

2019

Program Structure		Master of Business Administration (Specialisation)		
Program Code	Total Subjects	Intakes	Duration	Structure
BN-13083	16	Commencing January 2019 (191 Semester)	5 semesters (1 year 8 months)	11 Required Subjects 1 x 4 Subject Specialisation 1 General Elective
Version	4	Commencing May 2019 (192 Semester)	full-time	
Total Credit Points	150	Commencing September 2019 (193 Semester)		
CRICOS	065679D			
Assumed knowledge is the minimum level of knowledge of a subject area that students are assumed to have acquired through previous study. It is the responsibility of students to ensure they meet the assumed knowledge expectations of a specified subject. Students who do not possess this prior knowledge are strongly recommended against enrolling and do so at their own risk. No concessions will be made for students' lack of prior knowledge.				
Available	Code	Title	Assumed Knowledge	Requisite
Students must complete the following Required Subjects				
J/M/S	ACCT71-600	Accounting Principles		
M/S	ACCT71-606	Management Accounting and Strategy	ACCT71-600	
J/S	BUSN71-010	MBA Orientation		
J/M	ECON71-104	Managerial Economics		
M/S	ENFB71-104	Entrepreneurship and Innovation		
J/M/S	FINC71-600	Managerial Finance		
J/M	IBUS71-104	Business in the Global Economy		
M/S	IBUS71-302	Business Strategy		
J/S	MGMT71-104	Managing People		
J/S	MKTG71-104	Marketing Management		
J/S	STAT71-101	Statistical Methods for Business		
Notes				
BUSN71-010 MBA Orientation Must be taken at the start of the program when available. It is only available in January and September semesters MBA Orientation is designed to develop future business leaders and empower them with the skills to voice and act on their values in an ethically responsible manner. The subject is offered as a number of modules delivered outside normal class time. No subject fee is charged and attendance is compulsory.				
Bond Business School Specialisations				
40 CP	For Students Who Wish to Choose A Business Specialisation option			
SRC-467	Big Data Specialisation			
SRC-468	Digital Business Specialisation			
SRC-470	Finance Specialisation			
SRC-471	Marketing Specialisation			
SRC-472	International Business Specialisation			
SRC-479	Tourism & Hotel Management Specialisation			

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Sequence Plan For students Commencing January 2019				
Semester	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
January	ECON71-104	Managerial Economics		
191	IBUS71-104	Business in the Global Economy		
2nd Semester	ACCT71-606	Management Accounting and Strategy	ACCT71-600	
May	ENFB71-104	Entrepreneurship and Innovation		
192	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
3rd Semester	MKTG71-104	Marketing Management		
September	STAT71-101	Statistical Methods for Business		
193	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
4th Semester	FINC71-600	Managerial Finance		
January	MGMT71-104	Managing People		
201	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
5th Semester	IBUS71-302	Business Strategy		
May	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
202	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and		
Sequence Plan For students Commencing May 2019				
Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
May	ECON71-104	Managerial Economics		
192	IBUS71-104	Business in the Global Economy		
2nd Semester	ENFB71-104	Entrepreneurship and Innovation		
September	MGMT71-104	Managing People		
193	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
3rd Semester	MKTG71-104	Marketing Management		
January	STAT71-101	Statistical Methods for Business		
201	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
4th Semester	ACCT71-606	Management Accounting and Strategy	ACCT71-600	
May	FINC71-600	Managerial Finance		
202	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
5th Semester	IBUS71-302	Business Strategy		
September	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
203	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and		

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Sequence Plan For students Commencing September 2019

Available	Code	Title	Assumed Knowledge	Requisite
1st Semester	ACCT71-600	Accounting Principles		
September	ENFB71-104	Entrepreneurship and Innovation		
193	MGMT71-104	Managing People		
2nd Semester	IBUS71-104	Business in the Global Economy		
January	STAT71-101	Statistical Methods for Business		
201	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
3rd Semester	ACCT71-606	Management Accounting and Strategy	ACCT71-600	
May	ECON71-104	Managerial Economics		
202	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
4th Semester	FINC71-600	Managerial Finance		
September	IBUS71-302	Business Strategy		
203	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
5th Semester	MKTG71-104	Marketing Management		
January	Specialisation BBS	Students must choose to complete a Business Specialisation (40cp) in c		
211	General Elective PG	Choose any PG subject provided requisites, enrolment restrictions and		