Semester September	BUSN13-332	Business Model Execution		BUSN13-331
	Major/Elective	Optional Major subject or Elective		
203	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		

Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT11-100	Accounting for Decision Making		
May	CORE11-001	Critical Thinking and Communication		
192	ECON11-100	Principles of Economics		
	MKTG11-100	Marketing		
2nd Semester	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
September	LAWS10-100	Business Law		
193	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
	Major/Elective	Optional Major subject or Elective		
3rd Semester	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
January	INFT11-120	Digital Transformation of Business		
201	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
	HRTM12-209	Event Management		
4th Semester	FINC12-200	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
May	HRTM12-206	Tourism Analysis and Evaluation		
202	HRTM12-212	WHS Risk Management		
	Major/Elective	Optional Major subject or Elective		
5th Semester	BUSN13-331	Business Model Generation		
September	Major/Elective	Optional Major subject or Elective		
203	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
6th Semester	BUSN13-332	Business Model Execution		BUSN13-331
January	Major/Elective	Optional Major subject or Elective		
211	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		

Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester September	ACCT11-100	Accounting for Decision Making		
	CORE11-001	Critical Thinking and Communication		
193	ECON11-100	Principles of Economics		
	MKTG11-100	Marketing		
2nd Semester January	CORE11-002	Leadership and Team Dynamics	CORE11-001 or BCDP02-101	
	HRTM12-204	Contemporary Issues in Hospitality and Tourism Management		
201	HRTM12-209	Event Management		
	Alternative STAT	Choose either STAT11-111 OR STAT11-112		
3rd Semester May	CORE11-003	Ethical Thought and Action	CORE11-001 or BCDP02-101 & CORE11-002 or BCDP02-102	
	FINC12-200	Fundamentals of Finance	ACCT11-100 & ECON11-100 or HRTM12-206 & STAT11-111 or STAT11-112	
202	HRTM12-206	Tourism Analysis and Evaluation		
	HRTM12-212	WHS Risk Management		
4th Semester September	INFT11-120	Digital Transformation of Business		
	LAWS10-100	Business Law		
203	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
5th Semester January	BUSN13-331	Business Model Generation		
	Major/Elective	Optional Major subject or Elective		
211	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		
6th Semester May	BUSN13-332	Business Model Execution		BUSN13-331
	Major/Elective	Optional Major subject or Elective		
212	Major/Elective	Optional Major subject or Elective		
	Major/Elective	Optional Major subject or Elective		