

Program Code	Total Credit Points	Intakes	Duration	Program Structure
HL-21051	440	Jan / May / Sep	11 Semesters (Full Time)	3 Core University Subjects and Beyond Bond 4 BComm (Bus) Foundation Subjects 1 Marketing Major (6 Subjects) 1 Specialist Communication Major (6 Subjects) 17 Law Compulsory Subjects 7 Law Electives 1 Combined Faculty Elective

Assumed Knowledge

Assumed Knowledge is the minimum level of knowledge needed to successfully complete a subject. Students who do not possess this knowledge are strongly recommended against enrolling and do so at their own risk. While this is not a barrier to enrolment, students lacking the recommended knowledge will be considerably disadvantaged. There will be no adjustments or special considerations made for a lack of prior knowledge.

Core University Subjects (3 + Beyond Bond) 30 credit points

One Core subject must be taken per semester for the first three semesters.
Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

Subject Code	Subject Name	Availability	Assumed Knowledge
CORE11-001	Critical Thinking and Communication	Jan/May/Sep	
CORE11-002	Leadership and Team Dynamics	Jan/May/Sep	CORE11-001 (or concurrently)
CORE11-003	Ethical Thought and Action	Jan/May/Sep	CORE11-001 & CORE11-002 (or concurrently)
Beyond Bond: Professional Development and Community Engagement		Ongoing	

Bachelor of Communication (Business) Foundation Subjects (4) 40 credit points

Subject Code	Subject Name	Availability	Pre-requisites
ADVT11-100	Advertising Principles and Practice	Jan/May/Sep	
COMN11-101	Human Communication	Jan/May/Sep	
COMN12-302	Digital Media & Society	Jan/Sept	
MKTG11-100	Marketing	Jan/May/Sep	

MKTG Marketing Major Subjects (6) 60 credit points

Subject Code	Subject Name	Availability	Assumed Knowledge
MKTG12-301	Consumer and Buyer Behaviour	Jan/May	MKTG11-100
MKTG13-303	Market Research and Analysis	May/Sep	MKTG11-100
MKTG13-320	Strategic Marketing	May/Sep	MKTG13-303 & MKTG11-100
Plus THREE from the following:			
MKTG13-301	International Marketing	Jan/Sep	MKTG11-100
MKTG13-302	Promotional Design & Planning	Jan/May	MKTG11-100
MKTG13-312	Internet and Social Media Marketing	Jan/May	MKTG11-100
MKTG13-319	Digital and Direct Marketing	Sep	MKTG11-100

Specialist Communication Major (6) 60 credit points

Choose 1 Major from the following:		
Advertising	Journalism	Social Media
Corporate Communication	Multimedia Design	Corporate Communication
Communication	Public Relations	

Combined Faculty Elective (1) 10 credit points

Students must choose one [Undergraduate subject](#) from either the Faculty of Society & Design or the Faculty of Law.

Law Compulsory Subjects (17)			170 credit points
Subject Code	Subject Name	Availability	Assumed Knowledge
LAWS11-105	Legal Foundations A	Jan/May/Sep	
LAWS11-106	Legal Foundations B	Jan/May/Sep	
LAWS11-107	Foundations of Private Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-108	Foundations of Public and Criminal Law	Jan/May/Sep	LAWS11-105 LFA (or concurrently) and LAWS11-106 LFB (or concurrently)
LAWS11-201	Contract Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-202	Tort Law	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-203	Criminal Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-204	Property Law A	Jan/May/Sep	LAWS11-107 FPL (or concurrently)
LAWS11-216	Constitutional Law	Jan/May/Sep	LAWS11-108 FPCL (or concurrently)
LAWS11-217	Contract Law B	Jan/May/Sep	LAWS11-201 Contract Law A
LAWS11-218	Property Law B	Jan/May/Sep	LAWS11-204 Property Law A
LAWS11-310	Corporate Law	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B (or concurrently)
LAWS11-313	Equity	Jan/May/Sep	LAWS11-202 Tort Law and LAWS11-217 Contract Law B
LAWS11-317	Administrative Law	Jan/May/Sep	LAWS11-216 Constitutional Law
LAWS11-318	Evidence	Jan/May/Sep	LAWS11-203 Criminal Law
LAWS11-325	Civil Dispute Resolution	Jan/May/Sep (from 192)	LAWS11-202 Tort Law and LAWS11-217 Contract Law B and LAWS11-218 Property Law B
LAWS11-326	Legal Profession	Jan/May/Sep (from 192)	LAWS11-325 Civil Dispute Resolution (or concurrently)

Law Electives (7)	70 credit points
<p>Students must choose Undergraduate Law Electives from the Faculty of Law's offerings.**</p> <p>Students may choose to complete an optional Law Specialisation (40cp) in one of the following areas:</p> <ul style="list-style-type: none"> • Canadian Law and Practice • Corporate and Commercial Law • Legal Practice • Contemporary Legal Issues • International and Comparative Law • Media and Technology Law <p>To be eligible for a Law Specialisation, students must complete a minimum of four Law Electives (40 credit points) within one of the above areas. Eligible students will receive a Specialisation Certificate at the completion of their Law program.</p>	

Bachelor of Laws with Honours
<p>Please see eligibility requirements for achieving Honours (**including the completion of LAWS13-569 Legal Research Project as an elective) on the Law Honours / Distinction information webpage.</p>

Semester	Subject Code	Subject	Notes
1st	CORE11-001	Critical Thinking and Communication	
	MKTG11-100	Marketing	
	LAWS11-105	Legal Foundations A	
	LAWS11-106	Legal Foundations B	
		Beyond Bond*	
2nd	CORE11-002	Leadership and Team Dynamics	
	LAWS11-107	Foundations of Private Law	
	LAWS11-108	Foundations of Public and Criminal Law	
		Foundation subject from Communication (Business)	
3rd	CORE11-003	Ethical Thought and Action	
	LAWS11-201	Contract Law A	
	LAWS11-202	Tort Law	
		Subject from Communication (Business)	
4th	LAWS11-203	Criminal Law	
	LAWS11-204	Property Law A	
		Subject from Communication (Business)	
		Subject from Communication (Business)	
5th	LAWS11-217	Contract Law B	
	LAWS11-218	Property Law B	
		Subject from Communication (Business)	
		Subject from Communication (Business)	
6th	LAWS11-216	Constitutional Law	
		Law Elective	
		Subject from Communication (Business)	
		Subject from Communication (Business)	
7th	LAWS11-317	Administrative Law	
	LAWS11-310	Corporate Law	
		Subject from Communication (Business)	
		Law Elective	
8th	LAWS11-313	Equity	
		Subject from Communication (Business)	
		Subject from Communication (Business)	
		Law Elective	
9th	LAWS11-318	Evidence	
		Subject from Communication (Business)	
		Subject from Communication (Business)	
		Law Elective	
10th	LAWS11-325	Civil Dispute Resolution	
		Law Elective	
		Law Elective	
		Subject from Communication (Business)	
11th	LAWS11-326	Legal Profession	
		Subject from Communication (Business)	
		Law Elective	
		Combined Faculty Elective	

NOTES:

*Students will complete Beyond Bond during their degree. This subject is worth 0 credit points.

**For information on individual degree sequence please follow this link: <https://bond.edu.au/current-students/study-information/enrolment/program-structure-and-sequence>

The information published in this document is correct at the time of printing.

However, all programs are subject to review and the University reserves the right to change its program offerings and subjects without notice.