

2019

Program Structure		Master of Sport Management		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13127	12	Commencing January 2019 (191 Semester)	4 semesters (1 year 4 months)	11 Required Subjects
Version	1	Commencing May 2019 (192 Semester)	full-time	1 General Elective
Total Credit Points	120	Commencing September 2019 (193 Semester)		
CRICOS	096559M			
<b>Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.</b>				
Available	Code	Title	Assumed Knowledge	Requisite
<b>Students must complete the following Required Subjects</b>				
J/M/S	<a href="#">FINC71-600</a>	Managerial Finance		
J/S	<a href="#">LAWS77-521</a>	Global Sports Law and Governance	LAWS17-521	
J/M	<a href="#">MGMT71-600</a>	Behaviour in Organisations		
J	<a href="#">MKTG71-312</a>	Internet and Social Media Marketing	MKTG71-104 or MKTG71-600	
M/S	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
S	<a href="#">SPMT71-115</a>	International Sport Business		
J	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		
S	<a href="#">SPMT71-125</a>	Managing High Performance Sport		
J/S	<a href="#">STAT71-102</a>	Analysis and Application		
J/M/S	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
M	<a href="#">SPMT71-119</a>	Sport Management Professional Preparation		
M	<a href="#">SPMT71-201</a>	Evidence Based Project in Sport Management		
J/M/S	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
M/S	<a href="#">ENFB71-600</a>	Entrepreneurship		
M/S	<a href="#">IBUS71-301</a>	Strategy		

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**Sequence Plan For students Commencing January 2019**

Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester	<a href="#">LAWS77-521</a>	Global Sports Law and Governance		
January	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		
191	<a href="#">STAT71-102</a>	Analysis and Application		
2nd Semester	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
May	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
192	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and		
3rd Semester	<a href="#">SPMT71-115</a>	International Sport Business		
September	<a href="#">SPMT71-125</a>	Managing High Performance Sport		
193	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
4th Semester	<a href="#">FINC71-600</a>	Managerial Finance		
January	<a href="#">MGMT71-600</a>	Behaviour in Organisations		
201	<a href="#">MKTG71-312</a>	Internet and Social Media Marketing	MKTG71-104 MKTG71-600	
<b>Sequence Plan For students Commencing May 2019</b>				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	<a href="#">MGMT71-600</a>	Behaviour in Organisations		
May	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
192	ALTERNATIVE MBUS	Choose either ENFB71-600 OR IBUS71-301		
2nd Semester	<a href="#">SPMT71-115</a>	International Sport Business		
September	<a href="#">SPMT71-125</a>	Managing High Performance Sport		
193	<a href="#">STAT71-102</a>	Analysis and Application		
3rd Semester	<a href="#">LAWS77-521</a>	Global Sports Law and Governance	MKTG71-104 MKTG71-600	
January	<a href="#">MKTG71-312</a>	Internet and Social Media Marketing		
201	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		
4th Semester	<a href="#">FINC71-600</a>	Managerial Finance		
May	ALTERNATIVE SPP1	Choose either SPMT71-201 OR SPMT71-119		
202	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and		

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**Sequence Plan For students Commencing September 2019**

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
September	<a href="#">SPMT71-115</a>	International Sport Business		
193	<a href="#">STAT71-102</a>	Analysis and Application		
2nd Semester	<a href="#">LAWS77-521</a>	Global Sports Law and Governance		
January	<a href="#">MKTG71-312</a>	Internet and Social Media Marketing	MKTG71-104 MKTG71-600	
201	<a href="#">SPMT71-120</a>	Managing Sustainable Sport Events and Venues		
3rd Semester	<a href="#">MKTG71-600</a>	Marketing Fundamentals		
May	<b>ALTERNATIVE SPP1</b>	Choose either SPMT71-201 OR SPMT71-119		
202	<a href="#">General Elective-PG</a>	Choose any PG subject provided requisites, enrolment restrictions and		
4th Semester	<a href="#">FINC71-600</a>	Managerial Finance		
September	<a href="#">SPMT71-125</a>	Managing High Performance Sport		
203	<b>ALTERNATIVE MBUS</b>	Choose either ENFB71-600 OR IBUS71-301		